

Demand for CBD Products for Dogs Has Skyrocketed 514% in the Last 5 Years

SEATTLE, WASHINGTON, UNITED STATES, November 3, 2022 /EINPresswire.com/ -- Popular dog veterinary website SeniorTailWaggers.com reveals significant findings that the demand for dog Cannabidiol (CBD) products is skyrocketing, as indicated by Google Trends data over the last ten years. CBD is a chemical derived from the hemp plant, and is commonly used for reducing pain and anxiety in dogs.



More and more dog owners are turning to the web to look for CBD products to help with their dog's health and wellness. The number of queries on Google for CBD products and CBD information for dogs has increased 514% in the last five years according to Google Trends.



The hope is that there will be more research into and regulation of CBD products for dogs so that veterinarians can advise dog owners on the safest way to utilize them."

> Dr. Carolyn Chen (DVM), veterinarian at Senior Tail Waggers

Ahrefs, a leading search data analytics company, estimates that there are over 475,000 average monthly searches for terms related to CBD or other cannabis-related products for dogs (Source: https://seniortailwaggers.com/wp-content/uploads/ahref-screenshot.jpg).

Following the increase in <u>states that have legalized</u> <u>cannabis products</u> for humans, dog owners are now more likely to use these products to enhance their older pets' health and quality of life. Due to limited studies and reports available on CBD for animals, dog owners are turning to Google to find information on CBD products to help manage pain, arthritis, seizures, allergies,

hyperactivity, anxiety, cancers, joint issues, and other health problems, in their pets.

But are CBD products safe or effective for dogs?

Dr. Carolyn Chen (DVM), veterinarian at Senior Tail Waggers, states that "The few studies on CBD

use in dogs have mostly focused on its use as an adjunct therapy for osteoarthritis and seizures due to epilepsy. In a pilot study by Colorado State University (Source: https://doi.org/10.2460/javma.254.11.1 301), CBD use in epileptic dogs caused a significant decrease in seizure frequency. In a Cornell University study, dogs with osteoarthritis (Source: https://doi.org/10.3389/fvets.2018.001 65) showed a decrease in pain and increase in activity with CBD use."

She further explains: "Dog owners may have a hard time finding information about the use of cannabis products. For many veterinarians, the fear of legal repercussions and uncertainty about the CBD products available prevents them from recommending or even legally discussing cannabis use with pet owners. The hope is that there will be more research into and regulation of CBD products for dogs so that veterinarians can advise dog owners on the safest way to utilize them to improve their dogs' quality of life."

Dr. Jamie Whittenburg (DVM), veterinarian director at Senior Tail

Expert Advice About Older Pets					
Health Condition	Percent of Searches*				
Anxiety	38.7%				
Arthritis	25.1%				
Hyperactivity	10.8%				
Joint issues	9.6%				
Seizures	7.3%				
Cancers	5.1%				
Allergies	1.3%				
Pain	1.1%				
* 39 250 chd-related searches per	month about specific health conditions				

Senior Tail Waggers

Senior Tail Waggers (Expert Advice About Older Pets	Jo

CBD Search Popularity by Year

Year	Google Trends Indicator	JO.							
2016	14	dicator							
2017	59	ends Ir							
2018	230	16							
2019	383	Google							
2020	300								
2021	451	_	2016	2017	2018	2019	2020	- 12	24
Last 12 months	362		20	20	20	28	20.	2021	Last

www.seniortailwaggers.com

According to Google Trends: Numbers represent search interest relative to the highest point on the chart for the given region and time. A value of 100 is the peak popularity for the term. A value of 50 means that the term is half as popular. A score of 0

Waggers, cautions that "There are no FDA-approved CBD products for pets, and more studies need to be performed investigating whether or not CBD has any utilization in veterinary medicine. CBD can be dangerous for pets for many reasons."

For more information, please visit: https://seniortailwaggers.com/searches-for-cbd-products-for-dogs/

Available to answer your questions or provide expert comments:

Dr. Carolyn Chen (DVM), Veterinarian at Senior Tail Waggers. Dr. Carolyn Chen graduated with a Doctorate in Veterinary Medicine from Western University in 2016, and has since worked in

general practice, urgent care, and end-of-life care services for several veterinary hospitals and clinics. She is a veterinarian writer at Senior Tail Waggers.

Julie Burgess, CBD User for Her Dogs Julie has used CBD products for pain control for her dog for several years. She also previously used CBD products for another dog to help with anxiety. She is a certified dog trainer (CPDT-KA) at Senior Tail Waggers.

Nicolas Mottet, Owner and Director, Senior Tail Waggers. □Nicolas Mottet graduated with an MBA from the Northwestern University MBA graduate program at Kellogg in 2010. He has worked for nearly 10 years at Amazon in the Seattle HQ, most recently as a Principal Manager. Nicolas is now the owner and director at Senior Tail Waggers.

About SeniorTailWaggers.com

Senior Tail Waggers is a popular online dog veterinary website with 2.3 million yearly users. The website content is written almost exclusively by licensed veterinarians and certified dog behaviorists. Meet our veterinarian team at https://seniortailwaggers.com/meet-our-team/.

###

Nicolas Mottet SeniorTailWaggers.com nicolas.mottet@SeniorTailWaggers.com

This press release can be viewed online at: https://www.einpresswire.com/article/599234744

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.