

# Global 360-Degree Camera Market To Grow At 26.3% During 2022-2027, The Future Of The Next Generation Of Cameras

*On the basis of connectivity type the 360-degree camera market is segmented into wired and wireless cameras.*

SHERIDAN, WY, USA, November 21, 2022 /EINPresswire.com/ -- According to the latest report by IMARC Group, titled "360-Degree Camera Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027", the global 360-degree camera market size reached US\$ 812.5 Million in 2021. Looking forward, IMARC Group expects the market to reach US\$ 3,446.7 Million by 2027, exhibiting a growth rate (CAGR) of 26.3% during 2022-2027.



**360-Degree Camera Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027**

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360-Degree Camera Market Share and Application

Year Considered to Estimate the Market Size:

Base Year of the Analysis: 2021

Historical Period: 2016-2021

Forecast Period: 2022-2027

Current Value: US\$ 812.5 Million (2021)

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A 360-degree camera contains a field of vision that encompasses almost the whole sphere or a full circle in the horizontal plane. In applications where extended visual area coverage is required, such as robotics and panoramic photography, these devices are commonly utilized for

graphical simultaneous localization and mapping and illustrated odometry challenges. Various 360-degree camera implementations are available, including cameras with more than 30 lenses and two opposing fisheye lens assortments and several other types, such as Z-CAM, MadV, Red Digital Cinema, Ricoh, FXG, Panono, Trisio, Vuze, Insta360, Gear360, GoPro, and Kandao. Owing to its capacity to record a full circle image, this device provides enhanced results for optical flow and feature selection matching.

For more information, visit <https://www.imarcgroup.com/360-degree-camera-market/requestsamples> & <https://www.imarcgroup.com/360-degree-camera-market/requestsamples>.

360-degree camera market is expected to grow significantly over the forecasted period.

The growing product popularity among consumers, on account of its capability of delivering high-quality photographs, is primarily driving the 360-degree camera market. Besides this, the incorporation of advanced and innovative features, such as DSLR with HD video and picture quality, is further augmenting the market growth. Moreover, compared to standalone and single cameras, a 360-degree camera with multiple rigs and lenses is responsible for separately recording and providing improved content, which is also catalyzing the global market. Apart from this, the escalating interests in wildlife, fashion, and wedding photography among the masses and the increasing product utilization in surveillance and security applications in public [spaces](#) are acting as significant growth-inducing factors. In addition, the emerging trend of virtual and augmented reality (VR/AR) content is also stimulating the market growth. Furthermore, the inflating need for this device in autonomous automobiles to provide smart views is anticipated to propel the 360-degree camera market over the forecasted period.

Competitive Analysis and Segmentation:

### [Market Segmentation of the 360-Degree Camera Market](#)

The report has segmented the global 360-degree camera market on the basis of resolution, distribution channel, connectivity type, camera type, vertical, application and region.

Connectivity Type Segmentation:

- Wired
- Wireless

Resolution Segmentation:

- HD
- UHD

Vertical Segmentation:

- Single
- Professional

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- Media & Entertainment
- Consumer
- Military & Defense
- Travel & Tourism
- Automotive
- Commercial
- Healthcare
- Others

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- Traffic-Monitoring
- Grid Layout
- Aerial Scenery
- Others

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- Online Stores
- Single-Brand Stores
- Multi-Brand Stores

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- North America: (United States, Canada)
- Asia Pacific: (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Europe: (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America: (Brazil, Mexico, Others)
- Middle East and Africa

Competitive Landscape with Key Players:

The competitive landscape of the 360-degree camera market has been studied in the report with the detailed profiles of the key players operating in the market.

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- 360fly
- Bubl Technology Inc.
- Gopro Inc.
- Insta360
- Kodak (NYSE: KODK)
- LG Electronics (KRX: 066570)
- Nikon (OTCMKTS: NINOF)
- Nokia Corporation (NYSE: NOK)
- Panono
- Ricoh Company Ltd.
- Rylo
- Samsung Electronics (KRX: 005930)
- Sony (NYSE: SONY)
- Xiaomi (OTCMKTS: XIAC)

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- Market Performance (2016-2021)
- Market Outlook (2022-2027)
- Market Trends
- Market Drivers and Success Factors
- Impact of COVID-19
- Value Chain Analysis
- Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

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United Kingdom Online Gambling Market: <http://bit.ly/3Qi4D6y>

High-End Lighting Market: <https://bit.ly/3gdzTa6>

Portable Mini Fridge Market: <http://bit.ly/3Clgoz4>

Electric Dryers Market: <http://bit.ly/3ajiWl0>

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IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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