

# Phrase and Nimdzi Insights Join Forces to Study Top Trends in Machine Translation

*The resultant report builds on Nimdzi's existing body of MT research as well as Phrase's own published works and expertise in the area.*

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EINPresswire.com/ -- Machine Translation (MT) has evolved greatly over the course of its history. From the appearance of the first personal computers through significant development in the mid-1970s on to today, the importance of MT has grown not simply for translators and the translation industry but for all businesses across all industries.

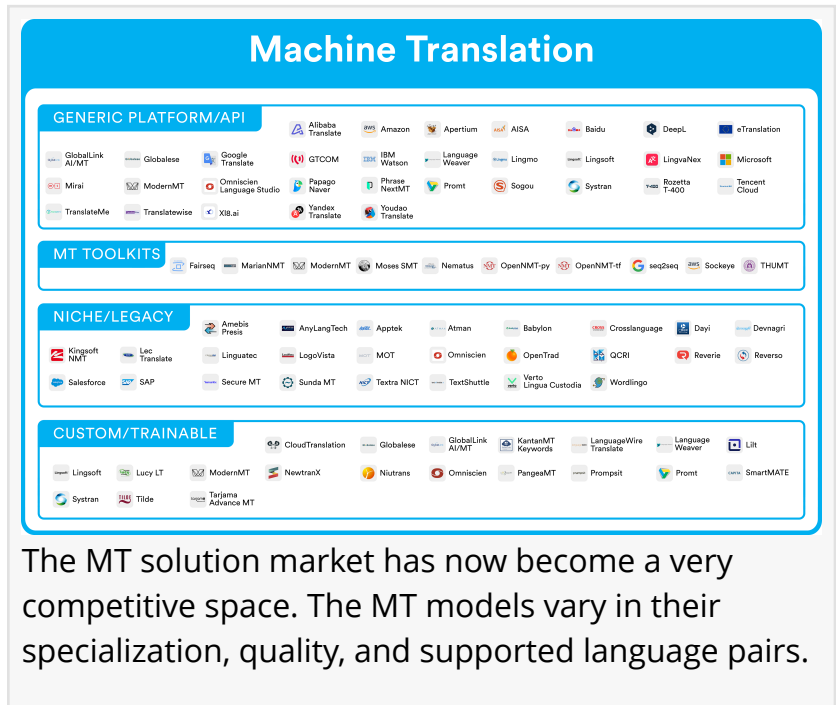
MT is one of the oldest technologies enabling localization of massive volumes of text in a much quicker way than human translation, producing significant benefits in terms of both productivity and costs. As a result of the developments in MT, there are now MT products and applications of all kinds: for servers and desktop computers, for Windows, for Linux, cloud-based and mobile-based (iOS, Android, and others), among others.

According to the [2022 Nimdzi 100 report](#), 79% of LSPs provide MT-related services as of 2021, an increase of 7.5% over the previous year.

MT-related services are now the second most widely offered service in the language industry, right after translation and localization.

The future of MT will see steady growth over the next few years.

[Phrase](#) is one of the key players in the MT arena. Their Translation Management System (TMS) not only integrates MT, but also provides built-in options for the automatic selection of the best



The diagram, titled "Machine Translation", illustrates the market structure. It is divided into three main categories: "GENERIC PLATFORM/API", "MT TOOLKITS", and "NICHE/LEGACY". Below these, a "CUSTOM/TRAINABLE" section lists specific solutions. The "GENERIC PLATFORM/API" section includes providers like Alibaba Translate, Amazon, Apertium, AISA, Baidu, DeepL, eTranslation, GlobalLink AI/MT, Globalesse, Google Translate, GTCCOM, IBM Watson, Language Weaver, Lingmo, Lingsoft, LinguaNex, Microsoft, Miral, ModernMT, Omniscien Language Studio, Papago Naver, Phrase NextMT, Prompt, Sogou, Systran, Baidu T-400, Tencent Cloud, TranslateMe, Translatwise, X3.ai, and Yandex Translate. The "MT TOOLKITS" section lists Fairseq, MarianMT, ModernMT, Moses SMT, Nematus, OpenNMT-py, OpenNMT-tf, seq2seq, Sockeye, and THUMT. The "NICHE/LEGACY" section includes Amelbis Presis, AnyLangTech, Apptek, Atman, Babylon, Crosslanguage, Dayi, Devnagri, Kingsoft NMT, Lec Translate, Linguatrec, LogVista, MOT, Omniscien, OpenTrad, QCRI, Reverie, Reverso, Salesforce, SAP, Secure MT, Sunda MT, Tactra NICT, TextShuttle, Verto Lingua Custodia, and Wordlingo. The "CUSTOM/TRAINABLE" section lists CloudTranslation, Globalesse, GlobalLink AI/MT, KantanMT Keywords, LanguageWine Translate, Language Weaver, Lit, Lingsoft, Lucy LT, ModernMT, NewtranX, NuTrans, Omniscien, PangeaMT, Prompit, Prompt, and SmartMATE.

The MT solution market has now become a very competitive space. The MT models vary in their specialization, quality, and supported language pairs.

possible engine and an MT quality estimation option, MTQE. Phrase Translate, which includes MTQE, is capable of selecting the most suitable engine out of the supported range based on the language pair and domain. Moreover, Phrase's new fully managed proprietary MT engine, Phrase NextMT, takes into account TM fuzzy matches from Phrase TMS. Therefore, Phrase now offers both a TMS and an engine that can handle the resultant fuzzy matches all in one application.

Phrase and Nimdzi partnered to study developments in MT as well as other trends and insights related to the solutions which shape the MT market.

[Click here](#) to read the latest version of "The Present and Future of Machine Translation: Your Up-to-the-Minute Guide to This Key Piece of Language Technology."

#### About Nimdzi Insights

Nimdzi Insights is an international market research and consulting firm based in Seattle, Washington, USA. Nimdzi advises on mergers and acquisitions, investments in the language services and localization industry, and localization programs, and provides business resources for global professionals.

Nimdzi Insights

Nimdzi Insights LLC

+1 206-823-3177

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