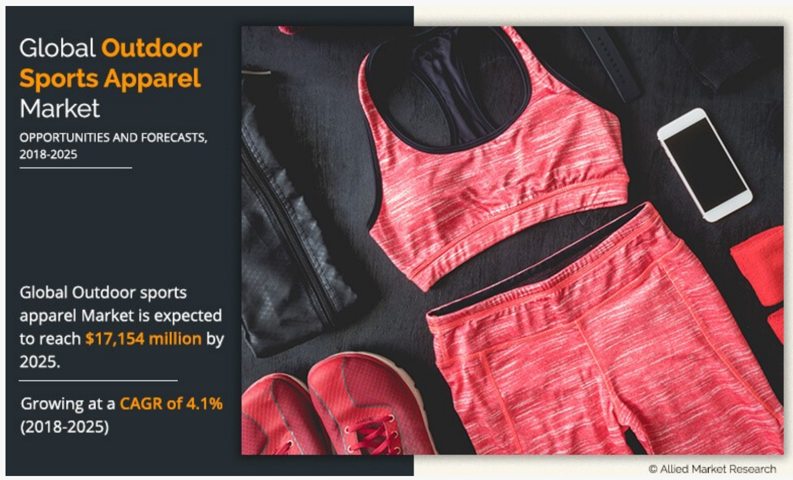
Outdoor Sports Apparel Market Anticipated To Generate A Revenue Of $17,154 Mn, Growing At A CAGR Of 4.1% By 2018 To 2025

North America accounted for a prominent market share in 2017 and is anticipated to grow at a CAGR of 3.2% throughout the forecast period



Outdoor Sports Apparel - AMR

PORTLAND, 5933 NE WIN SIVERS DRIVE, #205, OR 97220, UNITED STATE, November 10, 2022 / EINPresswire.com/ -- The global outdoor sports apparel market has witnessed significant growth owing to increase in interest of people toward adventure tourism. These days, individuals, love to explore different avenues to gain deeper experience and absorb new cultures worldwide. They like to invest more time with family owing to increasingly hectic lifestyles. To pick up an important and exceptional experience, individuals progressively opt for unique trips which include cultural visit, cruising, and outdoor sports activities. This growth in interest of consumer toward adventure tourism and other outdoor sports activities support the growth of the outdoor sports apparel market.

Outdoor Sports Apparel Market by Mode of Sale and End User: Global Opportunity Analysis and Industry Forecast, 2018 - 2025

The global outdoor sports apparel market was valued at $12,400 million in 2017 and is projected to reach $17,154 million by 2025, registering a CAGR of 4.1% from 2018 to 2025. Outdoor sports apparel is mainly worn during workout sessions or while playing outdoor sports. These clothes enhance the performance during sports or fitness physical activities by improving the body movement as compared to regular clothes. They are specially designed to provide comfort during exercise or sports also sometimes these can be worn as casual fashion clothing.

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Increase Demand , Emerging Trends, Growth Opportunities, Future Scope

Increase in disposable income and rise in fitness consciousness customers are the factors that fuel the global outdoor sports apparel market growth. These factors have increased the consumer participation in number of outdoor activities such as hiking, camping, mountaineering, cycling, canoeing, caving, kayaking, rafting, rock climbing, running, sailing, skiing, sky diving, surfing, and others. In addition, upsurge in participation of the youth and old population in adventurous physical activities propel the demand for the sports-related products, thereby driving the growth of the outdoor sports apparel market.

However, shift in trend toward sportswear and availability of low quality and counterfeit products restrict the growth of the outdoor sports apparel market size. On contrary, the rise in demand for trendy and fashionable sports apparel leads to the launch of new products to cater to the demand for the customers. The increase in demand for trendy fitness apparel by the middle-aged individuals segment has increased in the past few years, which is anticipated to provide growth opportunities for the outdoor sports apparel market.

Regional Analysis

North America and Europe jointly accounted for about 60.9% share of the global outdoor sports apparel market in 2017, with the former constituting around 32.1% share. From outdoor sports apparel market growth perspective, Asia-Pacific and LAMEA are the two potential markets expected to grow at significant CAGRs of 6.1% and 4.6%, respectively, during the forecast period.

Innovations & Growth Analysis, Key Market Segments, and Competitive Landscape

:-Columbia Sportswear Company,
:-Cotswold Outdoor Ltd.
:-Jacobs & Turner Ltd (Nevisport Ltd)
:-Kathmandu limited
:-Mountain Warehouse Limited
:-Patagonia
:-Snowgum Australia Pty Limited (Snowgum)
:-The North Face (VF Corporation (VFC))
:-Under Armour, Inc
:-Woolrich

Key Findings of the Outdoor Sports Apparel Market:-
:- Based on mode of sale, the discount stores segment accounted for around 28% of the outdoor sports apparel market share in 2017, growing at a CAGR of 3.7% from 2018 to 2025.

:- Based on mode of sale, the brand outlet segment accounted for around 22% market share, growing at a CAGR of 3.2% from 2018 to 2025.
:- Based on end user, the men segment accounted for 52% share of outdoor sports apparel market in 2017 and is expected to growth at the CAGR of 2.8%.
:- Based on end user, the women outdoor sports apparel segment occupied around 37% of the market share and is expected to grow at the highest CAGR of 5.5%.
:- Based on region, North America accounted for a prominent market share in 2017 and is anticipated to grow at a CAGR of 3.2% throughout the forecast period.

Outdoor Sports Apparel Market Report Highlights :-

BY MODE OF SALE
Retail Stores
Supermarkets
Brand Outlets
Discount Stores
Online Stores

By End User
Men
Women
Kids

By Region
North America (U.S., Canada, Mexico)
Europe (UK, Germany, France, Italy, Spain, Rest of Europe)
Asia-Pacific (China, India, Japan, South Korea, Australia, Rest of Asia-Pacific)
LAMEA (Saudi Arabia, United Arab Emirates(UAE), Rest of LAMEA)

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Reasons to buy:
• Procure strategically important competitor information, analysis, and insights to formulate effective R&D strategies.
• Recognize emerging players with potentially strong product portfolio and create effective counter-strategies to gain competitive advantage.
• Classify potential new clients or partners in the target demographic.
• Develop tactical initiatives by understanding the focus areas of leading companies.
• Plan mergers and acquisitions meritoriously by identifying Top Manufacturer.
• Develop and design in-licensing and out-licensing strategies by identifying prospective partners with the most attractive projects to enhance and expand business potential and Scope.
• Report will be updated with the latest data and delivered to you within 2-4 working days of order.
• Suitable for supporting your internal and external presentations with reliable high quality data and analysis.
• Create regional and country strategies on the basis of local data and analysis.

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