

Rule Breaker Snacks® Chosen For NewChip's Global Accelerator Program

Better-For-You, Vegan, Gluten-Free, Allergen-Free, Rule-Breaking Snack Brand Among Top Applicants Selected For Newchip's Exclusive Accelerator

BROOKLYN, NEW YORK, UNITED STATES, November 3, 2022 /EINPresswire.com/ -- [Rule Breaker Snacks®](#), maker of innovative vegan, gluten-free, and allergen-free treats is pleased to announce it was accepted into Newchip's renowned global accelerator program. Designed to provide all the skills and tools early-stage founders need to rapidly fund, build and scale their companies, past accelerator cohorts averaged more than 17.5 times the average funding amount. The equity-free, fully digital accelerator has helped over 1,500 founders from more than 50 countries and 250 cities raise over \$450 million in funding with an estimated portfolio of over \$9 billion.



Rule Breaker Snacks® is the maker of innovative 100% plant-based (vegan), gluten-free, non-GMO, allergy-friendly treats.

“Newchip evaluates a vast and diverse number of early-stage companies from around the globe, selecting only a small percentage to be part of our Accelerator program,” says Armando Vera Carvajal, Vice President of Product at Newchip. “This careful vetting process of both the business model and founder makes us an ideal partner for venture capital investors and other key stakeholders in early-stage startup financings who are looking for promising startups that are beginning to generate traction and revenue. Food companies like Rule Breaker Snacks can scale quickly with proper funding and guidance. We are excited for Rule Breaker Snacks and believe they will be well positioned to take advantage of our fast-expanding global ecosystem at Newchip.”

“

With NewChip's partnership, we are looking forward to raising additional funding to fuel our current high-speed growth. I'm confident that NewChip will help take Rule Breaker Snacks to the next level!”

Nancy Kalish, CEO and Founder of Rule Breaker Snacks

Launched in 2015, Rule Breaker Snacks is on a mission to change the way people snack, one brownie at a time. A certified woman-owned company, Rule Breaker Snacks offers better-for-you treats that break all the rules. Rule Breaker Snacks are delicious, wholesome, clean-ingredient snacks that are vegan, gluten-free, kosher, nut-free, non-

GMO, and free from the top eleven allergens including dairy, eggs, sesame, soy, and wheat. Deliciously soft-baked, Rule Breaker Snacks feature chickpeas as the first ingredient and are available in singles, Juniors and Bite formats.

The first bean-based brownies and blondies known today as Rule Breaker Snacks were created right in the home kitchen of founder [Nancy Kalish](#), a certified health coach and former health journalist with a serious sweet tooth looking for better-tasting, better-for-you sweet treats. After becoming a favorite with family and friends they found success with independent retailers. Today, Rule Breaker Snacks are available online, in snack boxes and meal kits, through food delivery apps and in over 3,000 retail locations nationwide, including major chains such as ShopRite, HyVee and Giant, as well as online at Amazon, SnackMagic, and RuleBreakerSnacks.com. Coming off an appearance on ABC's Shark Tank in 2021, the brand has seen skyrocketing growth and increased distribution.



All Rule Breaker Snacks are free from the Top 11 Allergens: NO Peanuts, Tree Nuts, Dairy, Eggs, Soy, Sesame, Coconut, Mustard, Fish, Shellfish, Wheat/Gluten. All Rule Breaker Snacks are certified gluten-free, Non-GMO Project Verified and Kosher certified by KOF-K.

“With NewChip’s partnership, we are looking forward to raising additional funding to fuel our current high-speed growth,” says Nancy Kalish, founder of Rule Breaker Snacks. “I’m confident that NewChip will help take Rule Breaker Snacks to the next level!”

For more information about Rule Breaker Snacks, please visit rulebreakersnacks.com. To stay up to date on other news and information follow Rule Breaker Snacks on Facebook, Twitter, LinkedIn, Pinterest, YouTube and Instagram.

About Rule Breaker Snacks

Rule Breaker Snacks® is the maker of innovative 100% plant-based (vegan), gluten-free, non-GMO, allergy-friendly, bean-based treats. Founded by former health journalist and certified health coach Nancy Kalish who wanted to create better-tasting, better-for-you sweet treats, Rule Breaker Snacks has upended snack time over the past few years with snacks that are perfectly and deliciously guilt-free. Rule Breaker Snacks are available online as well as in over 3,000 retail locations nationwide. For more information, visit rulebreakersnacks.com.

