

# Howard University WHUT-TV PBS affiliate receives Congressional Proclamation for Outstanding Programming in Mental Health

Radio and TV Execs join together to celebrate this ground breaking achievement

WASHINGTON, D.C., USA, November 16, 2022 /EINPresswire.com/ -- Howard University's WHUT-TV, a PBS affiliate, receives a Congressional Proclamation for its Outstanding Programming in Mental Health Awareness courtesy of the ARC12 Project Open Lines with contributions from radio personalities Frank Ski and Joe Clair. An exclusive private screening and reception was recently held at the WHUT-TV studios on the Howard University campus attended by Howard University dignitaries, Howard University students, and the courageous ARC12 Project cast members including ARC12 Project co-founder and Howard University Senior Noah Thierry, Christian Capellan, and Austin Carmichael.

The post screening activities featured a discussion on mental health awareness lead by WHUR 96.3 and nationally syndicated air personality Frank Ski featuring the ARC12 Project Open Lines



Sean Plater, GM WHUT-TV, WHUR-FM DC, Nationally Syndicated Air-Personality Frank Ski, Austin Carmichael, Noah Thierry, Christian Capellan, Angie Ange, Director, WHUT-TV, Gary Bernstein, President, Oceanic Tradewinds, Executive, ARC12, Mark Thierry, Executive, ARC12



contributors inclusive of an emotionally charged and engaging Q and A session involving the student audience.

Angie Ange, Director of Content for WHUT-TV says, "I am so proud, inspired, and energized by this unique and important program on Mental Health and rightfully excited to bring this awareness initiative onto all of our WHUT platforms. Since we take Mental Health very seriously, the program's openness, honesty, transparency, and relatability sets a new bar on creative and impactful mental health programming. We intend to continue this important conversation and expand our relationship with the ARC12 Project on other necessary Mental Health initiatives."



The ARC12 Project Open Lines: Suicide live independent film screening on at WHUT-TV Howard University Television – Q&A segment led by moderator WHUR-FM DC and Nationally Syndicated Air-Personality Frank Ski

Sean Plater, General Manager for WHUT-TV says, "We are honored to be recognized for our place in this important conversation surrounding Mental Health. I'd like to thank the ARC12 Project for serving up such a powerful, dynamic, and educationally stimulating programming piece. I know it's rawness and realness will serve to not only inspire, but it will save lives."

## ٢

This groundbreaking ARC12 Project Open Lines program will help families better understand how they can help."

> Nationally Syndicated Air-Personality Frank Ski

Frank Ski says, "This groundbreaking ARC12 Project Open Lines program will help families better understand how they can help."

Gary Bernstein, President of Oceanic Tradewinds and cocreator of the Arc12 Project says, "This powerful programming is part of an ambitious movement inspired by Mark Thierry and his son Noah who live this in real life every single day. They carry the courage and creativity it

takes to empower others with practical tools which can advance a timely and absolutely critical dialogue surrounding mental health."

Within the TV program, famed Greaterness Coach Dr. Michael brilliantly and carefully guides this important discussion on mental health whereby each cast member felt safe being vulnerable especially in talking about their own brush with suicide.

The ARC12 Project's co-founder Noah Thierry also recently received the distinguished congressional President's Service Award for its exemplary and innovative work in the mental health field.

#### ABOUT WHUT-TV

WHUT-TV, Howard University Television was founded in 1980 in Washington, D.C. as WHMM. At its inception, the station became the first public station in the United States to be licensed to and operated by a historically black college and university (HBCU) - Howard University. The station broadcasts reach over 2.5 million households in a 60-mile radius. The station endeavors to underscore Howard University's overall mission in its commitment to excellence, leadership and public service. For nearly 40 years on air WHUT has become a leader in broadcast communications by providing quality programming for the Greater Washington, D.C. viewing community that is relevant and informative while offering exceptional professional training in television production, engineering, and management. Visit <u>www.whut.org/about</u>

### ABOUT ARC12 PROJECT

The Arc 12 Project combines media and manufacturing with the express purpose of raising funds and creating programming supporting mental health awareness. With Executive Producers Gary Bernstein, Noah Thierry and Mark Thierry, "Open Lines" represents game changing content igniting a no holds barred discussion around mental health within the HBCU communities and particularly amongst young males. Inspired by Howard University Senior Noah Thierry's mental health journey, renowned media executive Gary Bernstein along with entrepreneur Mark Thierry are spearheading this ambitious movement designed to create a better understanding around mental health through media, education, and partnerships with participating mental health organizations. Because candles have been a constant source of peace for Noah, the beautifully scented Arc12 candles are being manufactured in large quantities through Unity Brands Inc, a Texas based minority owned manufacturing company, so significant funds can be raised to support mental health programs at the 101 HBCU campuses around the United States with retail locations at select Nordstrom's including the Houston Galleria. For more information, visit <u>www.arc12project.com</u>

#### ABOUT OCEANIC TRADEWINDS

Gary Bernstein, President/COO of Oceanic Tradewinds, has over 30 years of experience in all aspects of the entertainment industry. As a super media agent, syndicator, music manager, and producer, Bernstein is known for building and/or creating the largest audio content footprint in the contemporary radio era including Rickey Smiley, Wendy Williams, Frank Ski, Russ Parr, Donnie McClurkin, Yolanda Adams, Jekalyn Carr, Al Sharpton, Roland Martin, Rick Party, and the Baka Boyz, just to name a few. Learn more at <u>www.oceanictradewinds.com</u>

MEDIA CONTACTS: Gary Bernstein, President/COO, Oceanic Tradewinds (508) 245-1776, gary@oceanictradewinds.com Angie Ange, Director of Content, WHUT - Howard University Television (301) 908-2495 | <u>http://www.whut.org</u>

###

TIFFANY IRENE ARC12 PR CONTACT +1 646-535-5811 email us here Visit us on social media: Other

This press release can be viewed online at: https://www.einpresswire.com/article/601649445

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire<sup>™</sup>, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2022 Newsmatics Inc. All Right Reserved.