

# Gusset Pillow Protector Case from Down Under Bedding Reaches 269 Organic 5 Star Reviews on Amazon.com

*"Stop the Pillowfight"*

*Our Patent-Pending unique 2 zipper design has become an instant bestseller*

*Tony Sagar*

*Co-Founder*

*Down Under Bedding*

TONY SAGAR, ONTARIO, CANADA, November 6, 2022 /EINPresswire.com/ -- The newly launched 100% cotton 400 thread-count 2 zipper-designed gusseted pillow protector case from Down Under Bedding & Pillow has become an instant best-seller on amazon.com, reaching 269 organic verified 5 Star reviews since its release this year.

Down Under Bedding co-founder Tony Sagar says customer feedback has told us that these big thick contoured gusset pillows are lacking the right accessories so customers can sleep better and protect their investment. The patent pending design solved the problem. Now no more trying to squeeze your pillow inside a protector or pillowcase that does not fit.

Reviews on Amazon.com:

"I had a hard time finding extra large protectors; glad I came across these"

CHammer

August 20, 2022

About Down Under Bedding & Pillow:

It is a privately held Canadian company with a focus on deep, meaningful restful sleep solutions. For close to 40 years, Down Under Bedding has been retailing its private label products and



The advertisement features the 'DOWN UNDER' logo at the top left. The main headline is 'Stop the Pillow Fighting'. Below this, there are two side-by-side panels. The left panel is titled 'Normal Pillow Case' and shows a woman looking frustrated with her hand on her forehead, with a circular inset showing a pillow being squeezed into a narrow pillowcase. The right panel is titled 'Gusset Pillow Protector Case' and shows a woman smiling and giving a thumbs up, with a stack of pillows in front of her. Text on the right panel says 'Save your time to put pillow in your pillow case'. At the bottom of the advertisement, it says 'Compare the new Gusset pillow protector compared to classic ones'.

other brands through its retail store & its site [downunderbedding.com](http://downunderbedding.com)

Tony Sagar is the co-founder of Down Under Bedding. Since 1989 the brand has sold millions of its natural unique sleep bedding products on platforms like Amazon, Walmart, Shopify, and their own branded stores.

He has appeared on dozens of sleep & interior design podcasts and written featured articles on energy through restful sleep.

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## STOP THE PILLOW FIGHTING



**Still Facing Trouble to put Pillow in your Pillow Case?**



**Easy Solution to put Pillow in your Pillow Case with **Advanced 2 Sided L Shaped Zipper Design****

New side gusset pillow protectors from Down Under Bedding



Patent pending 2 zipper design saves valuable time

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