

# Sports Nutrition Market Current Scenario Trends, Comprehensive Analysis, and Regional Forecast to 2030

*Increase in number of competitive sporting events & leagues around the world and rising demand for sports stars in advertising and marketing for various brands*

VANCOUVER, BC, CANADA, November 17, 2022 /EINPresswire.com/ -- The global [sports nutrition market](#) size was USD 39.91 Billion in 2021 and is expected to register a revenue CAGR of 8.4% over the forecast period, according to the latest analysis by Emergen Research. Increase in number

of competitive sporting events and leagues around the world and rising demand for sports stars in advertising and marketing for various brands and products is further supporting demand for sports nutrition products and supplements and the trend is expected to continue going ahead.

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Market Size – USD 39.91 Billion in 2021, Market Growth – at a CAGR of 8.4%, Market Trends – Increasing number of sports nutrition brands.”

*Emergen Research*



After 135 years since the founding of the first professional sports league in the USA, professional sports leagues finally made their way to countries like India. There are currently more than 12 national professional sports leagues in India, each at a distinct stage of development. The IPL is the oldest of all the national professional sports leagues in India. NBA, MLB, and the NFL are the three most profitable sports. among the top 11 lucrative professional leagues worldwide. Global professional sports have made a substantial contribution to raising the bar for several

sports over the years, including football, badminton, boxing, and others. Television offers professional leagues a broad audience and always enables them to also draw sponsors who are ready to spend in competitions in exchange for the right to advertise their goods and services in stadiums and during commercial breaks. Increase in number of competitive sporting events and

leagues around the world is expected to increase the demand for standard sports nutrition products in order to maintain a proper physical health condition.

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The latest report, titled 'Global Sports Nutrition Market,' comprises a profound analysis of the fundamental parameters contributing to the global Sports Nutrition market scenario. The research report provides the reader with an in-depth interpretation of the Sports Nutrition market dynamics, including the crucial drivers, opportunities, threats, and challenges. The report also describes the key business strategies, demand and supply ratios, leading regions, and the renowned market players, in a nutshell, offering a futuristic outlook of the overall Sports Nutrition industry. The market intelligence report is a prototype of the 360° overview of the global Sports Nutrition industry, shedding light on the estimated market value, share, growth trends, gross revenue, competitive overview, prominent manufacturers and buyers, available product types, and end-use applications.

#### Competitive Landscape:

The latest study provides an insightful analysis of the broad competitive landscape of the global Sports Nutrition market, emphasizing the key market rivals and their company profiles. A wide array of strategic initiatives, such as new business deals, mergers & acquisitions, collaborations, joint ventures, technological upgradation, and recent product launches, undertaken by these companies has been discussed in the report. The report analyzes various elements of the market's competitive scenario, such as the regulatory standards and policies implemented across the industry over recent years. Our team of experts has leveraged several powerful analytical tools, such as Porter's Five Forces analysis and SWOT analysis, to deliver a comprehensive overview of the global Sports Nutrition market and pinpoint the fundamental growth trends.

Key players in the market include Iovate Health Sciences International Inc., Abbott., The Simply Good Foods Co., PepsiCo, Clif Bar & Company., MusclePharm Corporation., Nestlé Health Science, Post Holdings, Inc., BA Sports Nutrition, LLC. (The Coca-Cola Company.), and CSN Supplements

To know more about the report @ <https://www.emergenresearch.com/industry-report/sports-nutrition-market>

Target Audience of the Global Sports Nutrition Market Report:

Key Market Players

Investors

Venture capitalists

Small- and medium-sized and large enterprises

Third-party knowledge providers

Value-Added Resellers (VARs)

Global market producers, distributors, traders, and suppliers

Research organizations, consulting companies, and various alliances interested in this sector

Government bodies, independent regulatory authorities, and policymakers

### Some Key Highlights From the Report

On 30 April 2021, Nestle acquired the core brands of The Bountiful Company for USD 5.75 billion. Along with the company's US private label division, the deal also includes high-growth brands such as Nature's Bounty, Solgar, Osteo Bi-Flex, and Puritan's Pride. The purchase excludes the active nutrition and sports nutrition brands Pure Protein, Body Fortress, and MET-Rx, together with Dr.Organic and the Canadian over-the-counter (OTC) business, which do not add to the portfolio of Nestlé Health Science.

The protein supplements segment revenue is expected to account for the largest share over the forecast period. The smallest components that makeup proteins are amino acids. Amino acids are used by the body to make muscle, and other essential body proteins required for the immune system, and to regulate a variety of biological functions. Consumption of protein supplements helps sportspersons and athletes in muscle building and improves performance.

The post-workout segment accounted for a larger market share in 2021. After exercise, eating the correct nutrients helps speed up the body's recovery. Protein needs for adults range from 0.14 to 0.23 grams per pound of body weight. Growing demand for nutritional supplements post-workout can further contribute to the revenue growth of the segment.

### Regional Analysis Covers:

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

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Emergen Research has segmented the global Sports Nutrition based on product type, application, formulation, distribution channel, and region:

Product Type Outlook (Revenue, USD Billion, 2019–2030)

Protein Supplements

Vitamins & Minerals Supplements

Probiotics Supplements

Omega-3-Fatty Acids Supplements

Others

Application Outlook (Revenue, USD Billion, 2019–2030)

Pre-workout

Post-workout

Formulation Outlook (Revenue, USD Billion, 2019–2030)

Tablets

Capsules

Powder

Liquid

Distribution Channel Outlook (Revenue, USD Billion, 2019–2030)

Online

Offline

Research Report on the Sports Nutrition Market Addresses the Following Key Questions:

Who are the dominant players of the Sports Nutrition market?

Which regional market is anticipated to have a high growth rate over the projected period?

What consumer trends and demands are expected to influence the operations of the market players in the Sports Nutrition market?

What are the key growth drivers and restraining factors of the Sports Nutrition market?

What are the expansion plans and strategic investment plans undertaken by the players to gain a robust footing in the market?

What is the overall impact of the COVID-19 pandemic on the Sports Nutrition market and its key segments?

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