

# North America Frozen Seafood Market to Reach US\$ 17.6 Billion by 2027 | (CAGR) of 3.9%

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According to IMARC Group's latest report, titled "North America Frozen Seafood Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027", the North America frozen seafood market size reached US\$ 14.0 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 17.6 Billion by 2027, exhibiting a growth rate [\(CAGR\) of 3.9%](#) during 2022-2027.



## Industry Analysis:

Frozen seafood products are preserved for inhibiting the growth of bacteria in order to increase their shelf life, taste, and nutritional value. The seafood freezing technique includes two different approaches, namely, cryofreezing and carboxymethylcellulose. In cryofreezing, seafood items, such as salmon, tuna, [shrimp](#), oysters, and tilapia, are kept in ultra-low [liquid](#) nitrogen for maintaining their quality. On the other hand, carboxymethylcellulose is used to curb the adulteration of seafood commodities.

We are regularly tracking the direct effect of COVID-19 on the market, along with the indirect influence of associated industries. These observations will be integrated into the report.

Download a free sample report to get a detailed overview of the report:

<https://www.imarcgroup.com/north-america-frozen-seafood-market/requestsample>

## Competitive Landscape:

Leroy Seafood  
High Liner Foods

Marine Harvest  
Iglo Group  
Austevoll Seafood  
Fishery Products International

#### Market Trends:

The rising consciousness amongst consumers regarding their health has led to the increasing demand for ready-to-cook (RTC) and ready-to-eat (RTE) food items, which is primarily driving the frozen seafood market in North America. Moreover, the widespread adoption of seafood products due to the presence of proteins, vitamins, and fatty acids is propelling the market growth. Furthermore, the rising inclination of consumers toward frozen food over canned products is expected to create a positive outlook for the market.

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#### Key Market Segmentation:

##### Based On Country

United States  
Canada

##### Based On Type

Shrimp  
Salmon  
Tuna  
Tilapia  
Pangasius  
Catfish  
Others

##### Based On Distribution Channel

Supermarkets and Hypermarkets  
Speciality Retailers  
Convenience Stores  
Online  
Others

##### Based On Sector

Retail  
Institutional

Click here to view detailed information with table of content:  
<https://www.imarcgroup.com/north-america-frozen-seafood-market>

Key highlights of the report:

Market Performance (2016-2021)  
Market Outlook (2022-2027)  
Market Trends  
Market Drivers and Success Factors  
The Impact of COVID-19 on the Global Market  
Value Chain Analysis  
Structure of the Global Market  
Comprehensive mapping of the competitive landscape

If you need specific information that is not currently within the scope of the report, we will provide it to you as a part of the customization.

About Us

IMARC Group is a leading market research company that offers management strategy and market research worldwide. We partner with clients in all sectors and regions to identify their highest-value opportunities, address their most critical challenges, and transform their businesses.

Our offerings include comprehensive market intelligence in the form of research reports, production cost reports, feasibility studies, and consulting services. Our team, which includes experienced researchers and analysts from various industries, is dedicated to providing high-quality data and insights to our clientele, ranging from small and medium businesses to Fortune 1000 corporations.

IMARC's information products include major market, scientific, economic and technological developments for business leaders in pharmaceutical, industrial, and high technology organizations. Market forecasts and industry analysis for biotechnology, advanced materials, pharmaceuticals, food and beverage, travel and tourism, nanotechnology and novel processing methods are at the top of the company's expertise.

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