

Clean Eatz Kitchen Partners with Grand Rapids Gold for Nutrition

GRAND RAPIDS, MI, USA, November 2, 2022 /EINPresswire.com/ -- [Clean Eatz Kitchen](#) is excited to announce their new sponsorship agreement with the [Grand Rapids Gold](#). The Gold are one of 17 NBA G League franchises that have entered a sponsorship agreement with Clean Eatz Kitchen to provide their personnel with healthy meals throughout the upcoming G League Season.



Clean Eatz Kitchen Logo

“We’re very excited about this new partnership with the Grand Rapids Gold, it’s our first sponsorship at the pro sports level and we’re excited the Gold recognizes the value that Clean Eatz Kitchen can bring to the organization” says CEO, Jason Nista.

Clean Eatz Kitchen will be providing the Gold with [healthy meals and snacks](#) throughout the season to help the teams supplement their nutrition for players and staff. “Blending my past experience as a Sports Dietitian within the NBA G-League and my current position as a consulting Sports Dietitian for Clean Eatz Kitchen gave me the perfect opportunity to help lead a collaboration aimed at complementing the performance nutrition resources available to these athletes” adds Clean Eatz Kitchen Dietitian, Crystal Zabka-Belsy.

“We are thrilled to partner with Clean Eatz Kitchen. We are looking forward to the plethora of nutritional meals that our team will be able to enjoy this season. We appreciate Clean Eatz’s overall investment in the NBA

G League. We look forward to a hopeful long-term partnership,” said Kyle Kwaske, Vice President of Sales for the Gold.

About Clean EatZ Kitchen

Clean EatZ Kitchen (www.cleaneatzkitchen.com), headquartered in Wilmington, NC, is a market-leader in ready-to-eat meal plans sold DTC and through traditional brick and mortar Clean EatZ locations. Clean EatZ meals focus on a healthy balance of fats, carbs and protein at a price point everyone can afford.

About the NBA G League

The NBA's official minor league, the NBA G League prepares players, coaches, officials, trainers and front-office staff for the NBA while acting as the league's research and development laboratory. Featuring 30 teams, 28 with direct affiliations to NBA franchises for 2021-22, the league offers elite professional basketball at an affordable price in a fun, family-friendly atmosphere. 54 percent of all NBA players at the end of the 2021-22 season boasted NBA G League experience. In fostering the league's connection to the community, its teams, players and staff promote health and wellness, support local needs and interests, and assist in educational development through NBA Cares programs.

About the Grand Rapids Gold

The Grand Rapids Gold are a member of the NBA G League and affiliated with the Denver Nuggets. The organization is committed to providing an elite level of basketball to the West Michigan community, while also investing in and contributing to the West Michigan community. The team is owned by SSJ Group LLC. For more information about the organization, visit www.nbagranderapids.com and follow the team on its social media channels.

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