

Cabo Luxury Villa Rentals Expands Adventure Excursions With Purposeful Travel Thriving in Los Cabos, México

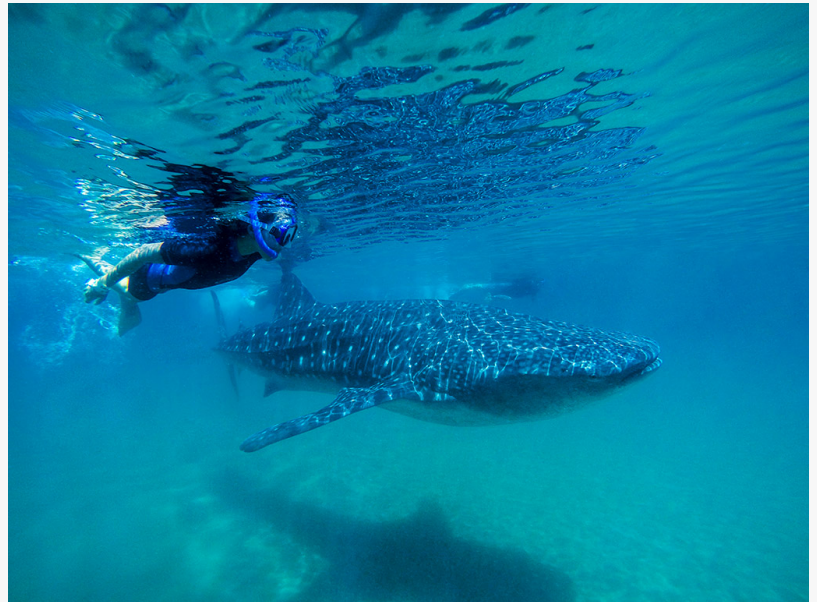
Purposeful travel is moving away from crowded and artificial destinations to those that offer a true connection and experiences fostering growth.

LOS CABOS, BAJA CALIFORNIA SUR, MEXICO, December 8, 2022 /EINPresswire.com/ -- The past two years of travel and human interaction restrictions have encouraged people to take a good look at their lives and the things on which they spend their time and money, so [Cabo Luxury Villas & Concierge](#) has recently launched additional unique, local [Cabo activities and excursions](#) tailored to these travelers. "We have noticed a shift, seeing fewer and fewer people settling for commonplace vacation activities.

Consumers are pursuing more authentic experiences with expert local guides, distancing themselves from mainstream tourism providers and venturing into private tours that feel more meaningful," said Becca Meyer, Brand Director of Cabo Luxury and travel industry veteran.

Brian Nixon, CEO and Founder of Cabo Luxury, calls purposeful travel "a response to the pandemic, but also to decades of over-consumption and over-tourism. Travelers, local and international, are now wanting to spend money on trips and experiences that count. They would rather pay for vacations that are once-in-a-lifetime opportunities. Travel budgets are higher and travelers are booking longer trips and spending more on private, exclusive, luxurious accommodations where they can get serenity and solitude with their family and friends to escape the masses."

The Concierge Team with Cabo Luxury has noticed this increase with adventurous travel, where travelers aim to do something a little out of the ordinary like a camel safari, swimming with



Adventure excursion with Cabo Luxury Villas & Concierge exploring with whale sharks in Baja California Sur, México

whale sharks, or learning to scuba dive, has increased dramatically, so in response, their offering in these arenas has expanded. Guests are craving getting out of their comfort zone, connecting with nature, trying new things and taking some intentional risks. Family reunions and reconnections have become really important as well. Covid has kept many loved ones apart for a long time, and they are seeing families in different parts of the world making up for the lost time by traveling and adventuring together.

About Cabo Luxury

Cabo Luxury has been curating one-of-a-kind getaways in their collection of luxury villas located in Los Cabos, México for over a decade. They take care of planning every detail of your trip, from beginning to end. Because their team lives in Los Cabos year-round, they have the inside scoop on all the hidden gems the region has to offer, which they can't wait to share with you! To keep up with everything Cabo Luxury, follow the brand on Instagram @cabo_luxury and Facebook @thecaboluxury, or visit www.caboluxury.com.

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