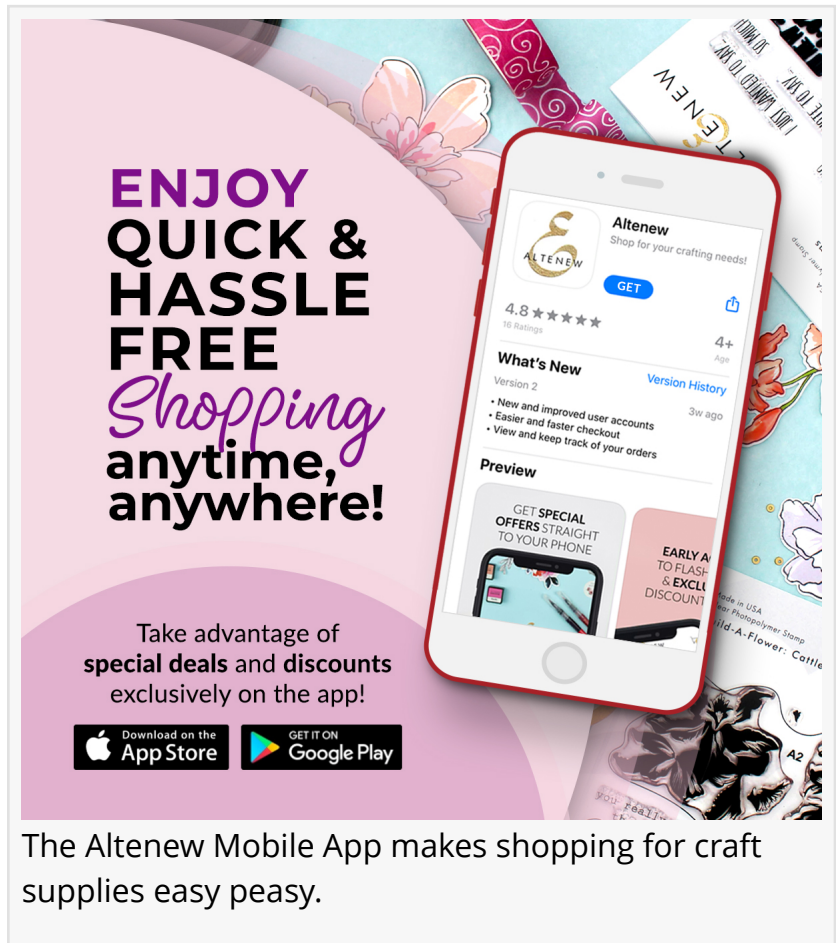


Altenew Mobile App - Your One-Stop Shop for All Things Crafty

This New York-based craft supplies store is at the forefront of innovation with its very own mobile app. The Altenew app is a must for crafters on the go.

SYRACUSE, NEW YORK, UNITED STATES OF AMERICA, November 11, 2022 /EINPresswire.com/ -- If you're an avid crafter and shopper, then you know that being able to shop on the go is essential for creativity. The launch of [Altenew's](#) mobile app aims to provide hassle-free, on-the-go shopping, easy access to Altenew products, exclusive deals, freebies, and more to its customers. The cherry on top of the cake? The [Altenew mobile app](#) is 100% free and available for both iPhone and Android users. With this handy app, paper crafters can have everything they need at their fingertips.



ENJOY QUICK & HASSLE FREE Shopping anytime, anywhere!

Take advantage of special deals and discounts exclusively on the app!

Download on the App Store | GET IT ON Google Play

The Altenew Mobile App makes shopping for craft supplies easy peasy.

The advertisement features a smartphone displaying the Altenew app interface. The app screen shows the Altenew logo, a 4.8-star rating, and a 'What's New' section with a 'Version History' link. Below this, there's a 'Preview' section with a 'GET SPECIAL OFFERS STRAIGHT TO YOUR PHONE' button and an 'EARLY ACCESS TO FLASH & EXCLUSIVE DISCOUNT' button. The background of the ad is a collage of craft supplies like patterned paper, a floral stamp, and a die-cut.

The Altenew App delivers the best of Altenew.com straight to its customers' mobile devices. With this app, they can find their favorite [paper crafting products](#) quickly and effortlessly. With a simple click and a few swipes, crafters from all over the world can now shop whenever, wherever. On top of the ease of use and accessibility, the mobile app also offers something that isn't available for desktop shoppers - exclusive mobile app deals and freebies. For instance, mobile app users can access never-before-seen Altenew products a week before their official release in the store.

In an effort to make craft supplies shopping easier and more convenient, Altenew launched its mobile app in 2019. The app ensured that the company stayed on top of trends and set itself apart from its competitors in the paper crafting industry. Altenew quickly realized that mobile shopping has caught up with desktop shopping. This compelled the company to curate a mobile-

friendly version of the Altenew.com store to cater to crafters who prefer to shop at the convenience of their mobile phones.

With thousands of happy customers worldwide, the company is committed to providing the best possible shopping experience with its products. Crafters everywhere can now enjoy easy access to all things Altenew from the convenience of their mobile devices. Whether they are on the go or at home, the Altenew Mobile App caters to all their crafting needs.

