

Shavers Market Study Report Based on Size, Shares, Opportunities, Industry Trends and Forecast to 2030

Increasing number of parlors and salons across the globe is one of the key factors driving market revenue growth

VANCOUVER, BC, CANADA, November 9, 2022 /EINPresswire.com/ -- The [shavers market](#) size was USD 6.85 Billion in 2021 and is expected to register a revenue CAGR of 5.6% during the forecast period, according to the latest analysis by Emergen Research. Increasing number of parlors and salons across the globe and rising demand for private label brands are key factors driving growth of the market.



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Shavers Market Size – USD 6.85 Billion in 2021, Market Growth – at a CAGR of 5.6%, Market Trends – Rising demand for private label brands

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Emergen Research

Recently, the shavers market has seen a considerable surge in demand for private-label goods in industrialized nations. Private-label companies have benefited from robust economic conditions in industrialized countries, particularly when it comes to food products and everyday consumer goods such as shavers. To provide customers with more discounts, supermarkets are slashing profit margins of shaving items from organized manufacturers and on the other hand, they are also expanding their own brands portfolio.

The study on the Global Shavers Market is the latest report covering the impact analysis of the

currently ongoing COVID-19 pandemic. The pandemic has directly affected the market by causing disruptions in the global supply chains and indirectly by inducing financial difficulties. The Shavers Market has witnessed dynamic changes in trends and demands owing to the ongoing COVID-19 pandemic. The report provides a detailed outlook on how the pandemic has affected the key segments of the 5g chipset industry. The report includes an in-depth impact analysis of the COVID-19 pandemic on the overall 5g chipset industry.

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Some Key Highlights From the Report

The foil segment is expected to register a significant market revenue growth. A foil shaver is not too harsh on skin, hence, they are frequently easy to use. This shaving device may be less irritating than many others. Due to their oscillating blades, foil shavers operate quickly and works well on scruffy or scissor-trimmed beards. Many of them permit use in either wet or dry conditions and are easy to clean. Customers can clean it with a simple brush, which is frequently provided, is waterproof and can be rinsed.

The corded segment is expected to register a steady growth. Most mains-powered shavers connect to wire with a three-pin connection. The cable extends from this pin and functions as a handle, while plug often features a power switch and an indicator light. On the body of shaver is a socket for connecting to main power. Electric shavers also utilize alternate energy sources like batteries.

The male segment is expected to register a substantial growth over the forecast period. Men choose electric shavers because they allow them to have exact amount of beard growth they desire. Users of these shavers can control intensity of shave using settings and for those who maintain beards, this feature can be a blessing.

Key Highlights of Report

The Global Shavers Market report provides full coverage of the companies' data, including details about their production and manufacturing capacity, product portfolio, business overview, revenue, gross profit margins, sales network and distribution channel, financial standing, and market position. The report also studies business strategies and strategic alliances undertaken by companies to gain a robust footing in the market. The report sheds light on the mergers and acquisitions, collaborations, joint ventures, brand promotions and product launches, agreements and partnerships, and corporate and government deals. The comprehensive analysis of the competitive landscape offers the readers a deeper understanding about the competitors.

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The report further offers a complete value chain analysis along with an analysis of the downstream buyers and upstream raw materials. The study focuses on global trends, regulatory frameworks, and macro- and micro-economic factors. The report also provides an extensive analysis of the segment and sub-segmented expected to dominate the market over the projected period. The report offers a forecast estimation of the market with regards to the analysis of the market segmentation, including product type, end-user industries, application spectrum, and other segments.

Top competitors of the Shavers Market profiled in the report include:

Panasonic Corporation, Wahl Clipper Corporation, Spectrum Brands Holdings, Xiaomi Corp-W, Koninklijke Philips N.V, The Procter & Gamble Company, Conair Corporation, Havells Limited, Harry's Inc., and Edgewell Personal Care.

Emergen Research has segmented the shavers market based on type, product nature, end-user, and region:

Type (Revenue, USD Billion; 2019–2030)

Foil

Rotary

Product Nature Outlook (Revenue, USD Billion; 2019–2030)

Cordless

Corded

End-User Outlook (Revenue, USD Billion; 2019–2030)

Male

Female

Regional Analysis of the Shavers Market:

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

To know more about the report, visit @ <https://www.emergenresearch.com/industry-report/shavers-market>

Market Overview:

The research report on the Shavers Market is formulated through extensive primary and secondary research along with qualitative and quantitative analysis of vital aspects of the market. The insightful data is further validated and verified by the industry professionals. The report strives to offer deeper insights into the overall market scenario of the 5g chipset business sphere.

Key Objectives of the Report:

Analysis and estimation of the Shavers Market size and share for the projected period of 2022-2030

Extensive analysis of the key players of the market by SWOT analysis and Porter's Five Forces analysis to impart a clear understanding of the competitive landscape

Study of current and emerging trends, restraints, drivers, opportunities, challenges, growth prospects, and risks of the global Shavers Market

Analysis of the growth prospects for the stakeholders and investors through the study of the promising segments

Strategic recommendations to the established players and new entrants to capitalize on the emerging growth opportunities

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Key Questions Answered in this Research Study

How will the competitive landscape change shortly?

How will the global Shared Satellite Services market evolve in the coming years?

What are international market opportunities available now and in the future?

What are the primary market drivers and constraints?

Are there any new applications on the horizon?

What will effective strategies market leaders employ in the future?

How large will the market be at the end of the projection period?

Which policies and regulations will have the most significant impact on the global economy?

Which region will grow the fastest in the global Shared Satellite Services market?

Which industry is most likely to have the largest market share?

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