

AdCombo Reviews payment services theme and their necessity

The financial question in CPA marketing is curtail. AdCombo share it's own experience on how to choose finance service in affiliate marketing

LIMASSOL, CYPRUS, November 17, 2022 /EINPresswire.com/ -- The financial question in CPA marketing

Every day affiliates all over the world launch thousands of ad campaigns in different traffic sources. The choice of the source mainly depends on what the affiliate can work with, the rules of which sources he knows the best, and, of course, where he gets the maximum ROI from ad campaigns.

No matter what traffic source the affiliate chooses: he or she has to use payment services to pay for advertising campaigns and to withdraw the earned profit.

Purpose of payment services.

These services allow people to issue virtual or even plastic cards for personal needs. For example, to pay for online goods, purchase various services, and, of course, pay for advertising campaigns.

The necessity of payment services and virtual cards for affiliates.

Virtual cards in CPA marketing are essential resources for scaling up advertising campaigns. For example, on Facebook, one of the most popular traffic sources, one card can be added to an account. If a publisher needs to run a huge number of campaigns at the same time, he or she needs to have many different cards. Banks, according to their rules, usually give a limited number of cards to one person. Payment services with unlimited cards issues are the rescue.

Main points to consider during a payment service choice.

There will not be a long list of services. A lot of exhaustive lists, different Tops, and comparisons can be found on the Internet, and the search will not take much time.

The basic criteria for choosing the most suitable service are listed below, so close attention

should be paid to:

The cost of issuing and service of cards;

How many cards can be issued;

Commission for transferring and withdrawing money;

Whether there is a limit on money spent;

Methods of card replenishment;

How long the payment system has been on the market; reviews and recommendations;

The BIN number of the card (the first six numbers) is crucial. If BIN is overused, the affiliate's ad account may be taken to the Risk Payment procedure. The ad campaign will not be launched until the restrictions are lifted.

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