

# Clean Energy Associates adds VP of Market Intelligence to help companies navigate the global energy transition

*Dan Shreve, former Head of Energy Storage for Wood Mackenzie, offers expertise on changing policies, supply chain challenges, and volatile pricing dynamics.*

DENVER, COLORADO, UNITED STATES, November 10, 2022 /

EINPresswire.com/ -- Clean Energy Associates (CEA) continues its rapid expansion in the solar and energy storage sectors [following its acquisition by Intertek](#) this summer, naming Dan Shreve, previous Head of Energy Storage Research at Wood Mackenzie, as [Vice President of Market Intelligence](#) and a member of the firm's Leadership Team.

"If you look at what has been happening in the world of clean energy in the last two years, market intelligence has become even more critical to running a successful business," explained Andy Klump, CEO and Founder of CEA. "We've seen major policy changes in the U.S. and Europe; supply chain disruptions from COVID, trade wars, and the war in Europe; volatile pricing as a result; and long-term shifts in where manufacturing will take place. It's hard to imagine running a successful clean energy business without having your finger on the pulse of all this."

The fact that CEA dedicated a vice president to market intelligence reflects those industry dynamics, Klump said, adding, "Dan's recent work also highlights how [energy storage is](#)



Dan Shreve, VP, Market Intelligence at CEA



**CEA**  
CLEAN ENERGY ASSOCIATES



Global energy markets remain unsettled, and . . . executives require world-class commercial and technical market intelligence to support critical strategic and tactical decisions.”

*Dan Shreve*

becoming increasingly important. We are excited to add to our growing and already impressive group of energy storage experts at the company.”

Shreve will apply over 20 years of experience in power and renewables to helping CEA's clients cope with the rapid market swings that have earned the solar power sector the nickname, “solar coaster.”

“Global energy markets remain unsettled, and with global conflict accelerating climate initiatives, executives require

world-class commercial and technical market intelligence to support critical strategic and tactical decisions,” Shreve said.

Shreve is a recognized authority on the decarbonization of power markets and the global renewable energy industry who has provided strategic support to client executive teams and government entities at the most senior level and has frequently contributed to major industry periodicals.

He joined Wood Mackenzie via its acquisition of MAKE, a global wind energy advisory, where he was a Managing Partner. Earlier in his career, he worked in a range of engineering and commercial leadership roles including strategy product and marketing leader for wind at GE Renewables, and corporate strategy analyst at hydrogen fuel cell manufacturer Plug Power.

He earned a Bachelor's in Mechanical Engineering from Worcester Polytechnic Institute, and his MBA from the University of New York. He is also a graduate of the Naval Nuclear Power Training Command's Officer Program.

Shreve joins over 200 team members at CEA who support work in over 70 countries.

#### About Clean Energy Associates

CLEAN ENERGY ASSOCIATES ([www.cleanenergyassociates.com](http://www.cleanenergyassociates.com)), an Intertek company, helps buyers and long-term owners of solar and energy storage equipment buy the right products and ensure they are properly manufactured and installed. CEA's global team has helped a diverse customer base of project developers, EPCs, IPPs, and financial institutions understand industry trends and market dynamics, select the best suppliers, negotiate the best contracts, carefully audit production processes, test equipment in the field, and perform technical and acquisition due diligence. CEA's experience executing over 145 GW of solar and 15 GWh of storage projects in over 70 countries, including work in over 350 production facilities, is invaluable to clients as they navigate the ever-changing and hyper-competitive landscape of clean energy.

Peter Kelley  
Clean Energy Associates  
pr@cea3.com  
Visit us on social media:  
[Twitter](#)  
[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/600435129>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.