

## Health and Wellness Stock Endexx (OTCBB: \$EDXC) Secures \$3.8M Order for Non-Nicotine Vape Product HYLA from Italy

Endexx (OTCBB: \$EDXC) Reports Italian Market Significantly Opens Opportunities, Increasing Company Revenue to Approximately \$6M During First 2 Fiscal Quarters



CAVE CREEK, AZ, UNITED STATES, November 2, 2022 /EINPresswire.com/ -- Health and wellness stock news from

Investorideas.com Newswire - Endexx Corporation (OTCBB:EDXC), a provider of innovative, plant-based, and sustainable health and skincare products, today announces it has secured a new \$3.8 million USD order for its newly acquired, non-nicotine based vape product, HYLA from customers in Italy.

This \$3.8M order is significant in two ways for Endexx. First, it provides the Company with more than \$6M of revenue in its first two fiscal quarters of 2023, significantly surpassing its revenue for the entirety of the previous fiscal year. Given that the order came from customers in Italy, it is expected that this influential market will also expand the Company's footprint in regions to the east, where it is believed that in addition to providing a geographic connection, Italy is considered very influential from both an economic and cultural perspective.

"HYLA continues to perform beyond our early-stage expectations since the acquisition on August 31st," commented Todd Davis, CEO of Endexx. "Our revenue has dramatically improved as markets and countries continue to seek alternative options to nicotine vaping. HYLA has been in demand for both its natural ingredients, including guarana and L-dopa, and feedback on the superior experience and assortment."

"The opening of the corridor from Italy eastward is important to us as Italy has long proven to be a key market internationally. Such significant purchase orders bode well for these additional regions, and we look forward to having those follow suit, as well as, providing opportunities for our other CBD-based pain and men's grooming products. Our progress thus far is very encouraging as we have secured nearly 7 million in revenue in the first sixty days of our fiscal 2023. We will continue to provide breaking news and updates as sales accelerate." concluded Mr. Davis.

Endexx Corporation develops and distributes all natural, plant-derived topical skincare products. Its products vary from balms, creams, lotions, butters, masks, scrubs, and oils, all with the shared purpose of healthy skin and grooming wellness. The science behind these products involves a decade of clinical research in the field and lab work to provide functional formulation with ingredients for optimal absorption and support of skin health. <a href="https://www.endexx.com">www.endexx.com</a>

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We caution that any forward-looking statements (as such term is defined in the U.S. Private
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management, or our spokespeople involve risks and uncertainties and are subject to change
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Except as may be required by law, we assume no obligation and do not intend to make publicly available any update or other revisions to any of the forward-looking statements contained in this press release to reflect circumstances existing after the date of this press release or to reflect the occurrence of future events, even if experience or future events make it clear that any expected results expressed or implied by those forward-looking statements will not be realized. More information on potential factors that could affect our results is included "Risk Factors" in our Annual Report on Form 10-K filed with the Securities and Exchange Commission on March 31, 2022.

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