

Canned Tuna Market Growth, Global Survey, Analysis, Share, Company Profiles and Forecast by 2030

Rapid growth of e-commerce channels is one of the key factors driving market revenue growth

VANCOUVER, BC, CANADA, November 8, 2022 /EINPresswire.com/ -- The global [canned tuna market](#) size reached USD 9.10 Billion in 2021 and is expected to register a revenue CAGR of 5.3% during the forecast period, according to the latest analysis by Emergen Research. Rapid growth of e-commerce channels to enhance supply chain is a major factor driving growth of the market.

Tuna is a rich source of healthy fatty acids, which are essential for growth and development. It is particularly crucial for breastfeeding mothers and pregnant women to satisfy their nutritional needs. Increasing trend of incorporating nutritionally beneficial food into daily diet to improve health functionality, is in turn, increasing demand for tuna.

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Market Size – USD 9.10 Billion in 2021, Market Growth – at a CAGR of 5.3%, Market Trends – Growing consumer preference to incorporate high-nutritious food in daily diet

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In addition, rapid growth of e-commerce channels has strengthened supply chain, which in turn, is expected to have a positive impact on revenue growth of the market. Online retail platforms have grown substantially and eased availability of a wide range of products across the globe.

This report is a fair prototype of the canned tuna-industry containing an in-depth study of the global canned tuna market. This report serves as a valuable source of data and information related to this industry. It covers various industry aspects with a particular focus on market scope and application areas. The report identifies the

fundamental business strategies adopted by industry experts and offers an insightful study on

the value chains and distribution channels of the global market. The report authors have also analyzed current industry trends, growth potential, current overview, and market limitations.

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Some Key Highlights From the Report

The skipjack segment is expected to register a significant market revenue growth owing to its array of nutritional qualities. Mercury content of skipjack tuna meat is only 0.144 parts per million. FDA defines skipjack as the best choice due to mercury levels in its flesh and 8-12 ounces of Skipjack should be consumed once a week. Skipjack chunks are high in B-complex vitamins, such as niacin and pyridoxine (B-6), while vitamin E, B12, thiamin, and riboflavin are also abundant.

The hypermarket/supermarket segment is expected to grow at a considerable growth rate. Major manufacturers promote their products at offline retail outlets such as hypermarkets and supermarkets. In addition, several companies are growing their customer base by opening new physical locations around the world.

The Europe market is expected to register a considerable growth rate. The region is expected to contribute heavily because customers are increasingly opting for simple, ready-to-eat, and convenient seafood options. According to a research conducted by European Market Observatory for Fisheries and Aquaculture Products, tuna was the most consumed marine species in Europe in 2020. Major canned tuna consumers in the region are Italy, Spain, and the UK.

Leading Companies of the Canned Tuna Industry and Profiled in the Report are:

Ocean Brands, Frinsa del Noroeste, Grupo Calvo, Bumble Bee Foods LLC., Jealsa, Thai Union Group PCL, American Tuna Inc., Century Pacific Food Inc., Starkist Co., and Wild Planet Foods Inc.

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Furthermore, the report divides the Canned Tuna market into key segments and sub-segments to offer an analysis of the product type and application spectrum of the industry. It also offers predictions about the segments expected to show significant growth during the projected timeline.

Emergen Research has segmented canned tuna market based on product, distribution channel, and region:

Product Outlook (Revenue, USD Billion; 2019–2030)

Skipjack

Yellowfin

Albacore

Others

Distribution Channel Outlook (Revenue, USD Billion; 2019–2030)

Hypermarket/Supermarket

Specialty Stores

Online Retail

Regional Analysis:

The report sheds light on the region expected to dominate the Canned Tuna market in the coming years. The report estimates the market size in terms of volume and value and offers an accurate estimate of the market share each region is anticipated to hold during the forecast period. The report analyzes the spread of the Canned Tuna market in key geographies covering North America, Latin America, Europe, Asia Pacific, and Middle East & Africa. The regional analysis offers an idea about the production and consumption pattern, import/export, supply and demand ratio, revenue contribution, market share and size, and the presence of prominent players in each region.

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You need to discover how this will impact the canned tuna market today, and over the next 10 years:

Our 250-page report provides 194 tables and 189 charts/graphs exclusively to you.

The report highlights key lucrative areas in the industry so you can target them – Now.

It contains in-depth analysis of global, regional and national sales and growth.

It highlights for you the key successful trends, changes and revenue projections made by your competitors.

This report tells you Today how the canned tuna market will develop in the next 10 years, and in line with the variations in COVID-19 economic recession and bounce. This market is more critical now than at any point over the last 10 years.

How will the canned tuna Market, 2022 to 2030 report help you?

In summary, our 250-page report provides you with the following knowledge:

Revenue forecasts to 2030 for canned tuna Market, 2022 to 2030 Market, with forecasts for include report segmentation and company size, each forecast at a global and regional level – discover the industry's prospects, finding the most lucrative places for investments and revenues.

Revenue forecasts to 2030 for four regional and 20 key national markets – See forecasts for the canned tuna Market, 2022 to 2030 market in North America, Europe, Asia-Pacific and LAMEA. Also forecasted is the market in the US, Canada, Mexico, Brazil, Germany, France, UK, Italy, China, India, Japan, and Australia among other prominent economies.

Prospects for established firms and those seeking to enter the market – including company profiles for 15 of the major companies involved in the canned tuna Market, 2022 to 2030.

Find quantitative and qualitative analyses with independent predictions. Receive information that only our report contains, staying informed with invaluable business intelligence.

Thank you for reading our report. Customization of this report is available in chapter-wise or region-wise sections. Kindly get in touch with us to know more about the report, and our team will provide excellent assistance.

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Eric Lee

Emergen Research

+91 90210 91709

sales@emergenresearch.com

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