



Creatio and Meritus Business Solutions Launch a Software Product that Redefines Lead Distribution Speed

15-Second Leads is a new digital solution that provides companies with swift and efficient lead distribution

BOSTON, MA, USA, November 18, 2022 /EINPresswire.com/ -- Creatio, a global vendor of one platform to automate workflows and CRM with no-code and a maximum degree of freedom, announced their partner, Meritus Business Solutions, has launched a digital solution that redefines speed for distributing valuable sales leads. The application Meritus 15-Second Leads for Creatio enables users to reach their prospects in minutes after registration. The solution raises the efficiency of sales and/or field agents and significantly increases the chances of generating new business.

With Meritus 15-Second Leads for Creatio, it takes mere seconds for an agent to become informed about a new registration on a company's contact page. When the lead data identifies the prospect's geolocation, the app sends a message about the new lead to a sales agent or lead distributing manager responsible for the corresponding region. The solution is based on a configurable no-code business process.

"You can have your sales agent speaking to prospects in less than 30 seconds from the moment a potential customer submits their lead. This fast lead-to-rep process considerably cuts the time needed to contact a newly registered prospect. With this digital solution, you'll see your conversion rates increase instantly, and your chances of sales success will go sky-high!" — said William Zarbock, the Co-Founder of Meritus Business Solutions.

Creatio and its partner community continually expand their Marketplace offerings with new apps, connectors, and add-ons to simplify, accelerate, and automate workflows and CRM. There are now over 400 apps that extend Creatio's capabilities available to our users. [Find the app](#) that can be useful to your business and stay tuned for more Marketplace updates.

About Creatio

Creatio is a global vendor of one platform to automate workflows and CRM with no-code and a maximum degree of freedom. Millions of workflows are launched on our platform daily in 100 countries by thousands of clients. Genuine care for our clients and partners is a defining part of

Creatio DNA.

For more information, please visit www.creatio.com.

About Meritus Business Solutions

Meritus is a group of highly knowledgeable experts who support business clients by utilizing cutting-edge technologies and methods to fulfill high-value business needs. Areas of expertise include CRM-centric implementation, integration, workflow automation, business intelligence and data science. To stay ahead of the curve, we invest in staying up-to-date with latest products, industry trends and implementation techniques, including no-code programming. For more information, please visit www.meritusbusinesssolutions.com.

Vera Mayuk

Creatio

+1 617-765-7997

[email us here](#)

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