

## A new office has been opened by Multipoint Group as part of its ongoing expansion

Multipoint Group recently opened a new office in Istanbul and appointed İzzet Altunal to the position of Country Sales Manager.

KFAR SABA, TEL AVIV, ISRAEL,
November 9, 2022 /EINPresswire.com/
-- Multipoint Group, a well-established
cyber distribution company operating
in more than ten countries, recently
opened a new office in Istanbul and
appointed İzzet Altunal to the position
of Country Sales Manager. İzzet
studied Electronics and
Communication Engineering at Yıldız
Technical University and worked for
Exclusive Networks, Trend Micro and
Inforte as a sales executive for many
years.

As a result of the high demand for Cyber Security in this region, Multipoint Group continues to expand. The region has a great potential for high technology with its young population and developing economy. In particular,

monitoring solutions, data diode IoT, etc.



İzzet Altunal, Turkey Sales Manager for Multipoint Group



the needs and investments in cyber security are increasing every year. Turkey is a country that has made significant progress in digital banking, e-commerce, e-government and the digitalization of institutions in general. In parallel with this, IT and security investments are changing and diversifying compared to the past. As the technologies being used diversify, we see that new channels are created for hackers. For this reason, it is necessary to narrow the attack surface as much as possible for all environments, and the cyber security investments that need to be made now require a great variety of network, system, cloud and OT systems. Multipoint continues to represent many innovative cyber security manufacturers in the region with success. It contributes to the cyber security market through many innovative cyber security

products such as information security, DDOS, identity management, vulnerability detection and



We are pleased to announce that İzzet Altunal has been appointed as Turkey Sales Manager. His extensive experience in both business development and sales management has made him a strong candidate"

Ricardo Resnik

"We are pleased to announce that İzzet Altunal has been appointed as Turkey Sales Manager. We are happy to work with İzzet. His extensive experience in both business development and sales management has made him a strong candidate for the position. His strong bond with the partner ecosystem in the Turkish market, his ability to motivate a team, as well as his knowledge in sales and business development make him an ideal candidate," says Ricardo Resnik the CEO of Multipoint Group.

"I believe that the products successfully distributed by

Multipoint will greatly contribute to meeting the current and near future critical cyber security needs of many customers in Turkey and Central Asia. At the same time, I think that the business partners in Turkey will add these products to their solution sets and increase the added value they will offer to their customers. The contribution of Multipoint Group to the cyber security market in Turkey and central Asia is exciting. I am honored and happy to start this journey together. I would like to thank Mr. Ricardo Resnik and the whole team for their trust in me. I am happy and excited about all the successful projects we will do with our business partners in Turkey and the contribution we will make to our customers together." As stated by İzzet Altunal.

## About The Multipoint Group

The MultiPoint Group is a Value-Added Distributor focused on Cyber Security and cyber-intelligence solutions, with established offices in Greece, Cyprus, the United Arab Emirates, Romania, Bulgaria, Estonia, Poland, Malta, Singapore, Turkey and Portugal. Multipoint Group was founded in 2009 by Ricardo Resnik, CEO of Multipoint Group, distributing various cyber companies around the globe.

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