

# Wearable Sun & Light Tracker Market Size | GoodLux Technology, LLC, Comfable Inc., L'Oréal S.A., Biron Health Group

*Wearable sun & light tracker market is estimated to garner a hefty amount of revenue and grow at a notable CAGR over the forecast period, i.e., 2022 – 2030*

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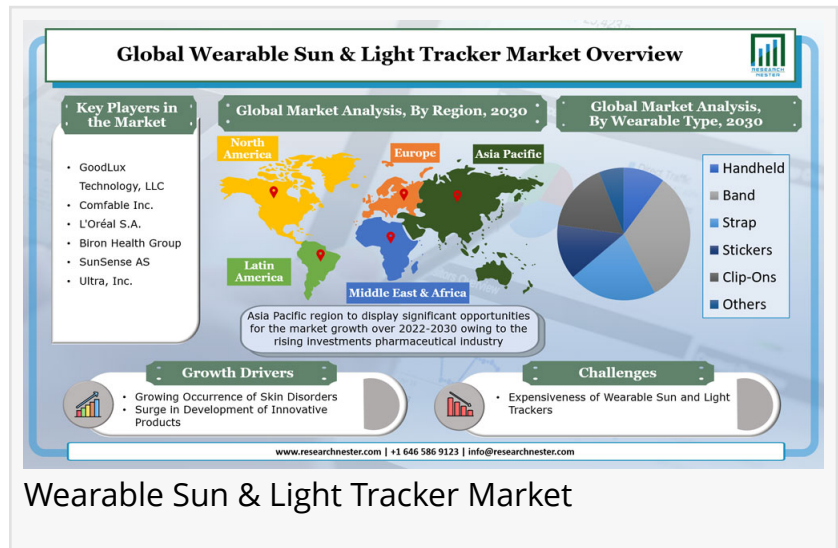
/EINPresswire.com/ -- Research Nester published a report titled "[Wearable Sun & Light Tracker Market](#): Global Demand Analysis & Opportunity Outlook 2033" which delivers detailed overview of the global wearable sun & light tracker

market in terms of market segmentation by spectrum range, wearable type, and by region. Further, for the in-depth analysis, the report encompasses the industry growth indicators, restraints, supply and demand risk, along with detailed discussion on current and future market trends that are associated with the growth of the market.

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The global wearable sun & light tracker market is estimated to grow with a significant CAGR over the forecast period, i.e., 2023 - 2033. The market is segmented by wearable type into band, handheld, straps, stickers, clip-ons, and others. Amongst these, the band segment anticipated to grow at the highest rate during the forecast period owing to the escalating demand of bands, as they provide very accurate outcome with the convenience of easy to use.

The global wearable sun & light tracker market is projected to extensively grow owing to the rising harmful consequences UV radiation, followed by the increasing stances of eye diseases as a result of UV radiation as eyes are very sensitive parts to get effected easily from harmful rays of sun. Furthermore, proliferation in advanced pharmaceuticals, and cosmetic products and rise in sunburn incidences are some of the major factors anticipated to drive the growth of the market in the forecast period.



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Geographically, the global wearable sun & light tracker market is segmented into five major regions comprising of North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. The market in the Asia Pacific region is estimated to witness significant growth over the forecast period owing to the increasing investment in the pharmaceutical and wellness sectors, upsurge in healthcare spending, and increasing trend of using wearable sun and light trackers by the several dermatologists in the region.

The research is global in nature and covers detailed analysis on the market in North America (U.S., Canada), Europe (U.K., Germany, France, Italy, Spain, Hungary, Belgium, Netherlands & Luxembourg, NORDIC [Finland, Sweden, Norway, Denmark], Poland, Turkey, Russia, Rest of Europe), Latin America (Brazil, Mexico, Argentina, Rest of Latin America), Asia-Pacific (China, India, Japan, South Korea, Indonesia, Singapore, Malaysia, Australia, New Zealand, Rest of Asia-Pacific), Middle East and Africa (Israel, GCC [Saudi Arabia, UAE, Bahrain, Kuwait, Qatar, Oman], North Africa, South Africa, Rest of Middle East and Africa). In addition, analysis comprising market size, Y-O-Y growth & opportunity analysis, market players' competitive study, investment opportunities, demand for future outlook etc. has also been covered and displayed in the research report.

#### Worldwide Propagation in Skin Cancer Cases to Drive the Market Growth

According to the World Health Organization (WHO), more than 1.5 million skin cancer cases were detected worldwide in 2020, with more than 120 000 skin cancer-related deaths were reported.

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Skin cancer develops when skin cells expand and multiply in an uncontrollable and disorderly manner. The majority of skin cancers are caused by prolonged exposure to ultraviolet (UV) rays. Even, cases of sunburn and tanning also occur as a result of excessive exposure to sun. Such skin damage is also leads towards the formation of skin cancer. Thus, the demand for precise results regarding the UV exposure leads towards the wearable sun & light tracker which help to get to know about the UV index to keep skin safe and healthy. Therefore, significantly increasing cases of skin cancer and an urge to get to know about the sufficient sun exposure is fueling up the global wearable sun & light tracker market growth.

However, immense capital investment, extreme amount of these trackers, and deficit of cognizance in people about the sun & light tracker are expected to operate as key restraint to the growth of the global wearable sun & light tracker market over the forecast period.

This report also provides the existing competitive scenario of some of the key players of the

global wearable sun & light tracker market which includes company profiling of SUNSAFE, SunFriend Corporation, Rooti Labs Limited, Biron Health Group, GoodLux Technology, LLC, Comfable Inc., L'Oréal S.A., SunSense AS, Ultra, Inc., Smartsun, and others. The profiling enfoldes key information of the companies which encompasses business overview, products and services, key financials and recent news and developments. On the whole, the report depicts detailed overview of the global wearable sun & light tracker market that will help industry consultants, equipment manufacturers, existing players searching for expansion opportunities, new players searching possibilities and other stakeholders to align their market centric strategies according to the ongoing and expected trends in the future.

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