

Beacon Media + Marketing Releases New Guide on the Cost of Website Design and How Marketing Agencies Can Help

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EINPresswire.com/ -- Beacon Media + Marketing just released a new guide on [website design cost](#) and why working with a marketing agency can be the perfect solution for building a website that delivers results. And with just about every company trying to capture a spot on the web, the need for an attractive and engaging website is critical for business success.



The value of a website in today's business world can't be stressed enough. After all, content marketing drives consumers to businesses usually by way of a website. And if a company hasn't secured a quality website design and digital marketing plan, it will prove difficult to convert customers.

Additionally, a business owner needs to understand that there are many factors in determining the overall cost of website design. And when size, content range, the experience of the design team, functionality, and the type of software used are taken into consideration, a website can become a bit expensive depending on a business's needs.

While the cost of the website itself is largely determined by size and functionality, when a business partners with a reputable marketing agency, a business owner can rest assured that they will be getting a quality website that will be able to drive real consumer engagement.

As mentioned, the cost of a website design can fluctuate widely – anywhere between \$10,000 to \$12,000 on average. However, even a freelancer without digital marketing experience may charge the same amount for a site built by a marketing agency. And this is why it's best for a business to get its money's worth by having its website designed by a team of digital marketing professionals.

Beacon Media + Marketing employs a talented team of web designers and marketing professionals all with the skills needed to build a site that engages with a brand's target audience. If you want to learn more about Beacon Media + Marketing and how these professionals can help your company succeed, you can contact the team via the [company website](#).

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