

Akia Partners with Veriff to Provide Fast and Secure Customer Experiences

Partnership provides property owners with secure guest authentication, while supporting memorable guest engagements

NEW YORK, USA, November 3, 2022 /EINPresswire.com/ -- Veriff, a global [identity verification](#)

“

This partnership with Akia opens up an exciting new market for Veriff. Expanding into the hospitality space is an approach that makes Veriff incredibly tangible”

*Manuel Solis III, Head of
Global Partnerships &
Alliances at Veriff*

provider, today announced a partnership with the guest messaging platform Akia. By partnering with Veriff, Akia can take the safety and security of property owners to a new level through verifying guests’ identities within seconds while offering a seamless customer experience.

Akia’s platform specializes in offering thoughtful guest experiences through automating the entire communication lifecycle. It is easy to use and property owners are able to build guest journeys without the need for developers and designers, making it a viable solution for property owners of any size. While Akia works like a

powerful app for owners, automated communications are sent through a text, ensuring guests aren’t bothered by the hassle of another app download.

“By integrating with Veriff, we’re enabling hosts to automate peace of mind. Hoteliers and hosts are searching for ways to improve operational flow and create an outstanding experience while maintaining confidence in the security of their guests and properties,” said Ryan Kanoknukulchai, Akia Chief Operating Officer. “While Akia digitizes the guest journeys and workflows, Veriff secures the check-in process and escalates bad actors by flagging suspicious guests.”

Veriff’s AI-powered identity verification solution provides fast conversions of customers, as well as identity fraud prevention. With Veriff, owners are provided with the knowledge that they are renting to verified visitors and not scam artists or identity thieves. Veriff enables users to take a selfie and snap a photo of an ID for identity verification in seconds, making their solution not only essential to hosts and property owners, but also easy to use for customers, aligning with Akia’s mission of creating memorable guest experiences.

“This partnership with Akia opens up an exciting new market for Veriff. Expanding into the

hospitality space is an approach that makes Veriff incredibly tangible. Hosts invite guests into their space, and - regardless of its size - it's important to ensure safety and security. This begins with the first online guest interaction, and with Veriff, hosts can ensure their guests are who they say they are," said Manuel Solis III, Head of Global Partnerships & Alliances at Veriff. "It's an incredible honor to provide this service to the hospitality community, and reinforces our mission of being a force for good."

Recently Veriff launched their new R.E.V. Partner Program (Revenue Expansion with Veriff) to provide a clear path to support Veriff's growing ecosystem of partners. The program is designed to support partners in sales and marketing along with providing partners with Veriff's premium IDV platform to help meet the demands of end customers desiring to combat identity theft and fraud. The program can be tailored to meet the needs of a specific partner type based on their own business, offering flexibility to support the partner as their business scales.

About Akia

Akia is an AI-powered 2-way communication platform designed to help enhance guest engagement and property reputation. Akia's process automation streamlines operation, increases staff efficiency, and drives more revenue. Akia's integration with numerous other technologies like property management systems and digital keys enables companies to have robust tech stack. Headquartered in San Francisco, California, the company was co-founded in 2018 by a team of ex-Meta engineers with a mission to change how people engage with businesses around them. To learn more, visit www.akia.com

About Veriff

Veriff is the industry leader in online identity verification, helping businesses achieve greater levels of trust and making the internet a better place for everyone. Our intelligent decision engine analyzes thousands of technological and behavioral variables linked to government IDs from over 190 countries. Founded in 2015, Veriff serves a global portfolio of organizations across the fintech, crypto, and mobility sectors. Veriff's investors include Tiger Capital and Alkeon. Veriff's latest \$100 million investment round brings its total funding to \$200 million and its valuation to \$1.5 billion. With offices in the United States, United Kingdom Spain, and Estonia, and 550 people from 60 different nationalities, every day we're dedicated to helping businesses and individuals build a more secure world. To learn more, visit www.veriff.com

Carl-Ruuben Soolep

Veriff Inc

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.