

# "DIANA COUTURE X UBS GOLD" Returns with their second international collaboration

*Following their successful collection last year, Diana Couture x UBS Gold returns with their second international collaboration.*

LOS ANGELES, CALIFORNIA, UNITED STATES, November 8, 2022 /EINPresswire.com/ -- Following their successful collection last year, Diana Couture x [UBS Gold](#) returns with their second international collaboration. This year, they decided to explore the alluring mysteries of the deep ocean, The Siren's Song. Inspired by the infamous Greek mythology of the stunning yet feral; half-maiden half-fish creatures, this collection explores the powerful beauty that a siren holds. Often, we associate beauty society's standards of how a woman should be, however, with this collection, Diana Couture and UBS Gold proceeds to break all those rules.

This message is in line with UBS Gold's recently launched campaign #Iam24k, which aims to remind everyone that all of us are precious, authentic, unique and worth like 24 carat pure gold.

A line up consisting of elegant corsetry gowns, Swarovski-encrusted sheer catsuits, opulent bodysuits, and an overflowing amount of tulle; Diana's collection stays true to her brand identity.

Through the various silhouettes, lengths, and attire; every gown is made to fit the brand identity

of a Diana Couture woman; empowered, elegant, and unique. Contrasting Diana's elegant yet daring aesthetics, UBS Gold decides to take it to the next level with a wide array of chains, fancy earrings, statement necklaces, and even to chain belts. Shifting from their previously more feminine aesthetics, UBS Gold wants their pieces to feel versatile, whether for the Oscars, a casual night out, or in this collection, under the sea.



Diana M Putri

The concept does not end there. Often, when one thinks of sirens (or mermaids), sea creatures, and the ocean in general, bright, or pastel colors seem to be the first element that comes to mind. However, this season, Diana Couture and UBS Gold decides to break those boundaries and go with a more neutral palette. Obsidian black, Arctic Silver, Daffodil Gold, as well as off whites dominate the collection. The highlights glimmering from the Swarovski and Gold Jewelries seem

to be the main correlation to the theme, inspired by the way water refractions moves. Through this collection, Diana Couture and UBS Gold had once again delivered a powerful yet thematic story. This time, it focuses on an empowered woman who is filled with beauty and grace, enticing you into an underwater world filled with wonders, alluring you with her beautiful, enigmatic, yet dangerous song.

The collection, that took place on the 15th of October, 2022 was highly acclaimed by fashion enthusiasts, celebrities, stylists, and many more. The show didn't only had a lot of A-lister guests, it also featured a lot of celebrities and influencers walking the show, such as Jessica Belkin, Dayna Marie, Cherish Waters, Yuki Bomb, Goblin Goddess, Yoli Lara, Katie Bozner, Virginia Sanhouse, Sayda Word, Alexandra Morillo, Sophie Gabriella, April Tiberic, Bella Duffy, Crisely S. Garcia, April Tiberic, and many more. A couple of the dresses also made it to the red carpet instantly (in less than 2 days) after the collection was launched. Emma Norton wore Diana Couture to the premiere of Netflix's "The School for Good and Evil" and "My Policeman", starring Harry Styles.

Both Diana Couture and UBS Gold have a lot of upcoming projects with this new collection in Hollywood, as the pieces have been highly requested by Hollywood A-listers and stylists.



LA Fashion Week S/S23 "Nicole Aiko"



"The Siren Song" Presented by DIANA COUTURE & GBS Gold

## DESIGNER PROFILE

Fashion Designer Diana Putri of Diana Couture has been named as The Best Designer by Global Fashion Avenue in New York Fashion Week's S/S 2016 Season. A self-made woman herself, Diana has been blessed with an impressive clientele ranging from royalties, Hollywood celebrities, K-Pop Icons, and notable socialites. Lady Gaga, Ariana Grande, Nicki Minaj, Janet Jackson, BLACKPINK, Paris Hilton, Paula Abdul, H.R.H Princess Kristine De-Bagrations of Georgia, Carrie Underwood, Camila Cabello, Meghan Trainor, Normani, Saweetie, Toni Braxton, Chloe Bailey is only some of the many names whom Diana have dressed. Diana believes that all women deserve to feel beautiful yet powerful, an emphasis that has become her brand identity.

The Collaborator, UBS Gold, has established itself as a leading Gold Jewellery and Gold Bar Manufacturer in Indonesia and around the world. UBS Gold recently carried out a brand transformation to be closer to gold's enthusiast. With a new spirit, endless innovation and excellent standard in quality, UBS Gold strive to produce only the best. The astonishing designs has been loved by many well-known artists around the world such as Mariah Carey, Carrie Underwood and Bella Porch to name a few. UBS Gold believes in the beauty and the value of the gold, hence their tagline "Trust in Gold".

Krysten McKee  
K-Panaché MGMT  
+1 702-900-4916

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[Other](#)



"The Siren Song" Presented by DIANA Couture and GBS Gold



Diana Putri, Jessica Belkin and Nicole Aiko

This press release can be viewed online at: <https://www.einpresswire.com/article/600196368>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.