

# Down Under Bedding Co-Founder, Tony Sagar Becomes an Amazon Influencer & Reaches Insider Plateau

*Sleep Expert and Down Under Bedding co-founder expands the Amazon relationship*

TORONTO, ONTARIO, CANADA, November 5, 2022 /EINPresswire.com/ -- [Down Under Bedding](#)

co-founder Tony Sagar has expanded his own personal brand along with the company he co-founded with his new success as an Amazon social media influencer. Mr. Sagar has reached the Insider level on Amazon from Rising Star and is setting his sets on the A-List category as his next target.

I felt this was the "natural next step in the evolution of our relationship with Amazon" he says. 20 years ago QVC, The Shopping Channel, etc pioneered the first video shopping experience and Amazon attends to take this to the next level since it will be blended with social media.

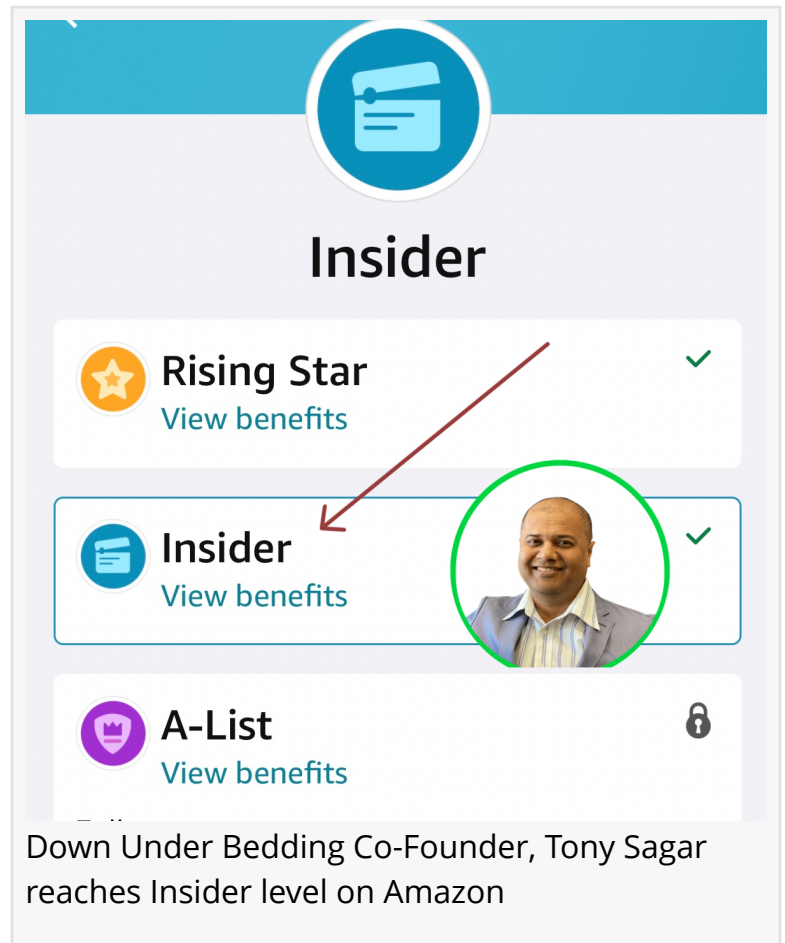
Any brands or influencers who can develop a following on & off of Amazon can expect to reap the rewards.

About Tony Sagar:

Tony Sagar is a natural-born entrepreneur & co-founder of Down Under Bedding. Since 1989 the brand has sold millions of its natural unique sleep bedding products on platforms like Amazon, Walmart, Shopify, and their own branded stores.

He has appeared on dozens of sleep & interior design podcasts and written featured articles on energy through restful sleep.