About Newchip

Newchip is an online, global startup accelerator led by a world-class team of entrepreneurs and investors. It was designed to provide founders with the tools needed to rapidly fund, build, and scale. Since its inception in 2019, the equity-free, remote accelerator has enabled over 1,500 startups from 50+ countries to raise over \$450 million in funding with an estimated \$9B portfolio. It has three distinct six-month accelerator programs based on company stage: Pre-Seed, Seed, and Series A. Its vast network of global investors, strategic partners, and mentors guide companies from team building and prototype development to securing high-profile VC investment, corporate partnerships, and everything in-between. To learn more, visit <https://launch.newchip.com/>.

###

Peggy Kochenbach
Rule Breaker Snacks
+1 617-396-7350

[email us here](#)

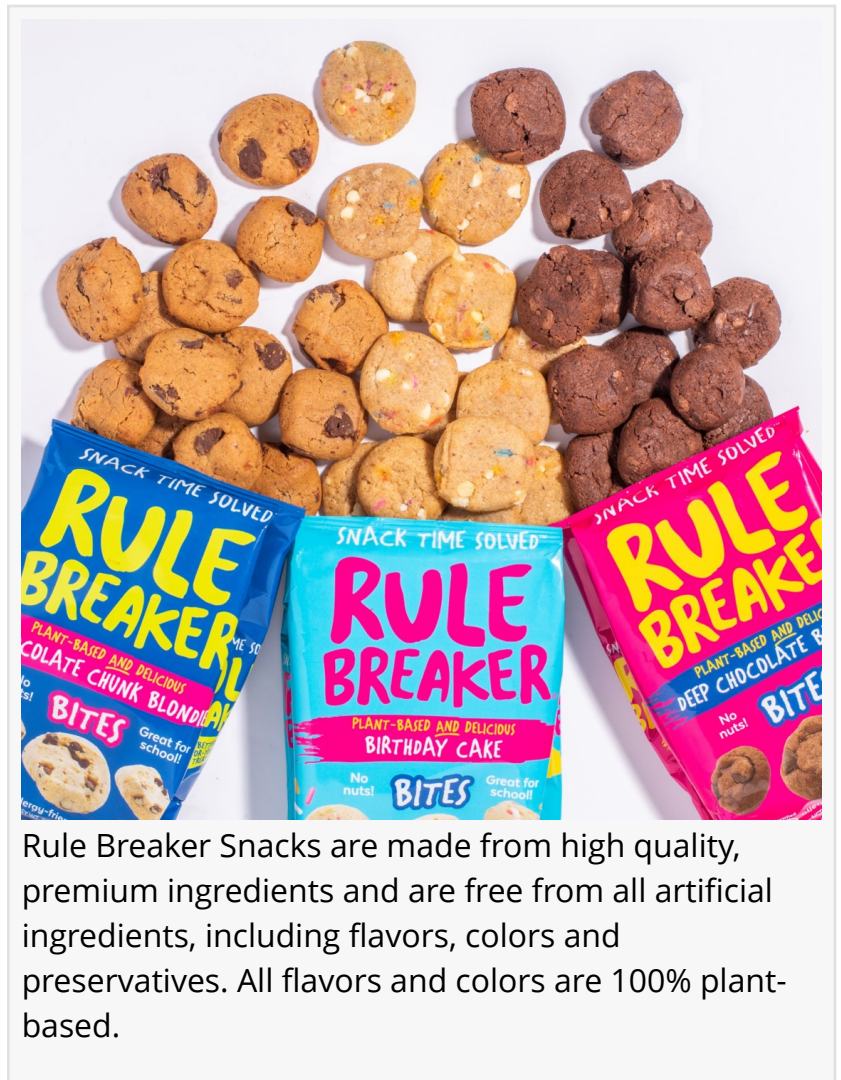
Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Other](#)



Rule Breaker Snacks are made from high quality, premium ingredients and are free from all artificial ingredients, including flavors, colors and preservatives. All flavors and colors are 100% plant-based.

This press release can be viewed online at: <https://www.einpresswire.com/article/599335784>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.