

# Electrotherapy Market Overview, Merger and Acquisitions , Drivers, Restraints and Industry Forecast By 2028

*Rising demand for electrotherapy systems for sports injury & chronic pain & nerve pain management is key factor boosting growth of global electrotherapy market*

VANCOUVER, BC, CANADA, November 9, 2022 /EINPresswire.com/ --

The Global [Electrotherapy Market](#) report assesses the historical and current data along with a thorough analysis of the market dynamics. The report also sheds light on the significant market growth driving and restraining factors that are anticipated

to influence the market growth through the forecast period. The Global Electrotherapy Market studies the market scenario to offer growth projections for the Electrotherapy industry for the forecast period of 2021-2028. The report focuses on potential growth opportunities and limitations the prominent players of the industry might face during the entirety of the forecast timeline. The report pays special heed to the emerging business components, niche sectors, and product launches and brand promotions occurring in the market to help the readers make fruitful investment strategies. The report covers a comprehensive impact analysis of the global health crisis on the overall growth of the market.

The global electrotherapy market is expected to reach a market size of USD 1.30 Billion by 2028 and register a steady CAGR over the forecast period, according to latest analysis by Emergen Research. Rapid advancements of healthcare technologies, rising adoption of electrotherapy units for sports injuries, growing geriatric population, and increasing prevalence of chronic pain syndrome are some key factors fueling revenue growth of the global electrotherapy market. Electrotherapy is a painless and non-invasive treatment for pain management. Electrotherapy systems consists of a battery-powered unit attached by wires to electrode pads. For this therapy process, electrode pads are placed on the affected area, and the system delivers small or low-intensity electrical impulses to the skin through electrode pads. Electrotherapy systems are primarily used for managing chronic and nerve pain, improving blood circulation, restoring range



of motion and movement, managing musculoskeletal system conditions, as well as enhancing muscle strength and sensation. Some advanced electrotherapy devices can be worn on back, leg, arm, or elsewhere during daily life activities. Electrical stimulation level of this kind of device is administered through a handheld controller. Demand for electrotherapy for pain management is increasing due to growing awareness regarding adverse effects of pain killer medicines and drugs and rising adoption of electrotherapy systems for pain management resulting from sports injuries.

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The report further studies the key companies operating in the industry and their company profiles, product portfolio, expansion strategies, and strategic alliances such as mergers and acquisitions, collaborations, and joint ventures, among others. It also offers insights into their market reach and global position, along with highlights about their achievements and financial standings.

Key companies operating in the Electrotherapy market include:

Medtronic Plc., AliMed, Inc., St. Jude Medical Inc., Cogentix Medical, Inc., Zynex Medical, NeuroMetrix Inc., DJO Global Inc., Cyberonics Inc., Nevro Corp., and Boston Scientific Corp

The report further examines the market in the key regions of the world with regard to production and consumption patterns, import/export, supply and demand ratio, revenue generation, market share and size, and presence of prominent players in the regions. The report also covers the expansion plans undertaken by companies in the regions under the regional analysis section.

The global Electrotherapy market has been categorized on the basis of key geographical regions into North America, Asia Pacific, Europe, Latin America, and Middle East & Africa. It evaluates the presence of the global Electrotherapy market in the major regions with regards to market share, market size, revenue contribution, sales network and distribution channel, and other key elements.

The Global Electrotherapy Report is a panoramic study of the overall Electrotherapy market published by Emergen Research and covers a wide-ranging analysis of the technological advancements and product developments in the Electrotherapy market. The report provides a detailed analysis of the key factors of the Electrotherapy market that are expected to have a positive impact on the growth of the Electrotherapy industry.

Key Benefits of the Report:

Comprehensive analysis of the competitive scenario and its changing dynamics

Analytical data with detailed SWOT analysis and Porter's Five Forces analysis

In-depth 8-year analysis of the Global Electrotherapy Market

Critical understanding of the key market segments

Comprehensive analysis of the drivers, restraints, trends, and opportunities

Detailed regional analysis and extensive company profiling

Extensive assessment of current and emerging trends of the market

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The report is an investigative study of the technological developments and product advancements, along with a regional analysis for each product and application offered in the market. The fundamental objective of the report is to give an insight into the workings of the Electrotherapy industry. It provides an accurate and strategic outlook of the market with a thorough assessment of the segments and sub-segments of the market. It provides a panoramic view of the industry to offer a deeper understanding of the global industry.

Treatment Type Outlook (Revenue: USD Billion; 2020–2028)

Transcutaneous Spinal Electro analgesia (TSE)

Interferential Current Therapy (IC)

Pulsed Short Wave Diathermy (PSWD)

Transcutaneous Electrical Nerve Stimulation (TENS)

Spinal Cord Stimulation (SCS)

Electro-Acupuncture (EA)

Percutaneous Electrical Nerve Stimulation (PENS)

Others

Application Outlook (Revenue: USD Billion; 2020–2028)

Sports Injury

Neuromuscular Dysfunction

Tissue Repair

Urine and Fecal Incontinence

Iontophoresis

Pain Management

Acute and Chronic Edema

End-Use Outlook (Revenue: USD Billion; 2020–2028)

Rehabilitation Centers

Long-term Care Centers

Clinics

Hospitals

Others

Key Questions Addressed in the Report:

Who are the leading players in the Electrotherapy industry?

Which region is expected to dominate the market in the coming years?

What are the key applications of Electrotherapy?

Which segment is expected to garner traction during the coming years?

What are the key strategies adopted by leading players in the market?

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