

Mobile Printer Market To Top A Valuation Of USD 10.32 Billion By 2028 | Emergen Research

Increasing demand for smart devices such as smartphones, tablets, rapid expansion of online businesses, and rising demand for compact

VANCOUVER, BC, CANADA, November 8, 2022 /EINPresswire.com/ -- The global [mobile printer market](#) size is expected to reach USD 10.32 Billion in 2028 and register a CAGR of 17.4%, according to the latest report by Emergen Research. Key factors such as rising Bring Your Own Device (BYOD) trend across various verticals, increasing adoption of internet-connected devices, and availability of high-speed internet connectivity are driving global market revenue growth.



A mobile printer also called as portable printer that generates hard copies of data gathered through Bluetooth, USB, or wireless connections such as WiFi. There has been a steady shift from traditional printers to mobile printers in recent years due to features such as compact design, higher accuracy, flexible function, easy portability, among others. These mobile printers are used across various sectors including retail, residential, healthcare, logistics, corporate offices, or hospitality owing to features such as easy paper loading, wireless connectivity, and high-speed printing. Moreover, various market players are investing in research and development activities to develop a variety of novel products with additional features. Factors such as high usage of mobile printers in logistics for Radio-frequency Identification

“ Mobile Printer Market size: USD 2.89 Billion in 2020, Market Growth: CAGR of 17.4%, Market Trends: Ongoing research on developing enhance battery runtime ”

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(RFID) labels and barcode printing, increasing demand for receipt printers in transportation and

retail sector for printing receipts, sample tracking, shipment labels generation, token generation are supporting growth of the mobile printer market. However, factors such as increasing investments and rapid adoption of digitization, and increasing advancements in cloud computing are expected to hamper growth of the mobile printer market up to a certain extent during the forecast period.

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Competitive Landscape and Mobile Printer Market Share Analysis

The major companies Covered in the report are:

Fujitsu Limited, Seiko Epson Corporation, Xerox Holdings Corporation, The Hewlett Packard Enterprise, Canon Inc., Lexmark International, Inc., Honeywell International Inc., Zebra Technologies Corporation, Citizen Systems Japan Co., Ltd., SATO Holdings Corporation

Highlights of Global Mobile Printer Market Report

Examines the Mobile Printer industry prospects and quickly compares historical, current, and projected market figures.

This report examines growth constraints, market drivers and challenges, and current and prospective development prospects.

Key market participants are evaluated based on various factors, including revenue share, price, regional growth, and product portfolio, to demonstrate how market shares have changed in the past and are expected to change in the future.

Describes the expansion of the global high purity isobutylene market across various industries and geographies. This allows players to concentrate their efforts on regional markets with the potential for rapid growth shortly.

Discuss the global, regional, and national ramifications of COVID-19.

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Segments Covered in this report are:

Type Outlook (Revenue, USD Billion; 2018–2028)

Thermal

Inkjet

Impact

Technology Outlook (Revenue, USD Billion; 2018–2028)

Bluetooth

Infrared

Wi-Fi

Output Outlook (Revenue, USD Billion; 2018–2028)

Documents

Pictures

Barcode Labels

Receipts

Others

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The report also provides an extensive analysis of the key market elements, such as drivers, constraints, opportunities, limitations, threats, and micro and macro-economic factors. The exhaustive SWOT analysis, Porter's Five Forces analysis, feasibility analysis, and investment return analysis included in the report are intended to help the reader tactfully formulate business growth strategies. Strategic recommendations for the established market players assist them in fortifying their financial positions in the market.

Geographical Scenario:

The global Mobile Printer market has been categorized into several important geographical regions. In this section, authors of the report have studied the presence of the global Mobile Printer market across major geographies. Moreover, the estimated market share, market size, revenue contribution, sales network and distribution channel, and other crucial elements of each regional segment have been detailed in the report.

North America

Europe

Asia Pacific

Latin America

Middle East & Africa

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Table of Contents:

Report Overview: It includes the objectives and scope of the study and gives highlights of key market segments and players covered. It also includes years considered for the research study.

Executive Summary: It covers industry trends with high focus on market use cases and top market trends, market size by regions, and global market size. It also covers market share and growth rate by regions.

Key Players: Here, the report concentrates on mergers and acquisitions, expansions, analysis of key players, establishment date of companies, and areas served, manufacturing base, and revenue of key players.

Breakdown by Product and Application: This section provides details about market size by product and application.

Regional Analysis: All of the regions and countries analyzed in the report are studied on the basis of market size by product and application, key players, and market forecast.

Profiles of International Players: Here, players are evaluated on the basis of their gross margin, price, sales, revenue, business, products, and other company details.

Market Dynamics: It includes supply chain analysis, analysis of regional marketing, challenges, opportunities, and drivers analyzed in the report.

Appendix: It includes details about research and methodology approach, research methodology, data sources, authors of the study, and a disclaimer.

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