

# Closing Rural Broadband Gaps Using Business Vitality® With Cantey Advisors

CAMDEN, SC, USA, November 16, 2022 /EINPresswire.com/ -- Just as Catherine Cantey closes business gaps, she facilitated closing rural broadband gaps. The same Business Vitality® best practices that were used with closing rural broadband needs can be applied to closing other business gaps.

Founder and CEO of [Cantey Advisors](#), Catherine Cantey, brings more than 20 years of success in big banking.

Catherine managed both Billion-dollar

lines of credit for her clients and created 90% success of the 3,000 proposals she led her team to produce. She used her front row seat seeing businesses come and go to recognize the power of thinking and doing differently as the key to remaining vital over time.



Founder & CEO of Cantey Advisors, Catherine Cantey

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We are beyond thrilled to help close the rural broadband gap.”

*Catherine Cantey*

A huge advocate of the power of new thinking, Catherine initiated and supported a \$12.1 million public-private partnership resulting in the installation of 256 miles of fiber to help close a rural broadband gap.

The focus of her own business is to provide that very same opportunity to innovate, disrupt and evolve to existing

businesses as she partners with CEOs and their teams using her unique process for Business Vitality™ over time and in ever-changing markets. And she highlights successes of others with the Business Vitality™ [podcast](#), found on Spotify and other podcast outlets.

Catherine supports the Central Carolina Technical College Foundation, United Way of Kershaw County and New Day on Mill. Her thought leadership on a variety of topics including Sales, Technology, Customer Experience (CX), Employee Experiences (EX) and Operational Efficiencies led to the development of her unique and powerful process for Business Vitality™.

Her international services include the best practices in both business and people development.

Catherine is located in the southeastern United States.

When you are ready to learn more, visit [CatherineCantey.com](https://www.catherinecantey.com) or email [Team@CatherineCantey.com](mailto:Team@CatherineCantey.com).

Catherine Cantey

Cantey Advisors

+1 803-361-4962

[email us here](#)

Visit us on social media:

[LinkedIn](#)

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