



# HeiSpark® announces the debut of its latest Children's Book, Francois and Vincent©

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EINPresswire.com/ -- [HeiSpark®](#) is proud to debut Francois and Vincent©, the latest work from Christine Kevorkian, Creator and Author, and Suam Fonseca, Illustrator. Published in both print and digital media. Available online; HeiSpark® Wish APP and E-Book Reader; and retail flagship store Toronto, McEwans TD Centre.

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Imagine the courage of a child to declare he prefers coffee over chocolate! My wish is that this beautiful story inspires children to be brave and command their true authenticity.”

*Christine Kevorkian*

This adorable fairytale sends you on a French gastronomy adventure, where best friends, Francois and Vincent© discover that their friendship is tested by the most unimaginable challenge of all. Chocolate. With unwavering courage and loyalty, Francois and Vincent© prove that compassion and acceptance define an unbreakable friendship.

Inspired by the real lives of revered culinary celebrities,

François Pralus and Vincent Ferniot. International Multi-Award Winning Master Chocolatier, Pralus, was awarded The National Order of Merit, and Vincent Ferniot, a Gourmet Journalist and Entrepreneur, was awarded The Order of Agricultural Merit. Inventors of Carré de Café® they received the prestigious accolade “TASTE INNOVATION OF THE YEAR”, in 2018 at the Best Gourmet Selection (France).

Carré de Café® was born from a childhood desire of Vincent Ferniot, a prepubescent lover of coffee. His earliest memories of eating coffee eclairs, one in each hand, hoping that one day he too could bite into a bar of coffee. Just as his friends enjoyed a bar of gourmet French chocolate. With a fortunate stroke of serendipity, Vincent met François Pralus, a pioneer in the bean-to-bar chocolate movement; an instant friendship bloomed, ultimately granting Vincent's childhood wish.

HeiSpark® exclusively sources, Carré de Café® Couverture, by Maison Pralus, to be made into the proprietary star for each Francois and Vincent© HeiSpark® cookie. Cookies available in-store and online in December 2022.

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beautiful story inspires children to be brave and command their true authenticity.” Christine Kevorkian

Francois and Vincent© is set in the town of Roanne, France, home to the famous Praluline®, a French pastry invented by François Pralus' father, M. Auguste Pralus, in 1955. The Praluline® and its creator, are both honoured and featured in the pages of this book.

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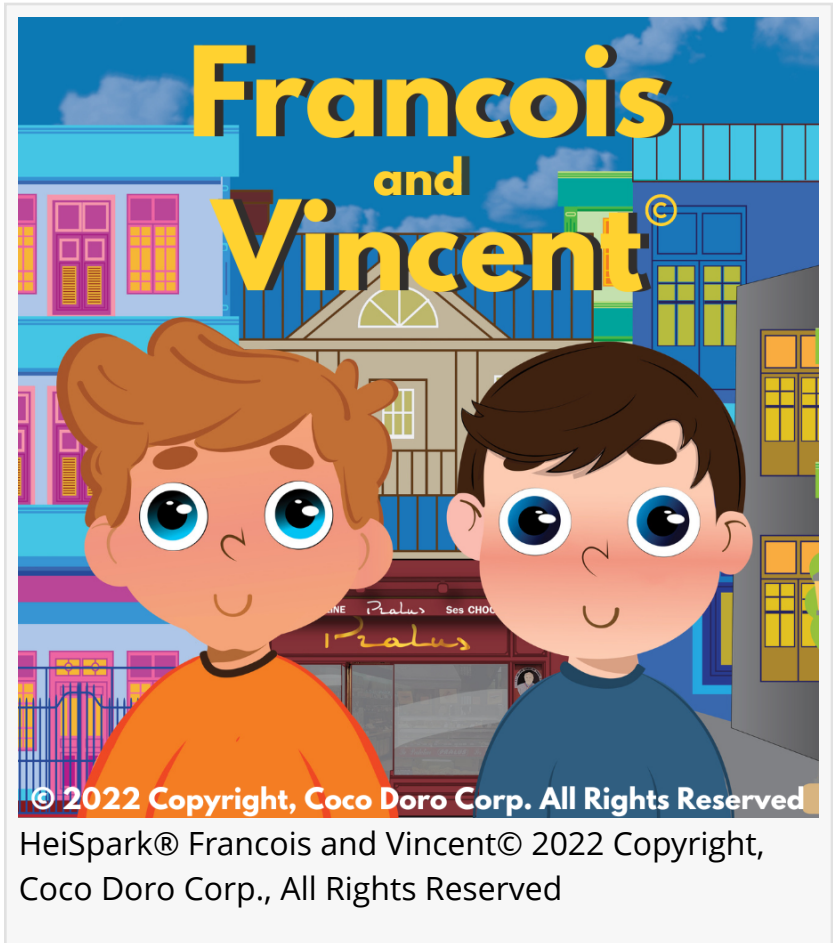
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