

Beauty Devices Market to Register 19.27% CAGR during 2020–2027 | Exclusive Report by IMARC Group

The rising number of working women and the emerging trend of salons and derma clinics are further augmenting the market growth.

SHERIDAN, WY, USA, November 15, 2022 /EINPresswire.com/ -- According to the latest report by IMARC Group, titled "Beauty Devices Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027," the global beauty devices market is expected to exhibit a CAGR of 19.27% during 2022-2027.



Beauty Devices Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

www.imarcgroup.com | Sales@imarcgroup.com | +1-631-791-1145

Beauty Devices Market Exclusive Report

Beauty devices are mainly used to enhance the physical appearance and maintain personal hygiene. Some of the commonly available equipment include steamer machines, skin derma rollers, acne instruments, hair removal tools, follicle care appliances, oxygen and rejuvenation mechanisms, etc. In addition, skin-based beauty gadgets assist in treating various conditions, such as wrinkles, pigmentation, blemishes, age spots, freckles, etc. As a result, beauty devices find widespread applications in spas, salons, homes, and derma clinics across the globe.

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[Beauty Devices Market Trends](#)

The escalating consumer consciousness towards physical appearances, which is creating a desire to enhance and beautify their looks and treat skin defects, is among the primary factors driving the beauty devices market. Besides this, the rising number of working women and the emerging trend of salons and derma clinics are further augmenting the market growth. Moreover, several technological advancements, including the integration of beauty devices with artificial intelligence, radio frequency, and electric muscle stimulation and the launch of innovative

equipment, such as LED light therapy masks, microcurrent appliances, micro-needling regeneration tools, etc., are also catalyzing the global market.

Apart from this, the expanding geriatric population and the extensive availability of [anti-aging tools](#) that aid in tightening the skin are acting as significant growth-inducing factors. Additionally, the increasing pollution levels, hectic work schedules, and changing lifestyles of the consumers are also stimulating the market growth. Furthermore, the development of innovative product variants with multifunctional capabilities to cater to the consumer needs and the growing influence of social media trends and various celebrity endorsements are expected to bolster the beauty devices market in the coming years.

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Beauty Devices Market 2022-2027 Competitive Analysis and Segmentation:

Competitive Landscape:

The competitive landscape of the global beauty devices market has been studied in the report with the detailed profiles of the key players operating in the market.

Key players in the market:

- Candela Corporation
- Capillus LLC.
- Conair LLC
- Home Skinovations Inc.
- Koninklijke Philips N.V,
- Lumenis Be Ltd.
- Nu Skin Enterprises Inc.
- Panasonic Corporation (OTCMKTS: PCRFY)
- Sciton Inc.
- Termosalud S.L.
- The Procter & Gamble Company
- TRIA Beauty Inc.
- Ya-Man Ltd.

Market Segmentation:

The report has segmented the global beauty devices market on the basis of product type, portability, mode of operation, gender, application and region.

Breakup by Product Type:

- Acne Devices
- Hair Removal Devices
- Hair Growth Devices
- Cleansing Devices
- Oxygen and Steamer Devices
- Rejuvenation Devices
- Others

Breakup by Portability:

- Pocket-Sized/Handheld Device
- Fixed

Breakup by Mode of Operation:

- Electric and Battery Operated
- Manual

Breakup by Gender:

- Female
- Male

Breakup by Application:

- Salon
- Spa
- Home
- Others

Breakup by Region:

- North America: (United States, Canada)
- Asia Pacific: (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Europe: (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America: (Brazil, Mexico, Others)
- Middle East and Africa

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For more information, please visit our website at:

- Market Performance (2016-2021)
- Market Outlook (2022-2027)
- Market Trends
- Market Drivers and Success Factors
- Impact of COVID-19
- Value Chain Analysis
- Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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Contact US:

IMARC Group
30 N Gould St, Ste R
Sheridan, WY 82801, USA
Email: sales@imarcgroup.com

Americas: +1-631-791-1145 | Europe & Africa: +44-753-713-2163 | Asia: +91-120-433-0800

Elena Anderson

IMARC Services Private Limited

+1 631-791-1145

[email us here](#)

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