

Functional Flours Market Size to Hit US\$82.9 billion by 2027 | Exhibit a CAGR of 7.3% (2022-2027)

Increasing Demand for Ready-to-Eat
Products Enhances the Global Product
Demand

HYDERABAD, TELANGANA, INDIA,
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EINPresswire.com/ -- IndustryARC, in its
latest report, predicts that the
Functional Flours Market Size is
estimated to reach \$82.9 billion by
2027 and is poised to grow at a CAGR
of 7.3% over the forecast period of
2022-2027. Functional flour is hydrothermally treated as specialty flours



and it is used in a variety of applications in the food and beverage industry. It is primarily produced from maize, rice, wheat and others and is mostly used in bakery products like breadmaking, cakes, snacks, culinary products, nutrition and many others. Functional flour is known to improve the texture, appearance and nutritional profile of added products. They have certain properties like protein-rich and gluten-free, making them specialty flour like wheat flour. It also has binding properties like hot and cold binding. It is categorized into different types, depending on the raw material used.

Click here to browse the complete report summary: https://www.industryarc.com/Research/Functional-Flours-Market-Research-504754

Key takeaways:

This IndustryARC report on the Functional Flours Market highlights the following areas -

1. Geographically, North America held a dominant market share in the year 2021, owing to the increasing demand for nutritious food and growing health concern among consumers, thereby propelling the growth of Functional Flours market size in this region.

- 2. The global demand for Functional Flours is anticipated to increase owing to the rising demand for functional foods such as ready-to-eat or on-the-go food products and the growing use of Functional Flours in the bakery industry.
- 3. However, disruption in the supply chain and unavailability of raw materials may limit market growth over the forecast period 2022-2027.
- 4. A detailed analysis of strengths, weaknesses, opportunities and threats would be provided in the Functional Flours Market Report.

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Segmental Analysis:

Functional Flours Market Segment Analysis - by Raw Material: The Functional Flours Market based on raw materials can be further segmented into Non-Food Applications, Bakery Products, Noodles and Pasta and others. Wheat held a dominant market share in 2021. The use of wheat in various bakery products due to its impressive properties such as structure building, lipid absorption and others is one of the major reasons for its popularity.

Functional Flours Market Segment Analysis - by Type: Functional Flours Market based on the types can be further segmented into Speciality Flour, Fortified Flour and Pre-Cooked Flour. The Pre-Cooked Flour segment held a dominant market share in the year 2021. There is growing demand for ready-to-eat products such as noodles and pasta due to the variety of ranges available in this category.

Functional Flours Market Segment Analysis - by Geography: The Functional Flours Market based on Geography can be further segmented into North America, Europe, Asia-Pacific, South America and the Rest of the World.

Competitive Landscape:

The top 5 players in the Functional Flours Industry are -

- 1. Cargill, Incorporated
- 2. Archer Daniels Midland Company
- 3. Bunge Limited
- 4. Associated British Foods plc
- 5. General Mills Inc.

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Contact Us:

Mr. Venkat Reddy

IndustryARC

Email: venkat@industryarc.com, sales@industryarc.com

USA: (+1) 970-236-3677, (+1) 815-656-4596

IND: (+91) 40-485-49062

Venkat Reddy IndustryARC +1 614-588-8538 venkat@industryarc.com Visit us on social media:

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