

# CEO of Creatio has Been Named One of 2022 Top 50 Women Leaders in SaaS by The Software Report

*The annual report recognizes high-performing executives based on their demonstrated leadership capabilities & quantifiable contributions to the SaaS industry*

BOSTON, MA, USA, November 17, 2022 /EINPresswire.com/ -- [Creatio](#), a global vendor of one platform to automate workflows and CRM with no-code and a maximum degree of freedom, today announced its CEO Katherine

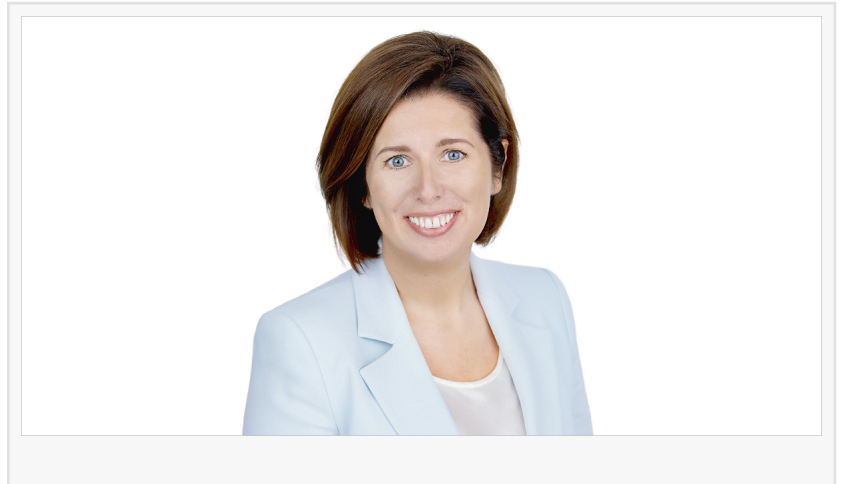
Kostereva has been recognized in the [2022 Top 50 Women Leaders in SaaS](#) award by The Software Report (TSR). The annual report recognizes female leaders who have demonstrated extraordinary leadership capabilities, track record of success tackling the greatest challenges the industry has to offer and quantifiable contributions to the SaaS industry.

The Software Report is a leading online publication that provides software market research and insights to over 49,000 software executives and professionals. The awardees of 2022 were selected based on thousands of nominations from colleagues, peers, other software industry professionals, and TSR in-house industry research. TSR weighed the quality and consistency of the nominations submitted on behalf of each candidate against the overall size and impact of the organizations they lead.

Under Katherine's leadership, propelled by the drive and mutual vision of the Creatio team for the future of the no-code industry, Creatio has grown into a global company with over 700 employees in seven offices around the world. Millions of workflows are launched on Creatio's platform daily in 100 countries by thousands of clients.

Creatio is recognized by top analyst firms, including Gartner and Forrester, and has some of the highest customer satisfaction scores in the industry.

Katherine Kostereva is also a co-author of the No-code Playbook that was presented during a



prominent virtual show on October 4, 2022. The online event featured a star guest, Steve Wozniak, the Silicon Valley icon and Co-Founder of Apple, and Creatio's customer Virgin Media O2 Business.

The Playbook is the result of the company's continuous focus on evangelizing the no-code approach and commitment to enabling its broad adoption. The 200-page hands-on guide takes a deep dive into building the no-code development process by business-led and fusion teams. The No-code Playbook helps organizations embrace efficient, lean, and iterative development by empowering non-technical professionals to deploy business applications without deep technical and coding skills.

#### About Creatio

Creatio is a global vendor of one platform to automate workflows and CRM with no-code and maximum degree of freedom. Millions of workflows are launched on our platform daily in 100 countries by thousands of clients. Genuine care for our clients and partners is a defining part of Creatio's DNA.

For more information, please visit [www.creatio.com](http://www.creatio.com).

Vera Mayuk

Creatio

+1 617-765-7997

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/601803389>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.