

WAP Sustainability Acquires Atmos AI, Expanding Its ESG Reporting Capabilities

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[Sustainability](#), a leading global ESG and sustainability services provider, is excited to announce the acquisition of [Atmos AI](#), a pioneering ESG reporting platform. This acquisition is a significant milestone in WAP Sustainability's mission to provide comprehensive, user-friendly ESG and sustainability solutions to businesses of all sizes.



"At WAP Sustainability, we are committed to empowering organizations to achieve their

sustainability goals through innovative and effective ESG strategies," said William Paddock, CEO of WAP Sustainability. "The integration of Atmos AI's technology into our core ESG services will revolutionize how our customers approach ESG reporting, making it as straightforward as using

a platform like TurboTax." This acquisition marks the third acquisition in as many years for WAP Sustainability, which has previously purchased Coldstream Consulting & TriSight Engineering to expand its Life Cycle Assessment (LCA) services.

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Atmos AI has been at the forefront of ESG reporting technology, offering an intuitive platform that simplifies the complex process of ESG data collection, analysis, and reporting. With this acquisition, WAP Sustainability will enhance its portfolio of services, providing clients with a comprehensive suite of tools for ESG and sustainability reporting needs.

"This collaboration is a significant opportunity for us to expand the reach of our product to

thousands of companies on their ESG reporting journey," said Max Mona, Founder of Atmos AI, "the unique combination of expert-level service from WAP Sustainability combined with our platform's user-friendly interface and advanced AI capabilities, will make ESG reporting accessible to more companies than ever before."



"The acquisition of Atmos AI by WAP Sustainability not only expands our toolkit but also deepens our commitment to making sustainability approachable for all companies." Jonathan Ursillo, Sustainability Manager and WAP's lead product specialist highlights this partnership as a milestone in sustainability services.

Wade Fletcher, Founding Engineer and CTO of Atmos AI, also emphasizes the acquisition's potential to significantly advance ESG reporting technology and practices. "Combining WAP Sustainability's expert guidance with our self-service, AI-powered technology enables a new hybrid paradigm that will accelerate the evolution of ESG reporting."

The acquisition comes at a time when ESG reporting is becoming increasingly important for businesses worldwide. With growing awareness of environmental and social issues, companies are under more pressure to disclose their ESG and sustainability performance transparently. The collaboration between WAP Sustainability and Atmos AI is set to meet these growing demands, providing a streamlined, efficient solution for ESG reporting.

For more information about WAP Sustainability and its services, please visit <https://wapsustainability.com/>

****About WAP Consulting****

WAP Sustainability provides clients with the information and tools they need to create credible, measurable, and attainable sustainability programs. Our services are driven by sound scientific data and an in-depth understanding of each client's core business operations. With deep-rooted experience in carbon accounting, life cycle assessment, and standards development, WAP is a globally recognized and technical sustainability expert in many industries. For nearly 15 years, WAP Sustainability has supported a diverse, global clientele of publicly traded consumer products and building products companies as a trusted sustainability resource, earning accolades for our rapid growth as one of America's fastest-growing companies (Inc. 5000) in 2022 and 2023. Learn more at www.wapsustainability.com.

****About Atmos AI****

Atmos AI streamlines the Carbon Accounting, GHG Emissions, and Environmental, Social, and Governance (ESG) reporting processes for companies of all shapes and sizes. Their innovative DIY platform has transformed the way middle-market companies manage and report their ESG data, making the process more efficient and accessible. Atmos AI raised a Seed Round of \$1.7m in early 2022 from GoAhead Ventures, New Climate Ventures, 701 Fund, and WAP Sustainability.

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