

papmall® enhances the effective use of human resources by building up a talented freelancer community

papmall® is an international e-commerce platform for professional freelancers and merchants to connect and establish service transactions.

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/EINPresswire.com/ -- papmall® enhances the effective use of human resources by building up a talented freelancer community

papmall® is an international eCommerce platform for professional freelancers and merchants to connect

and establish service transactions. The collaboration with freelancers will help corporations and small businesses finish their business goals or any tactics following short-term contracts. Instead of recruiting employees to generate short-term or seasonal projects that cost companies a

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Hiring freelancers is a cost-effective, time-saving, and convenient way to bring the best quality services to fulfill the needs of excessiveness of employees for corporations.”

CEO Jimmy Lee of papmall®



With papmall® freelancer marketplace, recruitment won't cost the company a monthly budget for full-time employees

monthly budget, hiring freelancers would be more cost-effective. What needs to be done will be delivered promptly with high quality without any training time. Also, companies will be flexible to select suitable service providers which leads to the effective use of human resources.

1. What does it cost to hire full-time employees?

- Scope of work is needed to be planned

If you don't give your full-time staff a steady schedule, a set

of responsibilities or internal activities to enhance their mood, they'll get bored easily and can not stay plug-in. There may not be enough work for a full-time employee on temporary or seasonal projects/duties.

- More training time is required
Because full-time employees intend to stay with the company for an extended period of time, you must provide onboarding, orientation, and training sections. Part-time, temporary employees may not require as much onboarding. Training courses for employees cost companies an extra budget, as well as time to plan whereas hiring a freelancer, could simply resolve these problems.

- Labor costs are increased over time
Full-time employees inherently cost more in terms of payroll because they work more hours over a longer period of time. When recruiting a full-time employee, you need to make sure that the hire will provide a significant return on investment for the company; otherwise, you are overspending on the full-time employee.

Also, when you recruit a full-time employee, you become responsible for that person's livelihood, and they anticipate long-term job stability. Freelancers can be employed for a short-term job, for a specified period of time, or to assist with long-term projects that have specific objectives. Because there is no long-term commitment, organizations have more freedom when hiring freelancers.

2. The reasons why hiring freelancers is a great way to use human resources effectively

- Save companies' budget
Full-time staff is pricey. In addition to their compensation, business owners are liable for training



Hiring freelancers on papmall® international e-commerce platform is a cost-effective recruitment method



Hiring freelancers with papmall® international marketplace allows companies to assign urgent deadlines and duties



papmall® is one of the best online marketplaces for freelance services

expenditures, benefits, health insurance, paid time off, and payroll taxes. Hiring a freelancer, on the other hand, helps your company to cut off many of these costs. Freelancers do not require a specific workstation in your office or training. Hiring a freelancer allows a company to save costs without losing work output.



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- Associate with experts

Talented freelancers provide skills that firms can easily access. If your company needs a specific skill set for a project, you can find a freelancer who

has spent years honing that skill. The greater a freelancer's experience, the more value they can add to a project. The company can profit from the freelancer's experience without sacrificing internal resources or adding a full-time employee to their payroll.

- Provide high-quality services

Because of their breadth of experience, freelancers can regularly produce high-quality work. Before hiring a freelancer, you are able to explore their previous work portfolio, read client reviews, and interview them to ensure they're a good fit. Freelancers improve their reputation, extend their portfolios, and increase their chances of future work and recommendations by effectively completing your assignment.

- Deliver services promptly

In addition to providing high-quality work, freelancers may frequently provide projects faster and more accurately than full-time staff. Full-time personnel is frequently assigned many projects at the same time. This frequently slows down and delays projects. Freelancers, on the other hand, typically focus on one project at a time or work within shorter timeframes, resulting in higher efficiency and speedier project completion.

- Approach more talents to explore new fields

When recruiting a full-time employee, businesses are typically limited to the geographic area in which they operate. Companies can access a wider [talent pool from across the world](#) by offering the opportunity to freelancers, allowing them to locate the precise talent, qualifications, and abilities they are seeking without settling for the best available person in their nearby location.

- Minimize the risk of losing talents

When you recruit a full-time employee, you are making an investment in that person's future with the organization. Training and onboarding them requires money and time, and there is always some risk involved. Working with a freelancer allows you to construct a contract with

certain deliverables before payment, rather than losing that investment if the employee decides to leave the organization. Working with a freelancer also decreases risk because modifications may be made without disrupting company operations.

- Approach to more creative ideas from different perspectives

Freelancers provide an opportunity to diversify your organization. Diversity improves the flow of ideas and frequently leads to better business solutions. A group of people from varied geographic areas, educational backgrounds, cultures, and work specialties can considerably improve your ability to handle many tasks. Their new perspectives could be a solution to an issue or a new method of understanding your customer's wants. Furthermore, freelancers are not bound by your company's historical attitude, allowing you to break free from the "that's how it's always been done" mentality that may be holding back your organization.

- Availability of time and urgent deadlines

One significant advantage of hiring freelancers is that they are accessible for hiring around the clock. a freelancer is available to assist managers with last-minute emergencies whenever they arise. For example, It is difficult to ask employees to finish urgent deadlines at the weekend. Managers have to wait until Monday morning for their full-time employees to return to work, you may lose a full weekend's worth of potential business. A traditional employee may clock out and go home at 5 p.m., but freelancers frequently have a more flexible work schedule that can revolve around the needs of a client.

In addition, freelancers are fantastic choices when it comes to emergency deadlines. They can jump in if something unexpected occurs, if you require additional assistance on a project, or if you need to compensate for a team member's absence. Freelancers are generally used to meeting project deadlines and may have flexible schedules to assist you even at the last minute. These are reasons why freelancers help managers use human resources effectively to improve company performance.

3. Services that are available on papmall®

papmall® is a [freelance services marketplace for businesses](#) where companies can access a larger area of talented freelancers. The professional services on papmall® could be mentioned are graphics & design, digital marketing, writing & translation, video & animation, business, IT program, and software. Managers can visit this page to see detailed information on each service.

Furthermore, [becoming a seller](#) at papmall® is a simple process for freelancers to start their own business on this site. Freelancers and businesses will have an opportunity to collaborate with each other to improve the company's business as well as personal income.

“We are building a world-class freelance services marketplace that offers creative solutions to resolve the excessiveness of employees for corporations. And hiring freelancers is a cost-effective, time-saving, and convenient way to bring the best quality services to fulfill that needs

of a company.” - said Mr. Jimmy Lee, CEO of papmall®.

The excessive number of employees could negatively affect companies’ performance and profit whereas hiring a freelancer could save recruiting time and budget. Hence, papmall® mission is to support companies in finding talents to associate with them in seasonal projects and tactics. This platform allows companies to create more connections with talented freelancers internationally.

Mr. Dominic Vu - Operation Director

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