

Digital Workplace Market has witnessed a growth from USD 90.52 Billion from 2021 to 2028 with a highest 21.3% CAGR

Increasing focus on development of smart workspaces, rising demand for desktop-as-a-service are some key factors driving global digital workplace market growth

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Emergen Research's latest market research report focuses on the global [Digital Workplace market](#), and the report provides in-depth analysis of each of its major segments. Reports about the global Digital Workplace market provide a comprehensive overview of the market, including market size, revenue growth rate, industry statistics, revenue shares among regional markets, gross profits, production costs, and product portfolios.



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Digital Workplace Market Size – USD 19.46 Billion in 2020, Market Growth – at a CAGR of 21.3%, Market Trends – Rising demand for remote working from workforces to assert work-life balance”

Emergen Research

The global digital workplace market size reached USD 19.46 Billion in 2020 and is expected to register a CAGR of 21.3%, during the forecast period, according to latest analysis by Emergen Research. Increasing focus on development of smart workspaces is expected to drive global digital workplace market revenue growth to a significant extent over the forecast period. Rising demand for Desktop-as-a-Service (DaaS) is expected to further augment global digital workplace market revenue growth during the forecast period. Rising demand for remote working from workforces to gain work-life balance is also expected to boost global digital workplace market growth

over the forecast period.

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The study outlines the rapidly evolving and growing market segments along with valuable insights into each element of the industry. The industry has witnessed the entry of several new players, and the report aims to deliver insightful information about their transition and growth in the market. Mergers, acquisitions, partnerships, agreements, product launches, and joint ventures are all outlined in the report.

Some Key Highlights From the Report :

The service segment revenue is expected to expand at a significant CAGR during the forecast period. Increasing adoption of professional and managed services among large enterprises is expected to boost revenue growth of this segment going ahead.

The large enterprise segment is expected to lead in terms of revenue over the forecast period due to increasing adoption of digital workforce solutions and services to provide workforce with a better working environment.

The IT & telecom segment is expected to lead in terms of revenue over the forecast period due to increasing SaaS service, remote working and BYOD trends in the IT & telecom industry resulting in increasing implementation of digital workplace in these sectors.

Factors such as increasing implementation of digital workplace across SMEs and large enterprises in countries in North America is expected to drive growth of the market in the region during the forecast period.

Key players in the market include HCL Technologies Limited, Citrix Systems, Inc., Wipro Limited, International Business Machines Corporation, Tata Consultancy Services Limited, DXC Technology Co., Atos SE, NTT DATA Corporation, Accenture plc, and Unisys Corporation.

Need more information on our reporting methodology? Click here:

<https://www.emergenresearch.com/industry-report/digital-workplace-market>

The Global Digital Workplace Market report assesses the historical and current data along with a thorough analysis of the market dynamics. The report also sheds light on the significant market growth driving and restraining factors that are anticipated to influence the market growth through the forecast period. The report explores the effects of the pandemic on the market and its key segments and regions. It also offers a forecast estimation of the market growth in a post-COVID-19 scenario.

Emergen Research has segmented the global digital workplace market on the basis of component, organization size, end-use, and region:

Component Outlook (Revenue, USD Billion; 2018–2028)

Services

Solution

Organization Size Outlook (Revenue, USD Billion; 2018–2028)

SMEs

Large Enterprises

End-Use Outlook (Revenue, USD Billion; 2018–2028)

Manufacturing

Government

BFSI

Healthcare

Retail

IT & Telecom

Media & Entertainment

Others

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Global Digital Workplace Market has been classified into the subsequent geographical segments:

North America (U.S., Canada, Mexico)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

What is the key information extracted from the report?

Extensive information on factors estimated to affect the Market growth and market share during the forecast period is presented in the report.

The report offers the present scenario and future growth prospects Market in various geographical regions.

The competitive landscape analysis on the market as well as the qualitative and quantitative

information is delivered.

The SWOT analysis is conducted along with Porter's Five Force analysis.

The in-depth analysis provides an insight into the Market, underlining the growth rate and opportunities offered in the business.

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