

Always Flavored Adds Spice to Its Grand Opening on Nov. 20

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FREDERICKSBURG, VA, USA, November 14, 2022 /EINPresswire.com/ -- [Always Flavored](#) Adds Spice to Its Grand Opening on Nov. 20

Join Always Flavored, a woman-owned business, for the grand opening of its [new bistro](#) and retail store on Sun., Nov. 20. This fun-filled block party celebrates the company's first location in Fredericksburg.

"Come on out to see us!" Rita Linnell-Witte, the owner, said. "A flavorful journey starts here. With our gourmet products, you will taste and experience extraordinary and delightful flavors.

We invite you to try the unique variety of menu items only we offer, and we're confident you won't be disappointed."

The party begins at 2 p.m. and continues until 5 p.m.; the public is invited to enjoy this free event. Participants can enjoy, live music by local artists, face painting for children, and other family-friendly activities at 1711 Princess Anne St. in downtown Fredericksburg.

Always Flavored creates specialized gourmet sauces, seasonings, and condiments, including several hot sauce flavors, a barbeque sauce, and fifteen kinds of spices and rubs. All products are sourced locally and naturally produced.

"We make cooking an effortless, delicious, fun, and unique palate experience," Linnell-Witte said. "We believe in community and family, and that food brings people together in different ways."



Chris and Rita Witte inside their new shop!

Company best-selling items or packages include, Ritabeata's Thai Chili Sauce, Ranch Seasoning Dressing & Dip Mix, Shawarma Seasoning, Ritabeata's Mild Hot Sauce, Ritabeata's Virginia Love BBQ, Ritabeata's Hot Sauce and The Wrath of Rita. Prices range from \$2.99 to \$25. Free shipping is available on orders over \$60; for orders under \$60, there is a flat rate shipping fee of \$8.

Rita's business began almost by accident during the COVID-19 lockdown. Her family decided to start gardening, and their garden overproduced peppers. She began to dabble with all kinds of hot sauce recipes and created her first hot sauce recipes. Later, it occurred to her that she had a business opportunity that could support and partner with local businesses that were hurt by the shutdown.

"I wanted to support local businesses and support my family," Rita said. "I am passionate about the idea of creating community-based businesses. America was built on entrepreneurial endeavors. I saw an opportunity, and I took it."

Before opening the bistro and retail store, Always Flavored sold products through its online store at www.alwaysflavored.com and the Stafford and Spotsylvania farmers' markets. Additionally, the company has been a vendor at the Fredericksburg Brew Fest at the Fredericksburg Fairgrounds and Cheers Festivals at the FXBG Fairgrounds. Simple and tasty recipes are also found on the website.

Since she was very young, Rita has had a passion for food. She is well-known by friends and family for using everyday ingredients to create fun and exciting meals. Her career began as a general manager for many food concepts, including Applebee's, Papa John's Pizza and Taco Bell to name a few. Throughout her career she learned that one of life's most incredible experiences comes from what people eat.

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