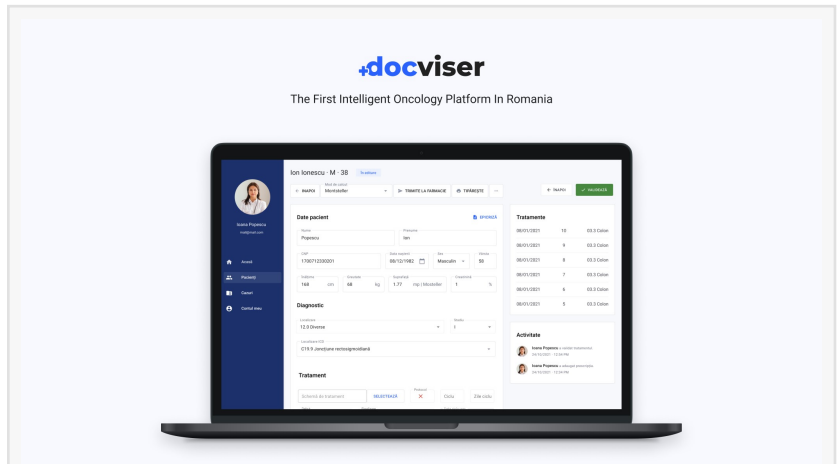


MCRO launches Docviser - an intelligent oncology platform

CLUJ, ROMANIA, November 10, 2022 /EINPresswire.com/ -- The fight against cancer is a lifetime challenge for physicians, oncology researchers, and patients. [MCRO](#), one of the most reputable software development companies in the region, dedicated to improving doctor collaboration and cancer patient care, launched [Docviser](#), the first oncology healthcare app in Romania.

Docviser is a medical platform created to facilitate the treatment process by introducing digitalization in the daily activities of oncologists. Docviser Oncology platform's ultimate goal is to save lives. It was developed with the direct involvement of oncology doctors, tailored to their needs, and streamlines the information flow from the patient to doctors, medical staff, and pharmacists by providing real-time progress on the treatment protocol status.

By working with professionals in the field and having crucial medical expertise by our side provided by healthcare experts, we created an intuitive and easy-to-use platform so that doctors and all the medical staff can collaborate within clinics most effectively.



Docviser - first intelligent oncology platform in Romania



Alexandru Iliescu - Medical Director & head of the Oncology Department of the Zalau County Hospital

The process is very straightforward:

1. First, doctors within the clinic upload all the patient data and the diagnosis.
2. After that, for each case, a treatment protocol is assigned with the medicine, dosage and recurrence recommended by the platform, or the doctor prescribes a new treatment.
3. Once the treatment protocol is validated, it is sent to the pharmacy for preparation.
4. As soon as the treatment is prepared, it is sent to the nurse to be administered to the patient.

Throughout the process, all the medical staff receive live notifications about the treatment protocol status. Doctors can communicate via the web app via messages, comments or video calls.

"Docviser helps me make better treatment decisions by leveraging the power of cutting-edge technology", said Alexandru Iliescu, the Medical Director and the head of the Oncology Department of the Zalau County Hospital. "I can now focus on what matters most - caring for my patients."

Docviser unifies technology with oncology patient care. Within this app, the medical records and health history securely exist in one place for certified doctors and medical staff to get a fast, in-depth and data-driven understanding of every patient's individual needs.

"Docviser gave me the opportunity to combine scientific research with the technology experience I gained over the years. I believe these fields are tightly related, and there is a tremendous potential in validating scientific research with powerful real-life data and therefore save a lot of people's lives." – Alexandru Lazar, CEO

Docviser is an app that is paving its way into providing quick [care management for cancer patients](#) and provides:

- Improved health data collection
- More accurate diagnosis
- Customized treatment protocols for every patient
- The capability to track the medical administration
- The ability to communicate between doctors and physicians
- Increased interaction with the patients
- Cost and time management

Docviser is designed to become the online hub for cancer treatment services in the healthcare



industry. This platform will evolve into an indispensable tool for medical centres. It will open new horizons in cancer treatment and research and will revolutionize the healthcare systems as we know them by using machine learning, artificial intelligence, big data, and other intelligent technologies.

For more information, visit Docviser.

About MCRO

MCRO is a fast-growing software development company focused on building innovative digital products for forward-thinking companies that want to stand out. With more than ten years of expertise in the App development field, MCRO's software engineers focus on the technical and creative aspects to deliver high-quality services on time, with a maximized Return on Investment. We provide end-to-end solutions for product development across industry verticals, our services ranging from ideation and product design to development and scaling. We collaborate with well-known brands and names worldwide, such as GSK, Siemens, BMW, BurgerKing, Mass Mutual and EY and many other mid-level companies and well-funded startups.

Our mission is to provide engineering excellence and creative solutions to customers worldwide.

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