

3-Part Webinar Series Focuses on What Supply Chain Managers Should Do Now

Global Supply Chains in Chaos Should Drive New Strategies

SILICON VALLEY, CA, USA, November 14, 2022 /EINPresswire.com/ -- [Global Supply Chains](#) have been thrown into chaos over the past two years. It's time for a complete reset of supply chain strategies.

Rosemary Coates, Executive Director of the Reshoring Institute delivers a review and discussion of current issues in global supply chains, industry models and best practices, and strategies for the future in a three-part webinar series, sponsored by NY Stony Brook University.

This [free webinar](#) series is an eye-opening experience for anyone working in global supply chain strategy. The lunch-and-learn 1-hour series will be held on Nov 15, 17, and 22 via video program,

and is open to the public. Register for the webinar series here: <https://docs.google.com/forms/d/e/1FAIpQLSdq-gRoFTQKi3bjK7ye10nCW-fTKf6bhByRkcsISZUUhHurUQ/viewform>

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Join us for this free lunchtime (noon ET//9am PT) Three-part webinar series Nov 15, 17, and 22.”

Rosemary Coates, Executive Director, the Reshoring Institute

Rosemary Coates is the Founder and Executive Director of the Reshoring Institute, a 501c3 nonprofit and non-partisan organization focused on expanding U.S. manufacturing. She is also the President of Blue Silk Consulting, a supply-chain management consulting firm.

Ms. Coates has been a management consultant for 25+ years, helping over 80 global supply chain clients worldwide. She is an Amazon.com best-selling author with five Supply Chain Management books, all available on amazon.com. She also works as an Expert Witness on legal cases involving global supply chain disputes. Rosemary serves on the Board of Directors at the University of San Diego Supply Chain Management. She earned an MBA from the University of San Diego and a bachelor's degree in business logistics from Arizona State University.



The flier is for a 'Supply Chain Virtual Lunchtime Workshop Series' organized by the Manufacturing and Technology Resource Consortium (MTRC) at Stony Brook University. The workshops are scheduled for November 15, 17, and 22, 2022, from 12pm to 1pm EST. The text encourages participants to join the conversation and mentions that the series is designed to provoke innovative new ideas and strategies in Global Supply Chain Management. It lists three topics: 1. November 15, 2022 - Current Issues and Failures in Global Supply Chains; 2. November 17, 2022 - Supply Chain Models and what we can learn from each. What are the innovations, creativity, and strategies of various supply chain models including electronics, automotive, fast fashion, food, and pharma; 3. November 22, 2022 - Supply Chain Strategies and Architectures - What to focus on now in your Supply Chains. Registration is for all 3 workshops. A photo of Rosemary Coates, Executive Director of the Reshoring Institute, is included. A red button says 'Register HERE for Free'. A note at the bottom says 'Can't make it? Sign up today to receive the full recording and any distributed materials.'

Workshop Flier

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