

# Augmented and Virtual Reality in Healthcare Market; High demand from North America

*Increasing healthcare expenditure and deployment of more advanced technologies in medical procedures*

VANCOUVER, BRITISH COLUMBIA, CANADA, November 15, 2022

[/EINPresswire.com/](https://www.einpresswire.com/) -- The Market

Intelligence Report provides a complete overview of the Augmented reality and virtual reality in healthcare market along with details on the competitive landscape and profiles of the key players operating in this business. Our analyst team evaluates

many other important aspects of the market, including historical market trends, estimated growth rates, revenue generation, production capacity, pricing structure, and key market drivers, opportunities, challenges and constraints. Did. The latest research report offers an accurate study of the Augmented reality and virtual reality in healthcare industry and highlights key factors such as import/export analysis, production and consumption rates, distribution channels and consumer base in key regions of the global market. This report further explores key facts and figures related to current market conditions and provides an industry-validated database for companies looking to invest in the market. Additionally, the report provides actionable insights that help readers identify key opportunities and challenges faced in the broad competitive landscape of the Augmented reality and virtual reality in healthcare market. These insights also help formulate lucrative business expansion strategies to gain a competitive edge in the market.

[augmented and virtual reality in healthcare market](#) size is expected to reach USD 14.06 Billion in 2030 and register a revenue CAGR of 21.5% over the forecast period, according to latest analysis by Emergen Research. Technological advancements in the healthcare sector and use and integration of newer more sophisticated solutions in medical procedures are factors driving augmented and virtual reality in healthcare market revenue growth.

Rising adoption of augmented reality and virtual reality in healthcare applications can be



attributed enhanced ability for healthcare providers and surgeons to provide more effective health services and gain ability to train healthcare personnel more efficiently and effectively are other factors driving market revenue growth. Increasing trend of digitalization and advancements in technologies in the healthcare sector, and ability to extend augmented reality and virtual reality technologies into various other areas of care management such as in cancer treatment and research, in treatment of autism, depression therapy, and virtual reality-based organ models are effective in reducing trauma.

Some key factors hampering augmented and virtual reality in healthcare market include data privacy safety and concerns, lack of skilled professionals, and high cost of equipment. Extreme engagement in screens can cause strain to the eyes. In addition, low performance and lack of capability to deploy advanced technologies in healthcare are other factor hampering market revenue growth.

Free Historical Data In PDF Format At: <https://www.emergenresearch.com/request-sample/894>

How will the Augmented reality and virtual reality in healthcare Market, 2022 to 2030 report help you?

In summary, our 250-page report provides you with the following knowledge:

- Revenue forecasts to 2030 for Augmented reality and virtual reality in healthcare Market, 2022 to 2030 Market, with forecasts for include report segmentation and company size, each forecast at a global and regional level – discover the industry’s prospects, finding the most lucrative places for investments and revenues.
- Revenue forecasts to 2030 for four regional and 20 key national markets – See forecasts for the Augmented reality and virtual reality in healthcare Market, 2022 to 2030 market in North America, Europe, Asia-Pacific and LAMEA. Also forecasted is the market in the US, Canada, Mexico, Brazil, Germany, France, UK, Italy, China, India, Japan, and Australia among other prominent economies.
- Prospects for established firms and those seeking to enter the market – including company profiles for 15 of the major companies involved in the Augmented reality and virtual reality in healthcare Market, 2022 to 2030.

Find quantitative and qualitative analyses with independent predictions. Receive information that only our report contains, staying informed with invaluable business intelligence.

Leading manufacturers profiled in the report:

Siemens, Koninklijke Philips N.V., CAE Inc., General Electric, Laerdal, EON Reality, Firsthand Technology Inc., Intuitive Surgical Inc., WorldViz Inc., and VirtaMed AG.

Emergen Research has segmented the global augmented and virtual reality in healthcare market on the basis of technology, component, application, end-use, and region:

Technology Outlook (Revenue, USD Billion; 2018–2030)

Augment Reality

Virtual Reality

Component Outlook (Revenue, USD Billion; 2018–2030)

Hardware

Software

Services

Application Outlook (Revenue, USD Billion; 2018–2030)

Surgery

Training & Education

Behavioral Therapy

Medical Imaging

Others

End-use Outlook (Revenue, USD Billion; 2018–2030)

Hospitals

Clinics

Academic Institute

Others

For further details on this report, visit @ <https://www.emergenresearch.com/industry-report/augmented-reality-and-virtual-reality-in-healthcare-market>

Major Geographies Analyzed in the Report:

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

Additional information offered by the report:

Along with a complete overview of the global Augmented reality and virtual reality in healthcare market, the report provides detailed scrutiny of the diverse market trends observed on both regional and global levels.

The report elaborates on the global Augmented reality and virtual reality in healthcare market size and share governed by the major geographies.

It performs a precise market growth forecast analysis, cost analysis, and a study of the micro- and macro-economic indicators.

It further presents a detailed description of the company profiles of the key market contenders.

Information found nowhere else

With our new report, you are less likely to fall behind in knowledge or miss out on opportunities. See how our work could benefit your research, analyses, and decisions. Emergen Research study is for everybody needing commercial analyses for the Augmented reality and virtual reality in healthcare Market, 2022 to 2030, market-leading companies. You will find data, trends and predictions.

The content of each profile differs, depending on the organization. In general, a profile gives the following information:

- Overview of the company's Augmented reality and virtual reality in healthcare products & services
- Analysis of recent financial performance—annual revenue of the companies
- Assessment of developments—activities, acquisitions, production capacity, deals, new service

offerings and collaborations

Request customization of the report @ <https://www.emergenresearch.com/request-for-customization/894>

Thank you for reading our report. Customization of the report is available according to the requirements of our clients. Kindly get in touch with us to know more about the customization options, and our team will ensure the report is tailored according to your needs.

About Us:

Emergen Research is a market research and consulting company that provides syndicated research reports, customized research reports, and consulting services. Our solutions purely focus on your purpose to locate, target, and analyse consumer behavior shifts across demographics, across industries, and help clients make smarter business decisions. We offer market intelligence studies ensuring relevant and fact-based research across multiple industries, including Healthcare, Touch Points, Chemicals, Types, and Energy. We consistently update our research offerings to ensure our clients are aware of the latest trends existent in the market. Emergen Research has a strong base of experienced analysts from varied areas of expertise. Our industry experience and ability to develop a concrete solution to any research problems provides our clients with the ability to secure an edge over their respective competitors

Eric Lee

Emergen Research

+91 90210 91709

[sales@emergenresearch.com](mailto:sales@emergenresearch.com)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/601419986>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.