

# Solar Control Window Films Market to Grow at 6.20 % CAGR during 2022-2027 | Industry Size, Forecast and Report

*The global solar control window films market size expects to reach US\$ 1,042.86 Million by 2027 with growth rate (CAGR) of 6.20% during 2022-2027 by IMARC Group*

SHERIDAN, WYOMING, USA, November 15, 2022 /EINPresswire.com/ -- The latest research study "Solar Control Window Films Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027"

by IMARC Group, finds that the global [solar control window films market size](#) reached US\$ 713.5 Million in 2021. Looking forward, IMARC Group expects the market to reach a value of US\$ 1,042.86 Million by 2027 exhibiting a CAGR of 6.20% during 2022-2027.



What is Solar Control Window Films Market ?

Solar control window films include thin layers of plastic or polyester-based films that minimize the steady accumulation of heat by enhancing the reflectivity and insulating characteristics of window glass. They aid in controlling the amount of heat escaping via the windows, thereby reducing the need for cooling the building with appliances, including air conditioners, and minimizing carbon footprint. Some of the commonly available types of solar control window films include thermal insulation, heat reduction, UV filtration, privacy, and security. They protect individuals against ultraviolet (UV) rays and prevent furniture from fading in car interiors as well as homes.

Covid-19 Impact:

We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

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What are the key factors driving the Solar Control Window Films Market ?

The growing consumer inclination towards sustainable development and higher energy savings is among the key factors augmenting the solar control window films market. Furthermore, various adverse effects of ultraviolet (UV) radiation are bolstering the need for an excellent solution to restrict their entry into building interiors, which is catalyzing the market growth. Apart from this, the widespread adoption of solar control window films in residential and commercial buildings is acting as another significant growth-inducing factor.

Moreover, the escalating demand for these films in the automotive sector as a drop-in solution for cooler cabin ambiance and fuel efficiency is further stimulating the market growth. Besides this, the launch of several favorable policies by government bodies to promote the utilization of renewable energy sources is also positively influencing the global market.

Additionally, the rising levels of industrialization and extensive R&D activities conducted by leading manufacturers are expected to fuel the solar control window films market in the coming years.

The report has been segmented the market into following categories:

Breakup by Type:

- Organic
- Metallic
- Ceramic

Breakup by Film Type:

- Clear
- Dyed
- Vacuum Coated Films
- Others

Breakup by Application:

- Construction
- Automotive
- Others

By Geography:

- North America: (United States, Canada)
- Asia Pacific: (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Europe: (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America: (Brazil, Mexico, Others)

Middle East and Africa

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List of Major Key Players:

The major players in the market are 3M Company, Avery Dennison Israel Ltd, Eastman Chemical Company, Garware Suncontrol, Johnson Window Films Inc., Madico Inc, Purlfrost Ltd., Saint-Gobain Performance Plastics Corporation (Saint-Gobain S.A.), Sican Co. Ltd., The Window Film Company and V-Kool USA INC.

Key highlights of the report:

Market Performance (2016-2021)

Market Outlook (2022- 2027)

Porter's Five Forces Analysis

Market Drivers and Success Factors

SWOT Analysis

Value Chain

Comprehensive Mapping of the Competitive Landscape

If you need specific information that is not currently within the scope of the report, we can provide it to you as a part of the customization.

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