

Women's Health Market Share Worth USD 24.48 Billion by 2027 –Surging demand for female contraceptives

The rising prevalence of women's chronic health disorder is one of the significant factors influencing the market growth

VANCOUVER, BRITISH COLUMBIA, CANADA, November 14, 2022 /EINPresswire.com/ -- The latest report, titled 'Global <u>Women's Health Market</u>,' comprises a profound analysis of the fundamental parameters contributing to the global Women's Health market scenario. The research report provides the reader with an in-depth interpretation of the Women's Health



market dynamics, including the crucial drivers, opportunities, threats, and challenges. The report also describes the key business strategies, demand and supply ratios, leading regions, and the renowned market players, in a nutshell, offering a futuristic outlook of the overall Women's Health industry. The market intelligence report is a prototype of the 360° overview of the global Women^{II}s Health industry, shedding light on the estimated market value, share, growth trends, gross revenue, competitive overview, prominent manufacturers and buyers, available product types, and end-use applications

women's health market is expected to reach USD 24.48 Billion by 2027, according to a new report by Emergen Research. The women's healthcare market is experiencing high demand attributable to a growing demand for devices (intrauterine devices, vaginal rings, and implants) and drugs (Prolia, Evista, Xgeva, Mirena, and Zometa, among others) in applications comprising contraceptives, postmenopausal osteoporosis, hormonal infertility, menopause, endometriosis, and polycystic ovary syndrome (PCOS), among others.

Use of female contraception is beneficial in the prevention of health issues associated with pregnancy, particularly for pubescent girls, as well as in pregnancy planning to reduce the chances of infant mortality, which is higher in childbirths separated by a lesser number of years. Besides, it provides various other prospective benefits comprising prolonged prospects for

education and women empowerment, along with maintaining a healthy population and economic growth of nations.

Increasing investments in femtech would give the players in the industry many growth opportunities, thus boosting the women's health market over the forecast period. Novel femtech such as wearable tools for recording and controlling the health of patients are likely to propel women's health market demand in the upcoming years. Firms engaged in the production of mobile apps associated with menstruation and or fertility-tracking comprise, Clue, Glow, DOT, Eve, and Cycles, among others

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Competitive Terrain:

The global Women's Health industry is highly consolidated owing to the presence of renowned companies operating across several international and local segments of the market. These players dominate the industry in terms of their strong geographical reach and a large number of production facilities. The companies are intensely competitive against one another and excel in their individual technological capabilities, as well as product development, innovation, and product pricing strategies.

Leading Market Players Profiled in the Report:

Merck & Co., Allergan, Bayer AG, Novartis AG, Pfizer, Amgen, Lupin Limited, Johnson & Johnson Services Inc., Agile Therapeutics, and Apothecus Pharmaceutical Corporation, among others.

Key market aspects studied in the report:

Market Scope: The report explains the scope of various commercial possibilities in the global Women's Health market over the upcoming years. The estimated revenue build-up over the forecast years has been included in the report. The report analyzes the key market segments and sub-segments and provides deep insights into the market to assist readers with the formulation of lucrative strategies for business expansion.

Competitive Outlook: The leading companies operating in the Women's Health market have been enumerated in this report. This section of the report lays emphasis on the geographical reach and production facilities of these companies. To get ahead of their rivals, the leading players are focusing more on offering products at competitive prices, according to our analysts.

Report Objective: The primary objective of this report is to provide the manufacturers, distributors, suppliers, and buyers engaged in this sector with access to a deeper and improved understanding of the global Women's Health market.

Emergen Research has segmented the global women's health market on the basis of product type, application, end-users, and region:

Product Type Outlook (Revenue, USD Billion; 2017-2027)

Devices

Drugs

Application Outlook (Revenue, USD Billion; 2017-2027)

Contraceptives

Postmenopausal Osteoporosis

Hormonal Infertility

Menopause

Endometriosis

Polycystic Ovary Syndrome (PCOS)

Others

End Users Outlook (Revenue, USD Billion; 2017-2027)

Hospitals & Clinics

Obstetrics & Gynecology Centers

Ambulatory Surgical Centers

Research Institutes

Others

To access the full coverage of the global Women's Health market report, visit @ <u>https://www.emergenresearch.com/industry-report/womens-health-market</u>

Regional Outlook:

North America (the U.S., Canada, Mexico)

Europe (the U.K., Germany, France, Italy)

Asia Pacific (India, China, Japan, Korea)

Latin America (Brazil, Argentina, Ecuador, Chile)

Middle East & Africa (Egypt, Turkey, Saudi Arabia, Iran)

Find quantitative and qualitative analyses with independent predictions. Receive information that only our report contains, staying informed with invaluable business intelligence.

Information found nowhere else

With our new report, you are less likely to fall behind in knowledge or miss out on opportunities. See how our work could benefit your research, analyses, and decisions. Emergen Research study is for everybody needing commercial analyses for the Women's Health Market, 2020 to 2027, market-leading companies. You will find data, trends and predictions.

The content of each profile differs, depending on the organization. In general, a profile gives the following information:

- Overview of the company's Women's Health products & services
- Analysis of recent financial performance-annual revenue of the companies

• Assessment of developments–activities, acquisitions, production capacity, deals, new service offerings and collaborations

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Furthermore, the report provides the analytical data in an organized format segmented into charts, tables, graphs, figures, and diagrams. This enables readers to understand the market scenario in an easy and beneficial manner. Moreover, the report aims to impart a prospective outlook and draw an informative conclusion to assist the reader in making lucrative business decisions. The report, in conclusion, provides a detailed analysis of the segments expected to dominate the market, the regional bifurcation, the estimated market size and share, and comprehensive SWOT analysis and Porter's Five Forces Analysis

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