

INFINIT-I RESPONDS TO “CODE RED” DIESEL SUPPLY BY GIVING AWAY FREE FUEL EFFICIENCY TRAINING TO TRUCKING COMPANIES

The Fuel Efficiency training program helps improve driver behaviors that impact MPGs; Companies save 3.5% to 13.5% in fuel

TEXARKANA, USA, November 15, 2022 /EINPresswire.com/ -- With fuel prices unstable and the diesel shortage looming, the trucking industry is struggling to keep costs down while keeping vehicles running.



Infinit-I provides fuel efficiency training videos for trucking companies

The recent American Transportation Research Institute (ATRI) Top Industry Issues report corroborates fuel prices as the #1 concern facing the industry.

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While this is an industry-wide issue, not all trucking companies face the same challenges with rising fuel costs. “We all know that smaller companies suffer first. They're unable to pass off surcharges and negotiate better rates in the same way larger companies can. In hard times, we must band together,” says Wommack.

In the wake of the summer fuel surge, Infinit-I released newly updated [Fuel Efficiency training videos](#). This month, it also unveiled the ability for its clients to upload their own custom content.

Infiniti-I clients have reported improved [fuel efficiency](#) of as little as 3.5% after assigning the Fuel Efficiency training program. Clients who assigned the series alongside best practices from their own most fuel-efficient drivers reported as high as 13.5% fuel savings.

Infiniti-I is stepping up to make the Fuel Efficiency training series available to any trucking company that is impacted by rising prices. The program is free to all companies for six months.

“Incremental improvements in anything you do can have big results. Right now, it’s important to try anything in your tool belt. We’re glad to offer another tool to keep this industry and the economy rolling,” said Wommack.

To learn more about the Fuel Efficiency training series, visit <https://www.infinitiworkforce.com/trucking/fuel-efficiency/>

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