About Down Under Bedding & Pillow:



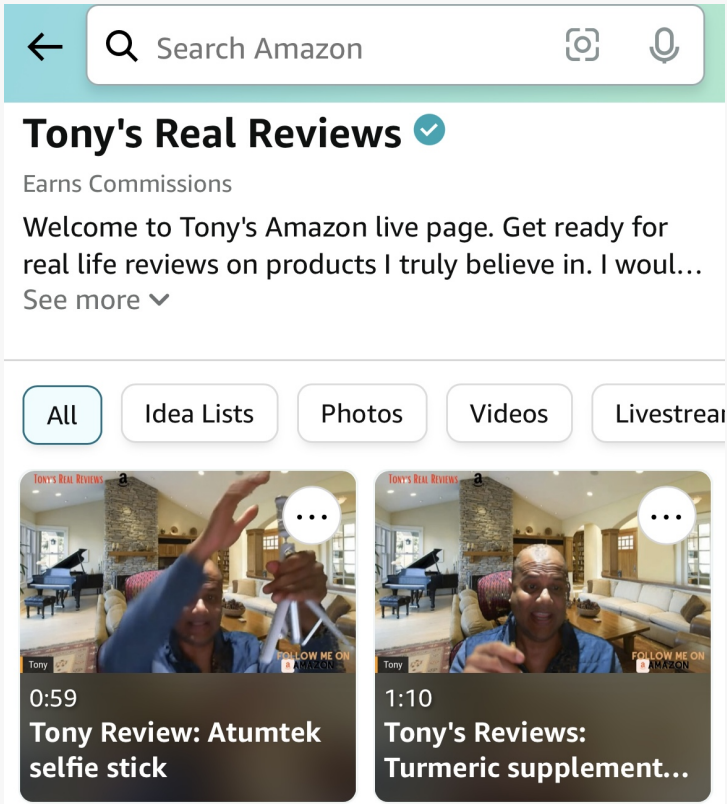
The screenshot shows the Amazon Influencer Program dashboard for Tony Sagar. At the top, there is a blue header with a white envelope icon. Below the header, the word "Insider" is displayed in large black text. Underneath, there are three rows of status cards:

- Rising Star**: Indicated by a yellow star icon and a green checkmark. A red arrow points from this card down to the "Insider" card.
- Insider**: Indicated by a blue envelope icon, a green checkmark, and a circular profile picture of Tony Sagar. A red arrow points from the "Rising Star" card to this card.
- A-List**: Indicated by a purple crown icon and a grey lock icon.

At the bottom of the screenshot, there is a caption: "Down Under Bedding Co-Founder, Tony Sagar reaches Insider level on Amazon".


It is a privately held Canadian company with a focus on deep, meaningful restful sleep solutions. For close to 40 years, Down Under Bedding has been retailing its private label products and other brands through its retail store & its own site [downunderbedding.com](http://downunderbedding.com)

Mr. Tony Sagar  
Down Under Bedding & Pillow  
+1 905-624-5854  
[email us here](#)



The screenshot shows the Amazon live page for 'Tony's Real Reviews'. At the top, there is a search bar with 'Search Amazon' and icons for camera and voice search. Below the search bar, the page title is 'Tony's Real Reviews' with a verified badge and the text 'Earns Commissions'. A welcome message reads: 'Welcome to Tony's Amazon live page. Get ready for real life reviews on products I truly believe in. I woul... See more ▾'. Below the message are navigation buttons for 'All', 'Idea Lists', 'Photos', 'Videos', and 'Livestream'. Two video thumbnails are visible: one titled 'Tony Review: Atumtek selfie stick' with a duration of 0:59, and another titled 'Tony's Reviews: Turmeric supplement...' with a duration of 1:10. Below the screenshot is the caption 'Tony's Reviews on Amazon Influencer Page'.

Tony's Reviews on Amazon Influencer Page



The advertisement features a header with icons for '100% COTTON COVER', '100% WASHABLE', and 'NO MORE PLASTIC PACKING', along with the 'DOWN UNDER' logo. The main text reads: 'Down Under Bedding & Pillow'. Below this, a paragraph states: 'Down Under Bedding; The best Natural organic bedding providing Duvets, Pillows & covers. Do you sleep hot ? Does your duvet move around inside the cover?'. The advertisement is captioned 'Down Under Bedding Brand on Amazon'.

Down Under Bedding Brand on Amazon

This press release can be viewed online at: <https://www.einpresswire.com/article/599612503>  
EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.