

Vulvodynia Treatment Market 2027 – Status and Development, Average Product Price and Market Shares of Key Players

Soaring cases of Vulvodynia is Projected to Drive Vulvodynia Treatment Market Growth

HYDERABAD, TELANGANA, INDIA,
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-- <u>Vulvodynia Treatment Market</u> size is
estimated to reach \$77.4 billion by
2027, growing at a CAGR of 9.8% during
the forecast period 2022-2027.
Vulvodynia or Vulval Pain is defined as
the incomprehensible long-standing
discomfort/ache around the genital
part of women. Vulval aching turns



many women aversive towards some activities like desk bounding for too long and involving intimacy as these activities intensify the agony. A few primary reasons contributing to vulval aching are neuropathic complications (=any injury in the part), Sjogren's Syndrome (=Dryness and Stiffness in muscles around genitals, Chronic pain syndrome, Genetic predisposition). Moreover, Cotton Swab Testing, Botulinum Toxin are common procedures available in the market to cure the root cause of such problems i.e., Stiffness and Dryness. Complications like these have come to the foreground in recent years on an unprecedented scale as a result of the modern lifestyle. Intensification in Vulval pain cases, an innumerable amount of spending by countries into research and development are set to drive the growth of the Vulvodynia Treatment Industry for the period 2022-2027.

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Key Takeaways:

Geographically, the North America Vulvodynia Treatment Market accounted for the highest revenue share in 2021 and it is poised to dominate the market over the period 2022-2027 owing to the rise in cases of women inflicted with vulval pain, commonness, and pleasantness in

discussing such questions and problems in the public forum.

The increase in the cases of patients inflicted with vulval pain is driving the Vulvodynia Treatment Market. However, truncated consciousness with regard to sickness is one of the major factors that are said to reduce the growth of the Vulvodynia Treatment Market.

Detailed analysis on the Strength, Weaknesses, and Opportunities of the prominent players operating in the market will be provided in the Vulvodynia Treatment Market report.

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Segmental Analysis:

Vulvodynia Treatment Market Segment Analysis-By Drug Type: The Vulvodynia Treatment Market based on the Drug Type can be further segmented into SNRI (=serotonin-norepinephrine reuptake inhibitors), Anesthetic, Anticonvulsants, Nerve Block, Tricyclic Antidepressants, local anesthetics, Hormone creams, Antimicrobials. The Anticonvulsant segment held the largest share in 2021 owing to the factors such as ballooning usage in the treatment of vulval pain. Especially, gabapentin is the most prescribed anticonvulsant medication for curing vulvodynia. It is widely prescribed by medical practitioners and doctors because of its effectiveness along with low to moderate side effects. In addition to that, enlarging efforts and capital expenditure in the research and development of new drugs also fuel the growth of the anticonvulsant drug segment. However, both the Anticonvulsant and Tricyclic Antidepressants segment is estimated to be the fastest-growing segment with a CAGR of 10.3% over the period 2022-2027.

Vulvodynia Treatment Market Segment Analysis-By End-User: The Vulvodynia Treatment Market based on the End User can be further segmented into Hospitals, Health Centers, local medical stores, retail Pharmacies, Online pharmacies. The Hospital segment held the largest share in 2021 owing to the factors such as hospitals which are the first point of contact for patients worldwide. The expanding cases of vulvodynia, improvements in health infrastructure in developing ad developed nations, the innumerable flow of hard cash into research, and developments of drugs and medicines are steering the market. The online pharmacy segment is estimated to be the fastest-growing segment with a CAGR of 10.4% over the forecast period 2022-2027. This growth is owing to ballooning digitalization and breakthroughs in technology, improving internet connectivity through 4G and 5G, more convenient as the majority of women hesitate to interact with the doctor in person while inflicted with such sickness.

Vulvodynia Treatment Market Segment Analysis-By Geography: The Vulvodynia Treatment based on Geography can be further segmented into North America, Europe, Asia-Pacific, South America, and the Rest of the World. North America held the largest share with 36%of the overall market in 2021. The growth in this segment is owing to the factors such as increasing cases of ailment, state-of-the-art health infrastructure, affluent economy ensuing into superfluity of hard

cash into research and development of new medicines and techniques, commonness, and comfortableness in discussing such issues in public forums. In addition to that, the North American segment is estimated to offer lucrative growth opportunities to marketers over the forecast period 2022-2027. The growth is owing to factors such as ballooning genital infections, and skin infections, soaring medical industry, more awareness in patients compare to anywhere in the world. Additionally, predominant manufacturers such as Incyte and GSK are part of 20-25% of their revenue for medical development and enhancements.

Competitive landscape:

The top 5 players in the vulvodynia treatment industry are:

- 1. Sanofi
- 2. Eli Lilly and Company
- 3. Noven Pharmaceuticals
- 4. Pfizer
- 5. Depomed Inc.

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