"This app is fantastic! I am a huge Altenew fan and enjoy the quality of their products," Janice Torres, an Altenew customer, happily shared when asked about the mobile app. "I have yet to be disappointed in any items I've purchased (which is more than I can say for some other places). Not to mention they always have sales going on. The app makes adding all the products you need/want easy, and (it) will sometimes offer exclusive freebies for app users only."

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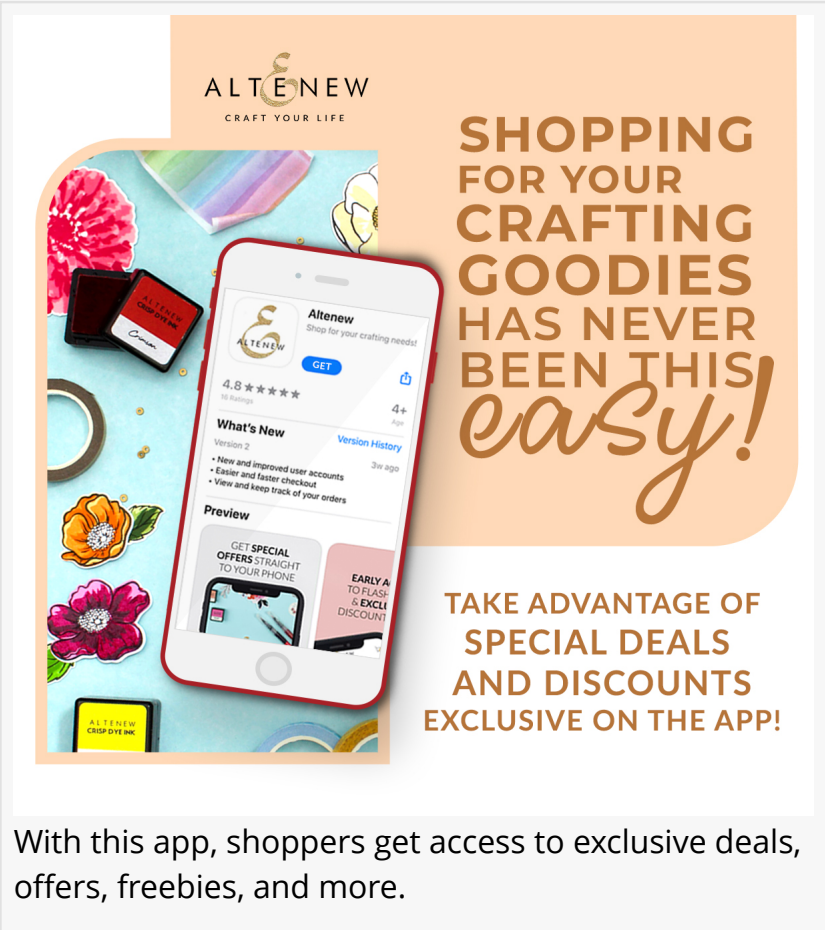
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Janice Torres, Altenew mobile app user

Aside from the app-only deals, the Altenew app's push notification feature helps customers stay updated with the newest releases, ongoing promotions, and other crafty sales they can take advantage of. With this incredible feature, app users are the first to know about deals and offers.

"I love the app not just to shop from but also because the inspiration to use a specific product is available at my fingertips," Ishani, an Altenew mobile app user, shared her favorite thing about the app.

With consumers shifting from physical to online shopping and "over 2.3 billion consumers making at least one purchase from an online retailer" this year, having a mobile-friendly version of its store is definitely a step in the right direction for this Syracuse-based store. Moreover, it is no secret that mobile shopping has taken the world by storm. In fact, data collected by 99firms show that "49% of people exclusively use their phones for shopping and 77% of digital window



The advertisement features the Altenew logo at the top center, with the tagline "CRAFT YOUR LIFE". Below the logo is a smartphone displaying the app's interface, which includes a 4.8-star rating, a "GET" button, and a "What's New" section. The phone is surrounded by various crafting supplies like a red flower, a yellow flower, and a red card. To the right of the phone, the text reads "SHOPPING FOR YOUR CRAFTING GOODIES HAS NEVER BEEN THIS easy!" in a mix of bold, uppercase letters and a cursive font. Below this, it says "TAKE ADVANTAGE OF SPECIAL DEALS AND DISCOUNTS EXCLUSIVE ON THE APP!".

With this app, shoppers get access to exclusive deals, offers, freebies, and more.

shoppers make impulse purchases.”

The enhanced overall shopping experience, exclusive deals, and user-friendly interface of the Altenew mobile app make it a go-to for paper crafters worldwide.

