

Automotive Wire Harnessing Tape Market Top Manufacturers Analysis | Sales and Growth Rate, Assessment to 2028

Major players covered into report are H-Old, Yongle (Avery Dennison), 3M, Achem (YC Group), Nitto, Tesa (Beiersdorf AG), IPG, Saint Gobin (CHR), Scapa.

ISLE OF MAN, ISLE OF MAN, November 22, 2022 /EINPresswire.com/ --
[Automotive Wire Harnessing Tape Market](#) Size Analysis:

The global automotive wire harnessing tape market is estimated to be worth USD XX million in 2019 and is projected to reach USD XX million by 2028, at a CAGR of XX%. The report includes the segmentation of the automotive wire harnessing tape market on the basis of material type, adhesive type, backing material, product type, thickness type, and region.

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The factors driving the growth of this market include increasing vehicle production, stringent emission regulations, and increasing demand for electric vehicles. However, the high cost of raw materials is restraining the growth of this market.

The overall number of automotive wiring harness types is increasing on a daily basis as advanced technologies continue to expand vehicle features. Rising safety and security awareness is driving the demand for driver assistance technologies (AFL, BSD, ACC, and LKA) to integrate advanced features into vehicles.

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Some of the key findings from the report include:

- The global automotive wire harnessing tape market is expected to grow at a CAGR of **% from 2021 to 2028.
- The North America region is projected to be the largest market for automotive wire harnessing tape, followed by Asia Pacific and Europe.
- The growing demand for electric and hybrid vehicles is expected to drive the market for automotive wire harnessing tape.
- Another factor expected to drive the growth of the automotive wire harnessing tape market is the rising trend of vehicle light weighting.

COVID-19 Scenario:

As the world grapples with the COVID-19 pandemic, the automotive industry is facing significant challenges. The outbreak has led to a decline in vehicle production and sales as well as disruptions to supply chains. As a result, the demand for automotive wire harnessing tape is expected to decline in 2020.

The following segments are covered in the report:

By Material Type

- Plastic
- Rubber
- Foam
- Metal Foils
- Others

By adhesive type

- Acrylic-based
- Rubber-based
- Silicone-based

By Product Type

- Water soluble
- Fire resistant
- Semi-conductive

By Thickness

- 1 mm – 0.15 mm
- 15 mm – 0.2 mm
- 2 mm – 0.25 mm
- 25 mm – 0.3 mm
- Above 0.3 mm

By Applications

- Power cable/wire
- Communications cable/wire
- Industrial cable/wire

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Regional Analysis:

North America is the largest market for automotive wire harnessing tape due to the high production of light vehicles in the region.

Major Players Profiled in the Market Report:

The "Global Automotive Wire Harnessing Tape Market" study report will provide a valuable insight with an emphasis on the global market, including some of the major players such as H-Old, Yongle (Avery Dennison), 3M, Achem (YC Group), Nitto, Tesa (Beiersdorf AG), IPG, Saint Gobin (CHR), Scapa, Four Pillars, and Plymouth.

This report provides answers to the following key questions:

- COVID-19 impact analysis on the global automotive wire harnessing tape industry
- What are the current market trends and dynamics in the automotive wire harnessing tape market, and what are the valuable opportunities for emerging players?
- What is driving the automotive wire harnessing tape market?
- What are the key challenges to market growth?
- Which segment accounts for the fastest CAGR during the forecast period?
- Which product type segment holds a larger market share and why?
- Are low- and middle-income economies investing in the automotive wire harnessing tape market?
- Key growth pockets on the basis of regions, types, applications, and end-users
- What is the market trend and dynamics in emerging markets such as Asia Pacific, Latin America, and the Middle East and Africa?

This report's unique data points include:

- Statistics on Automotive Wire Harnessing Tape and Spending Worldwide
- Recent trends across different regions in terms of adoption of Automotive Wire Harnessing Tape across industries
- Notable developments are going on in the industry.
- Attractive investment propositions for segments as well as geography
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