

## The True Story of the Iconic Lithuania Tie Dye Basketball Shirts

30th Anniversary of the Iconic 1992 Lithuania Tie Dye Skullman Olympic Basketball T-Shirts- 2022 Collector's Edition released by Official Licensor/ Skullman.com

NEW YORK, NEW YORK, UNITED STATES,
November 22, 2022 /EINPresswire.com/ -- The
Lithuanian Tie Dyed Skullman Uniforms became
an international household icon when seen on the
world stage of the 1992 Barcelona Summer
Olympics. They were created by a New York
fashion designer so the Lithuanian Olympic Men's
basketball team could have something fun to
wear during the Olympics. But they ended up
wearing them at the bronze medal ceremonies for
the world to see.

Immediately the public wanted to know where they came from and where they could buy one. The <u>way-out warm-ups</u>, were created by New York art director and fashion designer <u>Greg Speirs</u>. They started selling and became a hot collectible. Speirs saw it as great opportunity to help the team and chose to donate all of what would have been his profits to the team. Instead of receiving any royalties he let 100% go to the team, at that point becoming the major funder of the team.



Official 2022 Lithuania Tie Dye Hoodie 30th Anniversary Edition 1992-2022. 1992 © Copyright & ® Trademark property of Greg Speirs. Lithuania Tie Dye®, Lithuanian Slam Dunking Skeleton® are official trademarked brands of Greg Speirs. Original Source/ All rights reserved.

## https://www.pr.com/press-release/448933

The story was also documented in the in the 2012 movie "The Other Dream Team" highlighting Lithuanians' experiences behind the Iron Curtain, where elite athletes were subjected to brutalities of communism. Lithuania's basketball stars shared a common goal – to utilize their athletic gifts to help free their country. Aside from the hardships on the road to the 92' Olympics,

the film celebrates the artist's famous Skullman tie-dyed uniforms, now an historic piece of Olympic history.

http://www.imdb.com/name/nm39981 73/

Listen to the interview:

http://www.gregspeirs.com/gregspeirs-audio-interview-by-the-otherdream-team-documentary-film/

Skullman was also enshrined in the Basketball Hall of Fame in 1993: <a href="http://www.lithuaniatshirt.com/basketball%20hall%20of%20fame.htm">http://www.lithuaniatshirt.com/basketball%20hall%20of%20fame.htm</a>

"The 1992 Lithuanian Basketball Team represents what happens in

freedom...people excel. Winning bronze medal was not only a victory in sports but symbolized triumphing over communism itself. Skullman symbolized coming up from the ashes. It's not dead at all but Skullman® is a live skeleton. It's about life and rebirth. It's about freedom and free enterprise." added Speirs.



Vintage editions of the shirts sell for hundreds of dollars online. The 30 year longevity and popularity of the brand is due to its collectibility factor."

Mike Thompson

https://www.amworldgroup.com/blog/lithuanian-slamdunking-skeleton-back-for-the-other-dream-teamdocumentary

Marketed and sold consistently for 30 years, the brand's collectability is the reason for its popularity and longevity. The 2022 Official 30th Anniversary Lithuania Tie Dye® Tees and Hoodies are available from <a href="https://www.skullman.com">www.skullman.com</a>

"The story was a major news event impacting popular culture, taking its place in history. It had a major influence on the future of sports fashion, changing the way it was perceived and viewed. We're grateful to Greg for that. The Tie Dyed Slammin<sup>®</sup> Skullman<sup>®</sup> became a legendary household icon." said Mike Thompson of Slammin Sports<sup>®</sup>.

https://sgbonline.com/original-1992-skullman-basketball-uniforms-return-to-lithuania/

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