

Cascadia Managing Brands Deletes Twitter Accounts

Encourages Food and Beverage Industry to Do the Same

RAMSEY, NEW JERSEY, USA, November 21, 2022 /EINPresswire.com/ -- [Cascadia Managing Brands](#), a leading food and beverage Brand Management and Consultancy firm, has deleted its [Twitter](#) accounts in opposition to the tactics of new owner Elon Musk.

“We can’t support a company that treats people like Mr. Musk is treating his employees, and we don’t support his irresponsible decisions to publish almost anything someone wants to say, whether it is accurate information or inaccurate information equally,” stated Managing Partner [Bill Sipper](#). “Just because we have a Constitutional right to free speech, which we greatly respect, we don’t think that gives anyone the right to say ANYTHING they want and to hurt others. We know our act of defiance is like a pimple on the backside of an elephant to Twitter, but we feel it is the only appropriate and responsible action we can take to show our unhappiness. We hope the food and beverage industry will support each other by liking and following each other’s non-Twitter social media accounts.”

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We can’t support a company, (Twitter) that treats people like Mr. Musk is treating his employees. We encourage the rest of the Food and Beverage Industry to stand and do the same.”

Bill Sipper

Cascadia is encouraging its clients to deactivate their Twitter accounts as well and is asking the rest of the food and beverage industry to do the same.

For more information about Cascadia Managing Brands, please go to their website www.Cascadiafoodbev.com their



Facebook page <https://www.facebook.com/Cascadiamanagingbrands>, their Instagram page <https://www.instagram.com/cascadiamanagingbrands/> or their LinkedIn page <https://www.linkedin.com/company/2062365/admin/>

William Sipper

Cascadia Managing Brands LLC

+1 2013761667

[email us here](#)

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