

Global Embedded Multimedia Card (eMMC) Market to reach USD 5.63 billion by 2028

A new market study finds that the top five manufacturers of eMMC occupied nearly 75% global market share.

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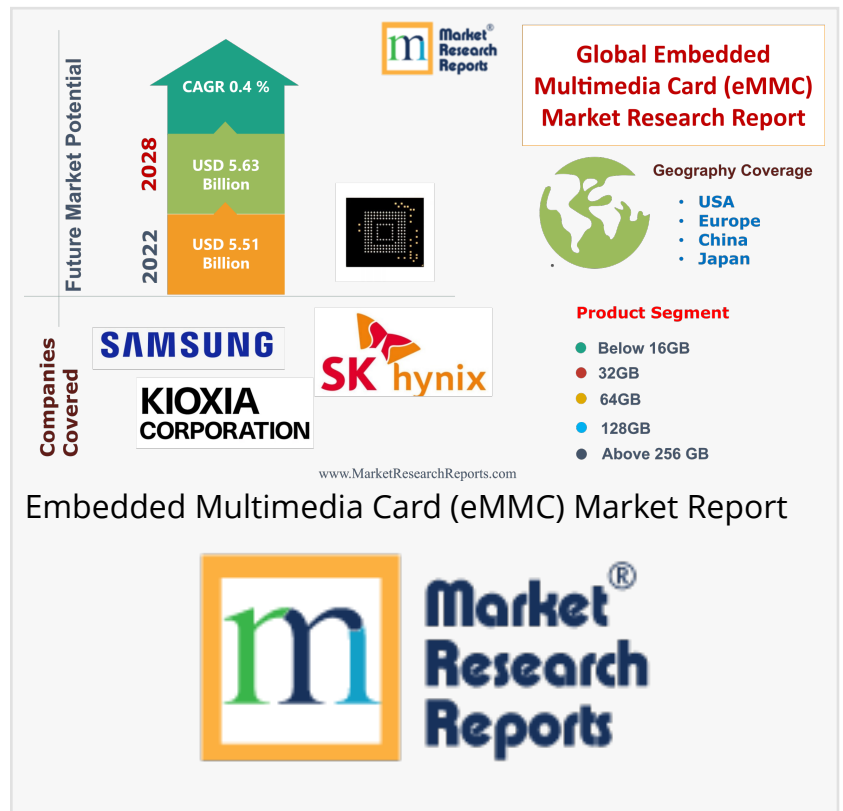
-- The term eMMC is short for embedded Multi-Media Card. It is an embedded non-volatile memory system comprised of both flash memory and a flash memory controller. It simplifies the application interface design and frees the host processor from low-level flash memory management.

The eMMC solution consists of at least three components – the MMC (multimedia card) interface, the flash memory, and the flash memory controller – and is offered in an industry-standard BGA (Ball Grid Array, right) package. eMMC is a great storage medium used in suitable applications where an SSD cannot be used because of size or cost.

According to our latest finding [global embedded multimedia card \(eMMC\) market](#) is projected to reach US\$ 5630.5 million by 2028 from an estimated US\$ 5510.4 million in 2022, at a CAGR of 0.4% during 2023 and 2028.

eMMC is designed for various applications in consumer electronics, routers, mobile/smart phones, handheld computers, navigational systems, and other industrial uses.

China is the largest market of Embedded Multimedia Card (eMMC), holding a share of over 40%. In terms of product, the above 256GB ones hold a share of over 30%. And in terms of application, the most prominent application is Smartphones, with a share of over 50%.



Global key manufacturers of Embedded Multimedia Card (eMMC) include Samsung, SK Hynix, KIOXIA Corporation, Western Digital, Micron Technology, etc. Global top five manufacturers hold a share of over 75%.

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