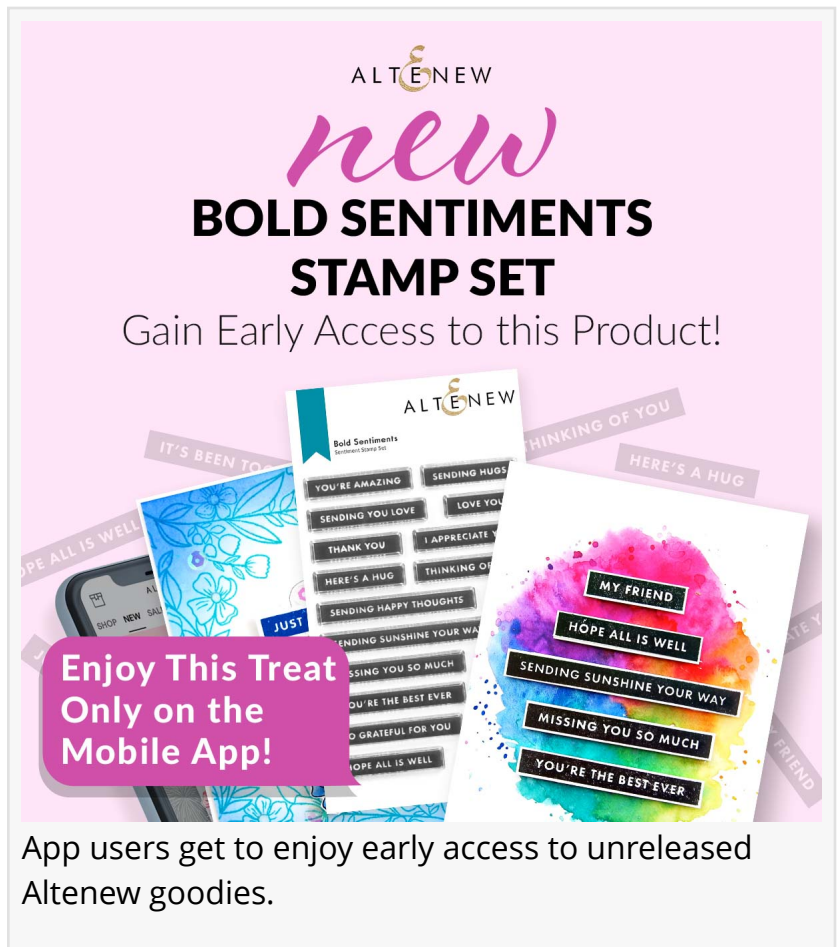
Established in April 2014, Altenew strives to bring elegant, natural, and versatile designs to paper crafting products. Altenew knows that the personal, delicate touches of a handmade card or scrapbook page can bring joy to the most important people in your life, and it is proud to create products that help inspire creative projects and one-of-a-kind handmade creations.

Nabil Rab

Altenew

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[email us here](#)

The image is a promotional graphic for the 'Altenew Bold Sentiments Stamp Set'. At the top, the Altenew logo is displayed in a gold serif font. Below it, the word 'new' is written in a large, pink, cursive script. The main title 'BOLD SENTIMENTS STAMP SET' is in a bold, black, sans-serif font. Underneath the title, the text 'Gain Early Access to this Product!' is written in a black, sans-serif font. The central part of the image shows several examples of the stamp set's output: a smartphone displaying the app interface, a blue floral patterned card, a white card with various sentiment stamps like 'YOU'RE AMAZING', 'SENDING HUGS', 'SENDING YOU LOVE', 'LOVE YOU', 'THANK YOU', 'I APPRECIATE', 'HERE'S A HUG', 'THINKING OF', 'SENDING HAPPY THOUGHTS', 'SENDING SUNSHINE YOUR WAY', 'MISSING YOU SO MUCH', 'YOU'RE THE BEST EVER', 'SO GRATEFUL FOR YOU', and 'HOPE ALL IS WELL', and a colorful watercolor-style card with stamps like 'MY FRIEND', 'HOPE ALL IS WELL', 'SENDING SUNSHINE YOUR WAY', 'MISSING YOU SO MUCH', and 'YOU'RE THE BEST EVER'. A pink speech bubble with white text says 'Enjoy This Treat Only on the Mobile App!'. The background is a light pink gradient.

ALTE^ENEW

new

**BOLD SENTIMENTS
STAMP SET**

Gain Early Access to this Product!

ALTE^ENEW

Bold Sentiments
Stamp Set

IT'S BEEN TOO LONG
HOPE ALL IS WELL
JUST
YOU'RE AMAZING
SENDING HUGS
SENDING YOU LOVE
LOVE YOU
THANK YOU
I APPRECIATE
HERE'S A HUG
THINKING OF
SENDING HAPPY THOUGHTS
SENDING SUNSHINE YOUR WAY
MISSING YOU SO MUCH
YOU'RE THE BEST EVER
SO GRATEFUL FOR YOU
HOPE ALL IS WELL

MY FRIEND
HOPE ALL IS WELL
SENDING SUNSHINE YOUR WAY
MISSING YOU SO MUCH
YOU'RE THE BEST EVER

Enjoy This Treat
Only on the
Mobile App!

App users get to enjoy early access to unreleased
Altenew goodies.

This press release can be viewed online at: <https://www.einpresswire.com/article/600769126>

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