

## Affordable Chic at Studio79

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NEW YORK, NY, USA, November 3, 2022 /EINPresswire.com/ -- [Affordable Chic](#) is an e-commerce brand with a mission: to bring back quality, beautiful clothes at affordable prices.

*Affordable Chic*®  
New York City

Affordable is the New Chic

Marialuisa Garito moved to the United States from Italy in 2008 and was appalled at the culture of fast [fashion](#). "In Europe, women of a wide range of financial backgrounds can afford gorgeous, quality items. Why isn't it possible here?" She said.

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*Marialuisa Garito*

One of the founding principles of Affordable Chic has always been that fashion, art, and culture should be accessible. This past month Affordable Chic opened up its first-ever showroom at Studio79 on 224 West 79th Street and was accepted with open arms by their Manhattan

community.

Welcoming in brand new faces, and greeting them with espresso, to celebrate their Italian roots, Affordable Chic sold out of several of their stunning under-\$100 pieces (but have no fear, because of their curation-based business model, they are constantly restocking with new beautiful European styles).

To continue staying true to their mission, this month Affordable Chic, in conjunction with Virve Jewelry, the co-owner of Studio79, will be putting on their first string of events on November 10th, with author Kelly Mcmenamin. This event will be followed by several others in the coming weeks that will be immersive, free of charge, and held in the beautiful Studio79 space. Visit their website at [studio79uws.com](#), and sign up for their mailing list for updates about all of their fabulous events.

For now, mark your calendars with:

November 10th, Book Talk with Kelly Mcmenamin  
November 17th, Juilliard students duet  
December 1st, Exhibition by Art on Avenue Foundation

Molly Gelman  
Affordable Chic  
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Virgin Wool Cape Coat 100%  
Made in Italy

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