

Niagara Falls Adventures Launches Explore Niagara, Changing Tourism in Niagara Falls, USA

With Explore Niagara, locals and tourists can easily access all the fantastic attractions in Niagara Falls, New York

NIAGARA FALLS, NY, USA, November 9, 2022 /EINPresswire.com/ -- With Explore Niagara, locals and tourists can easily access all the fantastic attractions in Niagara Falls, New York. We're striving to create the first OTA in Niagara Falls, USA that will positively shift the tourism industry on the New York side of Niagara Falls.



explore niagara logo

"After being a tour guide for years, I saw that there was a better way to visit Niagara Falls. I wanted to create a product that would help others see Niagara Falls, USA the way a tourist would

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Rather than just capitalizing on the beautiful views that are inevitably here in Niagara Falls, we want to add value to the area and give people something they weren't expecting."

Nick Hurd, CEO, Niagara Falls Adventures and Explore Niagara

really want to see it. A good balance between guidance, knowledge, and the freedom to explore at your own pace, in your own way," said Nick Hurd, CEO of Niagara Falls Adventures and Explore Niagara.

Tourists and locals can now discover all there is to do in the Niagara region, with easy access to tickets, information, package options, and high-quality content about the experiences themselves. The current website is in its beta phase, with the full launch expected in March of 2023. With Explore Niagara, people can create memories and go on new adventures like never before.

"Rather than just capitalizing on the beautiful views that are inevitably here in Niagara Falls, we want to add value to the area and give people something they weren't expecting. The overall goal is to make travel as easy, convenient, and interesting as possible, and to educate visitors on all there is that Niagara Falls, USA has to offer" said CEO and seasoned tour guide Nick Hurd.

About Explore Niagara

Explore Niagara is an online travel agency with the goal to elevate the community in Niagara Falls, USA. Creating a powerful OTA means new entrepreneurs will have a platform and level of connection to the region that will offer them the support they need as they bring their ideas to Niagara Falls, USA. We strive to make it more accessible to encourage new innovations in the community and tourism industry here in the Niagara region.

Please contact marketing coordinator Sarah Nowakowski at Sarah.Nowakowski@NiagaraFallsAdventures.com for more information about this project pioneering the next era of tourism in Western New York. See more at www.explore-niagara.com or follow [@NiagaraFallsAdventures on Instagram](https://www.instagram.com/NiagaraFallsAdventures), TikTok, and Facebook.

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