

Phoenix Company Launches ZYLARRA — First Antimicrobial Nail Polish for a Beautiful Clean

Proprietary Formula Brings Fight Against Germs to Your Fingertips

PHOENIX, AZ, USA, November 17, 2022 /EINPresswire.com/ -- Phoenix-based Sketchy Etchy, LLC today announced the launch of its ZYLARRA hygienic nail products: The first line of antimicrobial nail polish products where the antimicrobial nail top coat stays on your nails (until the polish either wears off or is removed), so even when you wash your hands the antimicrobial benefits remain.

“ZYLARRA was created out of a passion and need to make a product I love to use better,” says Ann Marshall, founder and CEO. “When COVID-19 hit, I started to look at everything I did, how I kept things clean, and what products I was using. The pandemic made me a little bit of a germophobe, and I couldn’t find any nail products that killed germs and helped keep my nails clean. I didn’t want to stop using nail polish, so I decided to create the type of product that could help protect me.”

ZYLARRA products contain a proprietary metallic compound. Certain metals and metal alloys are natural antimicrobial materials, which have been used in different



Gloss Matte Strength



applications for decades to kill bacteria, fungi and certain viruses. The antimicrobial ingredients in ZYLARRA remain suspended in the nail polish so that a typical application on a person's nails leaves an invisible coating of antimicrobial material on the nail surface.

These antimicrobial properties of ZYLARRA products continue to work as long as the product remains on your nails. The company's gloss and matte top coats will combat the growth of harmful microorganisms on your fingernails for approximate seven days with normal activities—lasting as long as most other top coats typically last. ZYLARRA's strength nail treatment is designed to be applied on bare nails only and nourishes and hydrates nails while providing antimicrobial protection for at least five days.

"ZYLARRA was developed with an innovative chemist who figured out how to blend metallic antimicrobials into a variety of household sanitizers and products, though he wasn't thinking about their uses in personal care until we connected," explains Marshall. "All three ZYLARRA formulas are clear, so ZYLARRA can be used on top of regular colored polish or a professional manicure. It can also be used on bare nails to bring its antimicrobial benefits. Our products are 100% blended and filled in the United States—21 Free, Cruelty-Free, and Vegan. For a beautiful clean, try ZYLARRA polish today."

To buy ZYLARRA products visit website [zylarra.com](https://www.zylarra.com) or follow the company on Facebook, Instagram, Pinterest, and TikTok.

Ann Marshall
Sketchy Etchy, LLC
+1 800-556-1857
ann@zylarra.com

Visit us on social media:

[Facebook](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/601689870>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2022 Newsmatics Inc. All Right Reserved.