

Global Organic Food Market Drivers, Trends And Restraints For 2022-2031

*The Business Research Company's
Organic Food Market 2022 -
Opportunities And Strategies – Global
Forecast To 2030*

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November 15, 2022 /

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Organic Food Market 2022 - Opportunities And
Strategies – Global Forecast To 2030

As per The Business Research Company's "Organic Food Global Market Report 2022", the organic

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food market is predicted to reach a value of \$205.361 billion in 2020, having increased at a compound annual growth rate (CAGR) of 21.1% since 2015. The global organic food market size is expected to grow from \$205.361 billion in 2020 to \$389.023 billion in 2025 at a rate of 13.6%. The global organic food market growth is then expected to increase at a CAGR of 9.6% from 2025 and reach \$615.158 billion in 2030. The increase in the penetration of organized retail is expected to be a major driver of the organic food market.

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Key Trends In The Organic Food Market

Companies in the organic food industry are focusing on improving their labelling and packing. Organic food has grown into a multi-million-dollar industry and is commanding a larger share of the overall food market. As the world becomes more health conscious, consumers are looking for organic foods, for these products to truly appeal to organic shoppers, the food packaging

labels should be environmentally friendly as well. The emphasis on labelling and packing has shifted to sustainability, clear labelling, with minimal designs. For instance, as per the research on Packaging and Consumer Behavior in 2020, 38% of consumers are willing to purchase a newly launched product with clear product information. To reduce the amount wasted, organic packaging companies try to package using as little material as possible. Some companies opt for plain, labeled plastic bags over any type of eye-catching packaging. These clear bags also allow consumers to see the product before they buy it offering an added sense of transparency. While packaging organic foods, companies try to include information about purity and a tamper evident seal, ensuring the customer those products are free from pesticides, herbicides, and other antibiotics. Companies such as Lien Design, work closely with organic food companies to attract more customers.

Overview Of The Organic Food Market

The organic food market consists of sales of organic food by entities (organizations, sole traders and partnerships) that sell organic food that have been produced without the use of any synthetic chemicals such as man-made pesticides, insecticides, and fertilizers. The companies in this market purchase organic produce from the producer or manufacturer and sometimes process and sell them to retailers, distributors and end consumers.

Learn more on the global organic food market report at:

<https://www.thebusinessresearchcompany.com/report/organic-food-market>

Organic Food Global Market Report 2022 from TBRC covers the following information:

Market Size Data

- Forecast period: Historical and Future
- By region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- By countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Market Segmentation

- By Product Type: Organic Meat, Poultry & Dairy, Organic Fruits & Vegetables, Organic Bread & Bakery, Organic Beverages, Organic Processed Food, Other Organic Products
- By Application: Conventional Retailers, Natural Sales Channels, Other Applications
- By Distribution Channel: Supermarkets/Hypermarkets, Convenience Store, Specialty Stores, Online Stores
- By Geography: The global organic food market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America holds the largest share in the market.

Major market players such as General Mills Inc., Cargill, Inc., Danone, United Natural Foods Inc. and Amy's Kitchen.

Trends, opportunities, strategies and so much more.

Organic Food Global Market Report 2022 is one of The Business Research Company's comprehensive reports that provides organic food global market research and an overview of organic food global market. The market report analyzes organic food global market size, organic food global market growth drivers, organic food global market segments, organic food global market major players, organic food market growth across geographies, organic food market trends and organic food market competitors' revenues and market positioning. The organic food market report enables you to gain insights on opportunities and strategies, as well as identify countries and segments with the highest growth potential.

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